# The Virtual Forty-First National HIPAA Summit

Virtual Video Event Offered Live and Archived — Participate from your Home or Office Live and Enjoy 24/7 Access for 6 Months

JANUARY 31, 2024: Certified Cyber Security Architect (CCSA)
Professional Certification Training & Exam

**FEBRUARY 7, 2024: HIPAA Workforce Basic Privacy Training** 

FEBRUARY 14, 2024: HIPAA Workforce Basic Security/Breach Training

FEBRUARY 21, 2024: HIPAA Summit Workforce Training: HIPAA Transactions, Operating Rules, and Critical Healthcare Data Exchange Issues

FEBRUARY 27 - MARCH 1, 2024: HIPAA Summit 41

The Leading Forum on Health Care EDI, Privacy, Confidentiality, Cybersecurity and HIPAA Compliance

www.HIPAASummit.com

AGENDA SUBJECT TO UPDATES AND CHANGE.
Agenda current as of February 27, 2024.



# PROFESSIONAL CERTIFICATION TRAINING AND EXAM

#### WEDNESDAY, JANUARY 31, 2024

# PROFESSIONAL CERTIFICATION PRECONFERENCE: CERTIFIED CYBER SECURITY ARCHITECT (CCSA)

TRAINING (Requires separate registration)

Preconference includes training for the certification and the online certification examination (normal charge \$695).

#### Learning objectives:

- Examine establishing your enterprise compliance program on the NIST Framework
- Step through the latest in the DoD CMMC 2.0 cyber standard, a certification framework built on NIST
- Applicability of NIST Standards to create credible incident response, encryption, business continuity and other plans
- Review policy and procedure alignment with NIST, and ransomware readiness

10:30 am Introductions, Welcome and Presentations Uday Ali Pabrai, MSEE, CMMC (CCP, PA, PI, RPA), CISSP,

Chief Executive, ecfirst, Inc., Irvine, CA

12:30 pm Break

1:00 pm Presentation Continues

3:00 pm Preconference Adjournment

# PRECONFERENCE VIRTUAL BASIC WORKFORCE TRAINING (Included in HIPAA Summit registration)

On the three Wednesdays prior to HIPAA Summit 41, the Summit is offering the following basic HIPAA workforce training:

- WEDNESDAY, FEBRUARY 7, 2024: HIPAA Workforce Basic Privacy Training
- WEDNESDAY, FEBRUARY 14, 2024: HIPAA Workforce Basic Security/Breach Training
- WEDNESDAY, FEBRUARY 21, 2024:
  HIPAA Summit Workforce Training: HIPAA Transactions,
  Operating Rules, and Critical Healthcare Data Exchange

This workforce training curriculum is deigned to be flexible and practical.

This workforce training curriculum will be available not only during the live broadcast dates, but also via the Summit video archive for 12 months following the Summit.

Accordingly, employers will be able to assign specific video sessions to be taken over time.

# **Sheila Sokolowski, JD,** *Partner and Co-Chair Health and Biotech Privacy, Hintze Law PLLC, Chicago, IL*

Sean T. Sullivan, JD, Partner, Alston & Bird, Atlanta, GA

**Rebecca L. Williams, RN, JD,** Partner, Health Information and HIPAA

Practice, Davis Wright Tremaine, Seattle, WA

10:00 am HIPAA Privacy Basics Overview

10:40 am HIPAA Privacy Rule: Limits on Uses and Disclosu

10:40 am HIPAA Privacy Rule: Limits on Uses and Disclosures
 11:10 am HIPAA Privacy Rule: Individual's Privacy Rights

11:30 am HIPAA Privacy Rule: Administrative Requirements

12:00 pm HIPAA Privacy Rule: Requirements

for Business Associates

12:30 pm Luncheon Break

1:00 pm The Basics of 42 C.F.R. part 2

1:30 pm The Basics of the Information Blocking Rule

2:00 pm Overview of Basics of Relevant State Laws

2:30 pm Training Faculty Live Q&A

3:00 pm Adjournment

#### WEDNESDAY, FEBRUARY 7, 2024

# HIPAA SUMMIT WORKFORCE PRIVACY TRAINING AGENDA

#### Speakers:

**Apurva Dharia, JD,** Associate, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; Former Lead Policy Analyst, MITRE, Washington, DC

Adam Greene, JD, MPH, Partner and Co-chair, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information, Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Chair)

**John Haskell, JD,** Privacy Counsel/HIPAA Privacy Official, Medline Industries; Former Investigator, Office for Civil Rights, US Department of Health and Human Services, Northfield, IL

