

# The Twenty-Seventh National HIPAA Summit



**HYATT REGENCY CRYSTAL CITY  
ARLINGTON, VA**

**MARCH 27 – 29, 2018**

The Leading Forum on  
Healthcare EDI, Privacy, Confidentiality,  
Data Security and HIPAA Compliance

For Early Bird  
Registration Discount  
Register by Friday,  
January 26, 2018

## KEYNOTE SPEAKERS



**Madhusudhan Annadata,**  
Director, Division of National  
Standards, Centers for Medicare  
and Medicaid Services



**Richard Campanelli, JD,**  
Director, Health & Human Services,  
Lockheed Martin; Former Counselor  
to the Secretary, Science & Public  
Health, US Department of Health  
and Human Services



**Zinethia Clemmons, MBA,**  
MHA, RHIA, PMP, HIPAA  
Compliance Audit Program  
Director, Office for Civil Rights,  
US Department of Health and  
Human Services



**Cora Han, JD,** Senior Attorney,  
Division of Privacy and Identity  
Protection, Federal Trade  
Commission



**Iliana Peters, JD, LLM,** Acting  
Deputy Director, Health Information  
Privacy, Office for Civil Rights,  
US Department of Health and  
Human Services



**Leon Rodriguez, JD,** Partner,  
Seyfarth Shaw LLP; Former Director,  
US Citizenship and Immigration  
Services; Former Director, Office  
for Civil Rights, US Department of  
Health and Human Services



**Donald Rucker, MD, MBA,**  
National Coordinator for Health  
Information Technology, US  
Department of Health and Human  
Services



**Roger Severino, JD,**  
Director, Office for Civil Rights,  
US Department of Health and  
Human Services



**Chris Wlaschin,** Executive  
Director, Information Security,  
and Chief Information Security  
Officer, US Department of Health  
and Human Services

## CO-CHAIRS



**Adam Greene, JD, MPH,**  
Partner and Co-Chair, Health  
Information & HIPAA Practice,  
Davis Wright Tremaine LLP;  
HIPAA Summit Distinguished  
Service Award Winner



**Kirk J. Nahra, Esq.,** Partner,  
Wiley Rein LLP; Editor, The  
Privacy Advisor, International  
Association of Privacy Profes-  
sionals; Editorial Board, BNA  
Privacy & Security Law Report



**John C. Parmigiani,**  
President, John C. Parmigiani  
and Associates, LLC; HIPAA  
Summit Distinguished Service  
Award Winner; Former Director  
of Enterprise Standards, HCFA



**Robert M. Tennant, MA,**  
Director, HIT Policy, Medical Group  
Management Association

## FEATURING SESSIONS ON

- OCR Policy and Implementation Update
- ONC Privacy and Security Policy Update
- FTC Privacy Enforcement Update
- 42 CFR Part 2 Update, the Disorder Treatment Records Privacy Rule
- Reflections and Lessons Learned as a Former OCR Director
- Healthcare CPO Best Practices Roundtable
- Healthcare CSO Best Practices Roundtable
- Lessons Learned from OCR HIPAA Audits
- Vendor Management – a HIPAA Perspective
- Employer Health Plans and HIPAA
- How a Hospital Survived the Largest Ransomware Attack in History
- IoT and Medical Device Security
- Asymmetric Attacks Mandate Credible Cybersecurity Program

- Best Practices for Preventing Ransomware
- Tips for Getting Clinicians to Follow Best Cybersecurity Practices
- The Social Determinants of Health: The Next HIPAA Frontier
- HIPAA Issues from Both Sides of Transactions
- HIPAA and the Telephone Consumer Protection Act
- How Privacy Monitoring Technologies Change the Ethical Standard
- A New Consumer Health Privacy and Security Regulatory Structure
- Worldwide Perspective on Healthcare Data Governance and Privacy
- CMS Administrative Simplification Update
- ACA Operating Rules Update
- Value-based Care Financial and Clinical Data
- Critical Electronic Transactions and Operating Rules: Physician, Hospital and Health Plan Perspectives

[www.HIPAASummit.com](http://www.HIPAASummit.com)