**Deven McGraw, JD, MPH, LLM,** Cofounder and Lead, Data Stewardship & Data Sharing, Invitae; Former Deputy Director, Health Information Privacy, OCR, HHS; Former Director, Health Privacy Project, Center for Democracy & Technology, Redwood City, CA

#### WEDNESDAY, FEBRUARY 14, 2024

### HIPAA SUMMIT WORKFORCE SECURITY/ BREACH TRAINING

#### **AGENDA**

#### Speakers:

**Paul Otto, MS, JD,** Partner, Cybersecurity and Privacy, Hogan Lovells, Washington, DC

**Iliana Peters, JD, LLM,** Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Chair)

Rebecca Frigy Romine, JD, Shareholder, Polsinelli, St Louis, MO

10:30 am HIPAA Security Rule Basics Overview

10:50 am HIPAA Security Rule and NIST Guidance

11:10 am HIPAA Security Rule: Administrative Safeguards, Especially Risk Analysis, Risk Management,

and Security Reminders

#### All times are EST

11:40 am	HIPAA Security Rule: Technical Safeguards, Especially Access Controls, Audit, and Encryption
12:20 pm	Luncheon Break
1:00 pm	HIPAA Security Rule: Physical Safeguards, Especially Facility Security Plans
1:20 pm	HIPAA Breach Notification Rule for Covered Entitie
1:50 pm	HIPAA Breach Notification Rule for Business Associates
2:10 pm	HIPAA Enforcement of Security Incidents and Breaches
2:30 pm	Training Faculty Live Q&A
3:00 pm	Adjournment

#### WEDNESDAY, FEBRUARY 21, 2024

## HIPAA SUMMIT WORKFORCE TRAINING: HIPAA TRANSACTIONS, OPERATING RULES, AND CRITICAL HEALTHCARE DATA EXCHANGE ISSUES AGENDA

#### Speakers:

**Lorraine Doo, MPH, MSWA,** Senior Policy Advisor, Health Informatics and Interoperability Group, Office of Burden Reduction and Health Informatics, Centers for Medicare & Medicaid Services, Washington, DC

**Jocelyn Keegan**, Payer Practice Lead, Point of Care Partners; Program Manager, HL7 Da Vinci Project, Boston, MA

Mark A. Knee, JD, Acting Division Director, Interoperability Division, Office of Policy, National Coordinator for Health Information Technology, US Department of Health and Human Services, Washington, DC

Cathy Sheppard, Chief Executive Officer, X12, Phoenix, AZ

**Carmen Smiley,** Division of Consumer Protection Policy, Consumer Support Group, Center for Consumer Information and Insurance Oversight, Centers for Medicare & Medicaid Services, US Department of Health and Human Services, Bethesda, MD

**Robert M. Tennant, MA**, Vice President, Federal Affairs, Workgroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC (Chair)

**Erin Richter Weber, MS,** Vice President, Council for Affordable Quality Healthcare (CAQH) and Committee on Operating Rules for Information Exchange (CORE), Washington, DC

10:30 am	<b>HIPAA Administrative Simplification:</b>
	Background and Overview

11:00 am HIPAA Electronic Transactions

11:30 am HIPAA Operating Rules

12:00 pm Luncheon Break

1:00 pm Current Health Data Exchange Issues (Health Equity, TEFCA, No Surprises Act)

1:45 pm The Future of Health Data Exchange

2:45 pm Adjournment

## VIRTUAL FORTY-FIRST NATIONAL HIPAA SUMMIT FEBRUARY 27 — MARCH 1, 2024

#### TUESDAY, FEBRUARY 27, 2024

# HIPAA SUMMIT DAY I: DAY I MINI SUMMITS MINI SUMMITS GROUP I 10:00 am - 10:45 am

(Concurrent Sessions. All session posted in video archive the next day following broadcast)

# Mini Summit 1: Results from the Third Annual Strategic Management Services & SAI360 HIPAA Compliance

10:00 am Introductions, Discussion and Q&A

**Natalie Lesnick, JD,** Consultant, Strategic Management Services, Arlington, VA

**Robbi Watnik, JD, CHPC,** Senior Consultant, Strategic Management Services; Former Acting Executive Director, Office of Compliance and Business Integrity, Veterans' Health Administration, Clifton, VA

#### Mini Summit 2: Use of Health Data for Artificial Intelligence

10:00 am Introductions, Discussion and Q&A

Jodi G. Daniel, JD, MPH, Partner and Member, Steering Committee, Health Care Group, Crowell & Moring; Managing Director, Crowell Health Solutions; Former Senior Counsel for Health IT, US Department of Health and Human Services, Washington, DC