## CONTINUING EDUCATION CREDITS:

**ACCOUNTING PROFESSIONALS:** Approved for up to 20.0 hours of NASBA CPE credits.

**ATTORNEYS:** Pending approval for Pennsylvania CLE Credits.

**COMPLIANCE PROFESSIONALS:** Pending approval for Compliance Certification Board CCB credits.

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PARTNERS:



HealthAffairs

FEATURING CCSA<sup>SM</sup>  
PROFESSIONAL  
CERTIFICATION TRAINING



**TUITION SCHOLARSHIP PROGRAM:** The Summit is pleased to offer full and partial tuition scholarships to qualifying representatives of local, state and federal government, consumer advocate organizations, safety net providers, academics, students, and health services research organizations. Consult the website for details.

## HIPAA SUMMIT OVERVIEW

Over 2000 years ago, the Hippocratic Oath was first committed to writing, and ever since privacy has been an integral part of the practice of medicine. But what would Hippocrates have to say about ransomware attacks, state-sponsored hacks of health entity networks, and smartphone cameras in the operating room? Ensuring health information privacy and security compliance has never been more challenging, with new threats regularly emerging, and old threats like curiosity and carelessness never having gone away.

In 1996, Congress enacted the Health Insurance Portability and Accountability Act of 1996, which included a subtitle titled “Administrative Simplification.” But complying with HIPAA has become anything but simple. The Privacy Rule continues to raise a range of challenging issues: How does HIPAA apply to different types of employee health plans? How can organizations find and respond to employee privacy breaches? How does the Privacy Rule fit with confidentiality laws governing substance use disorder patient records, the FTC’s enforcement authority, and new international privacy laws?

Compliance with the Security Rule has never been more important, as the healthcare sector continues to become an increasing target of cybersecurity threats. Organizations need to understand what the government is looking for in a risk analysis, how to manage more and smarter computing devices within their walls, and how to stop staff from clicking on dangerous email links and attachments. Availability of information has become a higher priority, as more criminals move from trying to access and sell data to instead ransoming access to the data. More C-suites are waking up to information security as a major patient safety issue.

And let’s not forget the focus of “Administrative Simplification” that launched all of this. Transactions standards, code sets, and new operating rules continue to form the foundation of compliance.

The HIPAA Summit is the place to go to stay on top of all of this and more. You will receive practical information to improve compliance with HIPAA and other privacy and security laws governing health information. The HIPAA Summit will bring together current and former regulators from the Office for Civil Rights, the Centers for Medicare & Medicaid Services, the Federal Trade Commission, the Office of the National Coordinator for Health Information Technology, and the Substance Abuse and Mental Health Services Administration. You will hear from thought leaders and practitioners at some of the nation’s top health care systems and health plans. The HIPAA Summit will include sessions on HIPAA enforcement initiatives, audit programs, opportunities to hear privacy and security officers share best practices, and lessons on what challenges are to come and how to tackle them.

We look forward to you joining us as we tackle today and tomorrow biggest healthcare privacy and security challenges together.

**HOTEL INFORMATION/RESERVATIONS: The HIPAA Summit does not contract with any third party organization to make hotel reservations for attendees of the Summit. All attendees should make their hotel reservations directly with the hotel and not with a third party vendor.**

The Hyatt Regency Crystal City is the official hotel for the 27th National HIPAA Summit. A special group rate of **\$229.00 single/double per night** (plus applicable taxes) has been arranged for Summit Attendees. A dedicated website is now available for you to make or modify your group-rate reservations online. To make your online reservation please go to [www.hipaasummit.com](http://www.hipaasummit.com) and click on the Travel/Hotel tab, or call Hyatt Regency Crystal City Reservations, 703-418-1234 and ask for the HIPAA special group rate. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Monday, March 5, 2018**. After this date, reservations will be accepted on a space-available basis at the prevailing rate.

**Hyatt Regency Crystal City** 2799 Jefferson Davis Hwy • Arlington, VA 22202

## SAVE THE DATE



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[www.HealthDatapalooza.org](http://www.HealthDatapalooza.org)

## LEARNING OBJECTIVES

- Understand the basics of HIPAA, HITECH, ACA, and Cures laws and regulations, and the effect of healthcare reform on health information exchange.
- Obtain up-to-date information about recent changes to the HIPAA regulations.
- Update covered entities and business associates regarding HIPAA requirements.
- Learn what HIT contractors and subcontractors must do to become compliant.
- Outline the next generation of privacy and security compliance strategies, and how these affect electronic health record adoption and interoperability.
- Provide information on what you need to know now about the OCR HIPAA program and tools you can use to prepare.
- Equip healthcare organizations with the knowledge and practical applications to achieve “audit readiness.”
- Learn security breach analysis and notification strategies, and understand encryption.
- Offer insights into HIPAA privacy and security compliance best practices.
- Understand the operational efficiency opportunities for providers and health plans supported by the operating rules.
- Analyze industry implementation of ICD-10 and operating rules, and articulate strategies for compliance.
- Learn about the operations efficiency opportunities for providers and health plans supported by the operating rules.
- Gain expertise in the evaluation, selection, certification and adoption of electronic health record systems.
- Anticipate operational issues and learn best practices in electronic health record implementations.
- Explain the current cybersecurity landscape in healthcare, including recent and emerging trends.
- Identify the risks posed to provider organizations by cyberattacks, and offer strategies for mitigating that risk.
- Prepare attendees for professional HIPAA privacy and security certification examinations.

## WHO SHOULD ATTEND

- Privacy Professionals
- Security Professionals
- Physicians and Other Clinicians
- Hospital and Nursing Home Executives
- Health Plan Professionals
- Employers and Healthcare Purchasers
- State, Regional and Community-Based Health Information Organizations
- Public Health Officials
- Pharmaceutical, Biotechnology and Medical Device Manufacturers
- Healthcare IT Consultants, Contractors, Suppliers and Vendors
- State and Federal Policy Makers
- Health Services Researchers
- Academics
- Chief Executive Officers
- Chief Operating Officers
- Chief Technology Officers
- Chief Financial Officers
- Compliance Officers
- Health Law Attorneys and Accountants
- Medical Directors
- Managed Care Professionals
- Medical Group Managers
- Data Managers
- Ethics Officers
- Health Insurance Executives
- Government Agency Employees
- Health Administration Faculty
- Accountable Care Organization Personnel
- Financial Treasury Services Executives
- Revenue Cycle Managers
- Health Information Exchange Participants

**TUESDAY, MARCH 27, 2018**

## PROFESSIONAL CERTIFICATION PRECONFERENCE:

### CERTIFIED CYBER SECURITY ARCHITECT (CCSA<sup>SM</sup>) PROFESSIONAL CERTIFICATION TRAINING



**7:00 am Registration Open**

**8:00 am Introduction and Overview**

**Uday O. Ali Pabrai, MSEE, CISSP**, Chief Executive Officer and Co-Founder, *ecfirst (Home of HIPAA Academy)*, Irvine, CA

**8:30 am Security Incident Management**

**9:00 am Vulnerability Assessment and Pen Tests**

**9:45 am Cyber Security Policies**

**10:00 am Break**

**10:30 am Establishing a Cyber Security Program**

**11:00 am Faculty Q&A**

**11:30 am CCSA<sup>SM</sup> Exam**

**Noon Adjournment; Lunch on Your Own**

**TUESDAY, MARCH 27, 2018**

## HIPAA SUMMIT DAY I: OPENING PLENARY SESSION — HIPAA PRIVACY

**1:00 pm Introduction and Overview**



**Adam Greene, JD, MPH**, Partner, *Davis Wright Tremaine*; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-Chair)

**1:15 pm OCR Policy and Implementation Update**



**Roger Severino, JD**, Director, Office for Civil Rights, US Department of Health and Human Services; Former Director, *DeVos Center for Religion and Civil Society, Institute for Family, Community and Opportunity, Heritage Foundation*; Former Trial Attorney, Civil Rights Division, US Department of Justice, Washington, DC