**Ty Kayam, JD, MPH,** Principal Corporate Counsel, Digital Health, Artificial Intelligence, and Technology Transactions, Microsoft; Former Legal Counsel, Surescripts, Seattle, WA

# Mini Summit 3: Catching FHIR: Lessons Learned from Achieving the First Prior Authorization Automation via HL7° FHIR°

10:00 am Introductions, Discussion and Q&A

**Kirk Anderson, CISSP,** Vice President and Chief Technology Officer, Regence, Portland, OR

**Heidi Kriz, MPH, RD,** Director, Medical Policy and Management Organization, Regence, Portland, OR

**Anna Taylor, MS CIPCT,** Associate Vice President, Population Health and Value Based Care, MultiCare Connected Care, Tacoma, WA

10:45 am Transition Break and Visit Exhibit Hall

#### MINI SUMMITS GROUP II 10:50 am - 11:35 am

#### Mini Summit 4: Understanding Privacy and Security Regulations in the Exploding Wellness Apps Market

10:50 am Introductions, Discussion and Q&A

Andrew Mahler, JD, CIPP/US, CHC, CHPC, CHRC, Vice President, Privacy and Compliance Services, Clearwater; Former Investigator, Office for Civil Rights, US Department of Health & Human Services, Charlottesville, VA

Sara Helen Shanti, JD, Partner, Sheppard Mullin; Former Investigator, Office for Civil Rights, US Department of Health & Human Services, Chicago, IL

# Mini Summit 5: Breach Response: Covered Entity and Business Associate. Whose Role is it anyway?

10:50 am Introductions, Discussion and Q&A

Mark J. Fox, CHC, CHPC, CHRC, Privacy and Research Compliance Officer, American College of Cardiology Foundation, Washington, DC

#### Mini Summit 6: Protecting Reproductive Health Information Post-Dobbs: From HIPAA to the States

10:50 am Introductions, Discussion and Q&A

> Maya A. Bernstein, JD, Senior Advisor, Privacy Policy, Department of Health and Human Services, Washington, DC

Nancy Leeds Perkins, JD, Counsel, Arnold & Porter, Washington, DC

Lauren R. Robbins, JD, Associate General Counsel, Planned Parenthood Federation of America, Washington, DC

Cody Venzke, JD, Senior Policy Counsel, American Civil Liberties Union, Washington, DC

11:35 pm Transition Break and Visit Exhibit Hall

#### MINI SUMMITS GROUP III 11:40 am - 12:25 pm

#### Mini Summit 7: What we can Learn from the OCR Access to **PHI Initiative**

11:40 am Introductions, Discussion and Q&A

> Frank Ruelas, MBA, Corporate Responsibility Officer, St. Joseph's Hospital and Medical Center, CommonSpirit Health; Former Corporate Responsibility Officer (Compliance, HIPAA Privacy/Security), Gila River Health Care, Casa Grande, AZ

#### **Mini Summit 8: Mending the Fence: How State Privacy Laws** are Closing the Gap on Health Consumer Privacy

11:40 am Introductions, Discussion and Q&A

> Mark J. Fox, CHC, CHPC, CHRC, Privacy and Research Compliance Officer, American College of Cardiology Foundation, Washington, DC

**Thora A. Johnson, JD,** Partner and Chair of Healthcare Practice, Orrick Herrington & Sutcliffe LLP, Washington, DC

#### Mini Summit 9: Remediation – How to Close the Gaps

11:40 am Introductions, Discussion and Q&A

> Roger Shindell, CHPS, CISA, CIPM, Chief Executive Officer, Carosh Compliance Solutions; Past Chair, HIMSS Privacy and Security Committee's Risk Assessment Work Group, Crown Point, IN

#### Mini Summit 10: Protecting Patient Privacy and HIPAA: **Safeguarding Patient Trust**

11:40 am Introductions, Discussion and Q&A

> **Nick Culbertson**, Co-founder and Chief Executive Officer, Protenus: Advisory Board Member, The Johns Hopkins University, Baltimore, MD

**Luncheon Break and Visit Exhibit Hall** 12:25 pm

#### OPENING PLENARY SESSION

Co-chair Welcome, Introductions, 1:00 pm **Health information Privacy Year in Review** 

and Summit Overview

Adam Greene, JD, MPH, Partner and Co-chair, Health Information & HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, HHS, Washington, DC (Co-chair)