**Iliana Peters, JD, LLM**, Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

**2:45 pm FTC Privacy Enforcement Update**



**Cora Han, Esq.**, Senior Attorney, Division of Privacy and Identity Protection, Federal Trade Commission, Washington, DC

**3:15 pm Break**

**3:45 pm Reflections and Lessons Learned as a Former  
OCR Director on Best Practices in Health Care  
Privacy and Security**



**Leon Rodriguez, JD**, Partner, *Seyfarth Shaw LLP*; Former Director, US Citizenship and Immigration Services; Former Director, Office for Civil Rights, US Department of Health and Human Service; Former Chief of Staff and Deputy Assistant Attorney General, Civil Rights Division, US Department of Justice, Washington, DC

**4:15 pm Update on 42 CFR Part 2, the Privacy Rule that  
Governs Substance Use Disorder Treatment Records**



**Danielle Tarino**, Health Information Technology Team/Privacy Regulations, Center for Substance Abuse Treatment (CSAT), Substance Abuse and Mental Health Services Administration, US Department of Health and Human Services, Rockville, MD

**4:45 pm A Worldwide Perspective on Healthcare Data  
Governance and Privacy**



**Sheila FitzPatrick, MBA, JD**, Attorney, Worldwide Expert in Data Privacy, *FitzPatrick & Associates*; Worldwide Data Governance and Privacy Counsel/Chief Privacy Officer, *NetApp*, Sacramento, CA

**5:15 pm Healthcare Chief Privacy Officers Best Practices  
Roundtable**



**Jana Aagaard, MA, JD**, Senior Counsel, Privacy/Health Information Technology, *Dignity Health*; Former Counsel, *Sharp HealthCare*, Sacramento, CA



**Shauna Van Dongen, JD, CIPP**, Chief Privacy Officer, *Providence/St. Joseph Health*, Seattle, WA



**Kimberly S. Gray, JD, CIPP/US**, Chief Privacy Officer, Global and General Counsel, *IQVIA*; Former Chief Privacy Officer, *Highmark Inc.*, Philadelphia, PA



**Sheetal Sood, CHC, CIPP, CISSP, CISA, CRISC, GSEC, MCSE**, Senior Executive Compliance Officer, Information Governance, *NYC Health + Hospitals*; Former Chief Privacy Officer and IT Audit Manager, *New York City Housing Authority*, New York, NY



**Kimarie R. Stratos, JD** (Invited), Senior Vice President and General Counsel/Chief Privacy Officer, *Memorial Healthcare System*, Hollywood, FL



**James Koenig, JD**, Partner and Co-Chair, Privacy and Cybersecurity Practice, *Fenwick & West LLP*, Villanova, PA (Moderator)

**6:15 pm ADJOURNMENT AND NETWORKING RECEPTION**

## PARTICIPATION OPTIONS

### TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

## LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office ...



... or home

HIPAA SUMMIT DAY II: MORNING PLENARY SESSION  
— HIPAA SECURITY

7:00 am **Registration Open; Networking Breakfast**



8:00 am **Welcome and Introductions**  
**John C. Parmigiani**, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA, Ellicott City, MD (Co-Chair)

8:15 am **Health Privacy and Security: Challenges Behind Us and Challenges Ahead**



**Richard Campanelli, JD**, Director, Health & Human Services, Lockheed Martin; Former Counselor to the Secretary, Science and Public Health, US Department of Health and Human Services; Former Director, Office for Civil Rights, US Department of Health and Human Service, Washington, DC

8:45 am **Things Hospitals Should do Right Now to Strengthen Cybersecurity**



**Chris Wlaschin**, Executive Director, Information Security, and Chief Information Security Officer, US Department of Health and Human Services; Former Assoc Deputy Assistant Secretary – Security Operations, US Department of Veterans Affairs; Former Chief Information Officer, Military Sealift Command, Washington, DC

9:15 am **Physician Awareness and Preparedness of HIPAA Compliance and Cybersecurity**



**Maithili Jha, MPH**, Manager, Environmental Intelligence and Strategic Analytics, American Medical Association, Chicago, IL