#### 1:30 pm



#### Office for Civil Rights Keynote Address

Melanie Fontes Rainer, MSME, JD, Director, Office for Civil Rights, US Department of Health & Human Services; Former Senior Advisor, Healthcare to Attorney General, California Department of Justice; Former Chief of Staff, Medicare-Medicaid Coordination Office, Centers for Medicare & Medicaid Services, Washington, DC

#### 2:15 pm

#### Keynote Fireside Chat: Digital Health Data, Al, and New Technologies

**Daniel J. Solove, JD,** John Marshall Harlan Research Professor of Law, George Washington University Law School; Founder, TeachPrivacy; Author, The Digital Person: Technology and Privacy in the Information Age, Washington, DC

#### Interviewed by:



Adam Greene, JD, MPH, Partner and Co-chair, Health Information & HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, HHS, Washington, DC



**International Association of Privacy Professionals** (IAPP) Presents Structuring Privacy and AI **Governance in Healthcare** 

Lara Liss, JD, Group Vice President, Global Chief Privacy Officer, Walgreens Boots Alliance; Former Assistant General Counsel, UnityPoint Health; Former Senior Compliance Officer, American Hospital Association,

Oliver Patel, MSc, CIPP/E, Enterprise Al Governance Lead, AstraZeneca; Member, OECD Expert Group on Al Risk and Accountability, London, UK

Caitlin Fennessy, MA, CIPP/US, Vice President and Chief Knowledge Officer, International Association of Privacy Professionals (IAPP); Former Privacy Shield Director, US International Trade Administration, Boston, MA (Moderator)

#### 3:15 pm



An Overview of the Special Privacy and **Security Concerns of Life Sciences Enterprises** 

**Igor Gorlach, JD,** Partner, Data Privacy and Healthcare, King & Spalding; Former Counsel, Data Evidence & Insights, McKesson, Houston, TX

#### 3:45 pm



#### **Healthcare Chief Privacy Officers Roundtable**



**Katie Gorris,** *Chief Privacy Officer and Compliance Director,* Intermountain Health, Central Office, Salt Lake City, UT



Lauren Z. Groebe, MHA, JD, Associate General Counsel, Privacy, Cybersecurity & Digital, Baxter International, Inc., Chicago, IL



Mary Beth Ireland, Chief Privacy Officer, Inova Health System, Falls Church, VA



**Leah Voigt, MPH, JD,** Chief Compliance Officer, Corewell Health; Former Chief Compliance and Privacy Officer, Spectrum Health, Grand Rapids, MI



Iliana Peters, JD, LLM, Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

4:30 pm

**DAY I ADJOURNMENT** 

#### WEDNESDAY, FEBRUARY 28, 2024

#### HIPAA SUMMIT DAY II MORNING MINI SUMMITS

#### MINI SUMMITS GROUP IV 10:00 am - 10:45 am

# Mini Summit 11: Applying AI Best Practices to HIPAA Business Associate Relationships

10:00 am Introduction, Discussion and Q&A

**Reece Hirsch, JD,** Partner and Co-head of Privacy & Cybersecurity Practice, Morgan Lewis & Bockius LLP; Author, Black Nowhere, Dark Tomorrow, The Adversary, Intrusion, and Surveillance, San Francisco, CA

## Mini Summit 12: HIPAA Security Best Practices for Small and Midsized Clinical Practices

10:00 am Introductions, Discussion and Q&A

**Christine Hummel,** Practice Manager, Bear Creek Dental, Mt. Airy, MD

**Debi K. Carr, HCISPP, CAHIMS, CCSA,** Founder and CEO, D K Carr and

Associates LLC, Christmas, FL (Moderator)

#### Mini Summit 13: Navigating the Rapidly Evolving Information Blocking Regulatory Environment

10:00 am Introductions, Discussion and Q&A

**Dawn Morgenstern, MBA, CHPC, CCSFP,** Chief Privacy Officer and Senior Director of Consulting Services, Privacy and Compliance, Clearwater; Former Privacy Official & Financial Privacy Officer, Walgreen Co., Washington, DC

**Elizabeth Pitman, JD,** Partner, Holland & Knight; Board, Medical Properties Trust, Birmingham, AL

10:45 am Transition Break and Visit Exhibit Hall

#### MINI SUMMIT GROUP V 10:50 am - 11:35 am

## Mini Summit 14: Gap Analysis + SRA = Enhance Security of ePHI

10:50 am Introductions, Discussion and Q&A

**Frank Ruelas, MBA,** Corporate Responsibility Officer, St. Joseph's Hospital and Medical Center, CommonSpirit Health; Former Corporate Responsibility Officer (Compliance, HIPAA Privacy/Security), Gila River Health Care, Casa Grande, AZ