9:45 am **Healthcare Chief Security Officers Best Practices Roundtable**



**Connie Barrera** (Invited), Corporate Director and CISO, Jackson Health System; Former Executive Director of Information Security and Compliance, University of Miami, Miami, FL



**Bob Chaput, CISSP, HCISPP, CRISC, CIPP/US**, Chief Executive Officer, Clearwater Compliance; Former Vice President, Technology Operations, GE Information Services, Nashville, TN



**David W. Loewy, PhD**, Information Security Officer, SUNY Downstate Medical Center; Former HIPAA Privacy and Security SME and Program Manager, CNA Insurance, Brooklyn, NY



**Dave Summitt, MS**, Chief Information Security Officer, Moffitt Cancer Center; Former CISO, UAB Health System; IT & Network Security and HIPAA Security Officer, Bayfront Health, Tampa, FL



**John C. Parmigiani**, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA, Ellicott City, MD (Moderator)

10:45 am **Break**

MORNING MINI SUMMITS: GROUP I 11:15 am – 12:15 pm

**Mini Summit I: Code Blue Clear: How One Hospital Survived the Largest Ransomware Attack in History & The Social Determinants of Health: The Next HIPAA Frontier**

11:15 am **Code Blue Clear: How One Hospital Survived the Largest Ransomware Attack in History**

**Reg Harnish, CISA, CISM, CISSP**, Chief Executive Officer, GreyCastle Security, New York, NY

11:45 am **The Social Determinants of Health: The Next HIPAA Frontier**

**Jana Aagaard, MA, JD**, Senior Counsel, Privacy/Health Information Technology, Dignity Health; Former Counsel, Sharp HealthCare, Sacramento, CA

**Gayland Hethcoat, II, JD, LLM**, Corporate Counsel, Dignity Health, Sacramento, CA

**Mini Summit II: Securing Medical Devices and the IoT in Healthcare & IoT and Medical Device Security: An IT Issue or a Patient Safety Issue?**

11:15 am **Securing Medical Devices and the IoT in Healthcare**  
**Bob Chaput, CISSP, HCISPP, CRISC, CIPP/US**, Chief Executive Officer, Clearwater Compliance; Former Vice President, Technology Operations, GE Information Services, Nashville, TN

11:45 am **IoT and Medical Device Security: An IT Issue or a Patient Safety Issue?**

**Sheetal Sood, CHC, CIPP, CISSP, CISA, CRISC, GSEC, MCSE**, Senior Executive Compliance Officer, Information Governance, NYC Health + Hospitals; Former Chief Privacy Officer and IT Audit Manager, New York City Housing Authority, New York, NY

12:15 pm **NETWORKING LUNCHEON AND PRESENTATIONS**

MINI SUMMITS GROUP II 12:30 pm – 1:30 pm

**Mini Summit III: Why a HIPAA Security Analysis Is Not Enough & Asymmetric Attacks Mandate Credible Cybersecurity Program: A Blueprint**

12:30 pm **Why a HIPAA Security Analysis Is Not Enough**

**David W. Loewy, PhD**, Information Security Officer, SUNY Downstate Medical Center; Former HIPAA Privacy, Security SME and Program Manager, CNA, Brooklyn, NY

1:00 pm **Asymmetric Attacks Mandate Credible Cybersecurity Program: A Blueprint**

**Uday O. Ali Pabrai, MSEE, CISSP**, Chief Executive and Co-Founder, ecfirst (Home of HIPAA Academy), Irvine, CA

**Mini Summit IV: Vendor Management — a HIPAA Perspective & Taming the Wild West: Application Risk Assessments**

12:30 pm **Vendor Management — a HIPAA Perspective**

**Thomas Miller, MA, LPC, ALPS, ADC**, Privacy and Security Officer, West Virginia Department of Administration, Charleston, WV

1:00 pm **Data Security: Taming the Wild West: Application Risk Assessments**

**Cliff Baker**, Chief Executive Officer, CORL Technologies, Managing Partner, Meditology Services, Chamblee, GA

**Tracy J. Griffin, RHIA**, Information Security Risk and Compliance Manager, Bon Secours Health Systems, Richmond, VA

AFTERNOON MINI SUMMITS: GROUP III 1:30 pm – 2:30 pm

**Mini Summit V: Closing the Deal: Addressing HIPAA Issues from Both Sides of the Transaction & HIPAA and the Telephone Consumer Protection Act**

1:30 pm **Closing the Deal: Addressing HIPAA Issues from Both Sides of the Transaction**

**Alessandra V. Swanson, JD**, Associate, Winston & Strawn LLP; Former SEOS/Team Leader, Office for Civil Rights, US Department of Health and Human Services, Chicago, IL

2:00 pm **HIPAA and the Telephone Consumer Protection Act: What Risks Loom in Contacting Patients by Phone and Text Messages?**

**Tina Grande, MHS**, Senior Vice President, Policy and Chair, Confidentiality Coalition, Healthcare Leadership Counsel, Washington, DC

**Nancy L. Perkins, MPP, JD**, Counsel, Arnold & Porter Kaye Scholer LLP, Washington, DC

## Mini Summit VI: Record Retention — A Security Issue that is NOT Being Addressed & The Rise of Ransomware: Best Practices for Preventing Ransomware

**1:30** **Record Retention — A Security Issue that is NOT Being Addressed**

**Katherine E. Downing, MA, RHIA, CHPS, PMP**, *Vice President, Information Governance, Informatics Standards, AHIMA, Richmond, TX*

**2:00 pm** **The Rise of Ransomware: Best Practices for Preventing Ransomware**

**Joseph Kirkpatrick, CISSP, CISA, CGEIT, and CRISC**, *Managing Partner, KirkpatrickPrice, Tampa, FL*

**2:30 pm** **Break**

## HIPAA SUMMIT DAY II: AFTERNOON PLENARY SESSION — HIPAA, HITECH AND HEALTH REFORM

**3:00 pm** **Introductions and The Path Towards a New and Complete Consumer Health Privacy and Security Regulatory Structure**



**Kirk J. Nahra, JD**, *Partner, Wiley Rein LLP; Editor, The Privacy Advisor, International Association of Privacy Professionals; Editorial Board, BNA Privacy & Security Law Report, Washington, DC (Co-Chair)*

**3:30 pm** **ONC Privacy and Security Policy Update**



**Donald Rucker, MD, MBA**, *National Coordinator for Health Information Technology, US Department of Health and Human Services; Former Chief Medical Officer, Siemens Healthcare, Washington, DC*

**4:00 pm** **Lessons Learned from OCR HIPAA Audits Undertaken to Date**



**Zinethia Clemmons, RHIA, MBA, MHA, PMP, COR**, *Senior Health Information Privacy Specialist, Office of the National Coordinator for HIT, US Department of Health and Human Services, Washington, DC*

**Adam Greene, JD, MPH**, *Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC*

**4:45 pm** **Employer Health Plans and HIPAA**



**Jeff Knapp, JD** (Invited), *Senior Editor, EBIA/Thomson Reuters, Editor, Employee Benefits of America HIPAA Privacy Manual, Portland, OR*

**Rebecca L. Williams, RN, JD**, *Partner and Chair, Health Information Practice, Davis Wright Tremaine LLP, Seattle, WA*

**5:15 pm** **How Privacy Monitoring Technologies Change the Ethical Standard**



**Nick Culbertson, MD**, *Co-founder and Chief Executive Officer, Protenus, Baltimore, MD*

**Matthew Olsen, MA**, *Chief Privacy Officer, Sidley Austin LLP; Former Chief Privacy and Data Sharing Officer, US Department of Health and Human Services; Former Privacy, FOIA, and Records Officer, Peace Corps; Former Deputy FOIA Officer, The National Archives, Washington, DC*

**5:45 pm** **Adjournment**

**THURSDAY, MARCH 29, 2018**

## HIPAA SUMMIT DAY III: CLOSING PLENARY SESSION — THE LATEST ON HIPAA ADMINISTRATIVE SIMPLIFICATION INITIATIVES

**7:00 am** **Registration Open; Networking Breakfast**

**8:00 am** **Welcome and Introductions**



**Robert M. Tennant, MA**, *Director, HIT Policy, Medical Group Management Association, Washington, DC (Co-Chair)*

**8:15 am** **Administrative Simplification: An Update from CMS**



**Madhusudhan Annadata**, *Director, Division of National Standards, Centers for Medicare and Medicaid Services, Baltimore, MD*

**9:00 am** **ACA Operating Rules Update**



**Robert Bowman**, *Director, Committee on Operating Rules for Information Exchange (CORE), CAQH; Former EDI Manager, Humana, Washington, DC*

**9:30 am** **Critical Electronic Transactions and Operating Rules: The Hospital Perspective**



**George Arges**, *Senior Director, Health Data Management Group, American Hospital Association, Chicago, IL*

**10:00 am** **Break**

**10:15 am** **Convergence and Standardization Needed for Financial and Clinical Data in Support of Value-based Care**



**Margret Amatayakul, MBA, RHIA, CPEHR, CPHIT, CPHIE, CPORA, CHPS, FHIMSS**, *President, MargretVA Consulting, LLC; Adjunct Faculty in Health Informatics, College of St. Scholastica, Schaumburg, IL*

**Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, CPORA, FHIMSS**, *President, Boundary Information Group; HIPAA Summit Distinguished Service Award Winner; Former Co-Chair, HIPAA Summit; Past Chair, WEDI, Denver, CO*

**10:45 am** **Critical Electronic Transactions and Operating Rules: The Health Plan Perspective**



**Jay Eisenstock, MBA**, *Senior Director, Provider eSolutions, Aetna; Chair Elect, WEDI; Commissioner, EHNAC, Hartford, CT*

**11:15 am** **Critical Electronic Transactions and Operating Rules: The Physician Perspective**



**Heather McComas, PharmD**, *Director, Administrative Simplification Initiatives, American Medical Association, Chicago, IL*

**11:45 am** **Closing Plenary Session Faculty Q&A**

**12:15 pm** **SUMMIT ADJOURNMENT**

## THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

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5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For Webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

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Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).
  - Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax the completed form to 206-319-5303, or scan and email the completed form to [registration@hccconferences.com](mailto:registration@hccconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC.
- The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

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Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

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### NASBA CPE CREDIT:

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A recommended maximum of 20.00 credits based on a 50-minute hour will be granted for the entire learning activity. Credits are available for both onsite and online attendees. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or [petergrant@dwt.com](mailto:petergrant@dwt.com).

### PENDING CONTINUING EDUCATION CREDITS

**Attorneys:** Pending approval for Pennsylvania CLE Credits.

**Compliance Professionals:** Pending approval for Compliance Certification Board CCB credits.

### CERTIFICATE OF ATTENDANCE:

Onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

### TUITION SCHOLARSHIPS

The HIPAA Summit is now offering a limited number of partial and full Tuition Scholarships to qualifying representatives of consumer advocate organizations, safety net providers, academics, students and health services research organizations. The Tuition Scholarship application form can be downloaded from the Summit website.

### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

### DISCOUNT CODES

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

### GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

### FOR FURTHER INFORMATION

Call 800-503-7417 (Continental US, Alaska and Hawaii only) or 206-452-5624, send e-mail to [registration@hccconferences.com](mailto:registration@hccconferences.com), or visit our website at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

**HOW TO REGISTER:** Fully complete the form on page 7 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7417 (Continental US, Alaska and Hawaii only) or

206-452-5624, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: [registration@hccconferences.com](mailto:registration@hccconferences.com)

## EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email [exhibits@hccconferences.com](mailto:exhibits@hccconferences.com).

# HIPAA SUMMIT

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME

ADDRESS

SIGNATURE OF REGISTRANT - REQUIRED

CITY/STATE/ZIP

JOB TITLE

TELEPHONE

ORGANIZATION

E-MAIL

Special Needs (Dietary or Physical)

## ONSITE CONFERENCE ATTENDANCE

### PROFESSIONAL TRAINING PRECONFERENCE:

ecfirst CCSA<sup>SM</sup> PROFESSIONAL TRAINING — One half day \$ 595  
Note that the professional certification Preconference above provides all courses and exam background necessary for the ecfirst CCSA<sup>SM</sup> program. Following the preconference, you may register for the online CCSA<sup>SM</sup> certification examination. Upon your successful completion of that exam, you will be awarded the CCSA<sup>SM</sup> certification. If you wish to take the additional courses necessary for HIPAA Academy's CHP program and/or any of the certification examinations online, you may register for package discounts below.

### CONFERENCE (Does not include Preconference):

Through Friday, January 26, 2018\* \$1,195  
 Through Friday, February 23, 2018\*\* \$1,495  
 After Friday, February 23, 2018 \$1,795

### GROUP REGISTRATION DISCOUNT (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously. (Does not include Preconference. Rates are per person.):  
 Through Friday, January 26, 2018\* \$ 995  
 Through Friday, February 23, 2018\*\* \$1,295  
 After Friday, February 23, 2018 \$1,595

### CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144  6 months' access on Web \$ 129

Professional Certification Preconference and Postconference are not included in the broadcast or post conference media.

## SELECT YOUR MINI-SUMMITS – WEDNESDAY, MARCH 28 (One from each group):

### GROUP I – 11:15 am

I: How One Hospital Survived the Largest Ransomware Attack in History & Social Determinants of Health  
 II: Securing Medical Devices and the IoT in Healthcare & IoT and Medical Device Security: An IT Issue or a Patient Safety Issue?

### GROUP II – 12:30 pm

III: Why a HIPAA Security Analysis Is Not Enough & Asymmetric Attacks Mandate Credible Cybersecurity Program  
 IV: Vendor Management: a HIPAA Perspective & Data Security: Taming the Wild West: Application Risk Assessments

### GROUP III – 1:30 pm

V: Addressing HIPAA Issues from Both Sides of the Transaction & HIPAA and the Telephone Consumer Protection Act  
 VI: Record Retention: A Security Issue that is NOT Being Addressed & Best Practices for Preventing Ransomware

## ONLINE — SUPPLEMENTAL HIPAA ACADEMY (CHP AND CHA™) ONLINE TRAINING/EXAMINATIONS

(Supplemental Training is only available to those who register for Preconference—HIPAA Academy Basic Training)

All HIPAA Courses (101-110) — Regularly \$795 \$ 345  
 CHP Certification Package (101-110 and CHP examination) — Regularly \$1,195 \$ 695

## PAYMENT

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

Discount Code:

## TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at HIPAA Summit, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax your credit card payment to 206-319-5303.

You may also register online at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

Check/money order enclosed (payable to Health Care Conference Administrators LLC)  
 Payment by credit card:  American Express  Visa  Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

## WEBCAST CONFERENCE ATTENDANCE

Webcast conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7. Professional Certification Preconference is not included in the broadcast or post conference media.

### INDIVIDUAL REGISTRATION:

Through Friday, January 26, 2018\* \$ 795  
 Through Friday, February 23, 2018\*\* \$1,095  
 After Friday, February 23, 2018 \$1,395

### GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

Conference Access:  5 or more \$595 each  20 or more \$395 each  
 10 or more \$495 each  40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY, page 6.

### CONFERENCE ELECTRONIC MEDIA:

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144

Professional Certification Preconferences are not included in the broadcast or post conference media. (All Webcast attendees automatically receive 6 months access on web.)

## SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Accountable Care News*, *Medical Home News*, *Population Health News*, *Predictive Modeling News* or *Readmissions News* for only \$295 (regular rate \$468) and an annual subscription to *Value Based Payment News* for only \$195 (regular rate \$295) when ordered with your conference registration.

*Accountable Care News* \$ 295  *Population Health News* \$ 295  
 *Medical Home News* \$ 295  *Predictive Modeling News* \$ 295  
 *Readmissions News* \$ 295  *Value Based Payment News* \$ 195

\*This price reflects a discount for registration and payment received through Friday, January 26, 2018.

\*\* This price reflects a discount for registration and payment received through Friday, February 23, 2018.

## REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT #

EXPIRATION DATE

SECURITY CODE

NAME OF CARDHOLDER

SIGNATURE OF CARDHOLDER



## HIPAA Summit

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