**Frank Ruelas, Jr.,** Compliance Manager, PCP of AZ; Compliance Manager, Compliance Academy, Casa Grande, AZ

# Mini Summit 15: The Government's Increasing Use of the False Claims Act in Matters Involving Health Data Privacy Breaches

10:50 am Introductions, Discussion and Q&A

**Jackie Papish, JD,** *Partner, Barnes & Thornburg LLP, Washington, DC* **Erin Steele, JD,** *Associate, Barnes & Thornburg LLP, Washington, DC* 

## Mini Summit 16: The Rapidly Expanding Definition of Health Data

10:50 am Introductions, Discussion and Q&A

**Eric Cook, JD, CIPP-US,** Associate, Loeb & Loeb; Former Assistant General Counsel, Bon Secours Mercy Health, Cincinnati, OH

Kim Richardson, Chief Privacy Officer, Tandem Diabetes Care; Former Assistant GC, Privacy, Mattel; Former Sr. Director Worldwide Privacy Counsel, United St. Lea Assaclas CA

Herbalife, Los Angeles, CA

**Jordan Wrigley, MA, MS,** Lead, Data and Policy Analyst for Health and Wellness, Future of Privacy Forum, Denver, CO (Moderator)

11:35 am Transition Break and Visit Exhibit Hall

#### MINI SUMMIT GROUP VI 11:40 am - 12:25 pm

# Mini Summit 17: Update on the Washington My Health My Data Act

11:40 am Introductions, Discussion and Q&A

**Ali Jessani, JD,** Senior Associate, Privacy and Cybersecurity Law, WilmerHale; Adjunct Professor, George Mason University, Washington, DC

Kirk J. Nahra, JD, Partner and Co-chair of the Privacy and Cybersecurity Practice, Wilmer Hale; Adjunct Professor, Washington College of Law, American University, Washington, DC

#### Mini Summit 18: Demystifying Incident Response

11:40 am Introductions, Discussion and Q&A

**Abby E. Bonjean, JD,** Shareholder and Co-lead, Cybersecurity & Data Privacy Practice, Polsinelli, Chicago, IL

**Billy Gouveia, MA**, Chief Executive Officer and Founder, Surefire Cyber; Former Senior Managing Director, Cybersecurity, S-RM - Corporate Intelligence, Crisis Management & Cyber Security, New York, NY

Jamie Singer, Senior Managing Director and Co-leads, Cybersecurity & Data Privacy Communications Practice, FTI Consulting; Former Executive Vice President, Director of Data Security, Privacy and Crisis Communications, Resolute, Chicago, IL

# Mini Summit 19: The Application of HIPAA to Cookies and other Tracking Technologies

11:40 am Introductions, Discussion and Q&A

**Daniel F. Gottlieb, JD,** Partner and Co-leader, Global Privacy and Cybersecurity Practice, McDermott Will & Emery, Chicago, IL

# Mini Summit 20: Securing HIPAA Compliance: PII in the Digital Era

11:40 am Introductions, Discussion and Q&A

Nirmal Vemanna, MS, Head of Pharma Products, Tealium,

Philadelphia, PA

12:25 pm Luncheon Break and Visit Exhibit Hall

#### DAY II PLENARY SESSION

#### 1:00 pm



Co-chair Welcome, Introductions and Top Five **HIPAA Security Issues for 2024** 

**Iliana Peters, JD, LLM,** Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-chair)



#### Office for Civil Rights Cybersecurity Update

Nicholas Heesters, MEng, JD, CIPP, Senior Advisor for Cybersecurity, Office for Civil Rights, US Department of Health and Human Services, Philadelphia, PA

2:00 pm



**Federal Trade Commission Annual Enforcement Update** 

Ronnie Solomon, JD, Attorney, Division of Privacy and Identity Protection, Federal Trade Commission, Washington, DC







Interviewed by:

Janine S. Fadul, CHC, CHPC, Executive Director of Compliance and Privacy, The GW Medical Faculty Associates, Washington, DC

3:00 pm

Health and Public Health Cyber Performance Goals: What they Mean and How they Connect to the HHS Cyber Strategy



**Erik Decker, MS,** Vice President and Chief Information Security Officer, Intermountain Healthcare; Chair, Cybersecurity Working Group; Co-Lead, 405D Task Group, US Department of Health and Human Services, Chicago, IL

3:30 pm

**Keynote Cybersecurity Roundtable** 



Michael Bray, CISM, CRISC, CISSP, Chief Information Security Officer, The Vancouver Clinic, Vancouver, WA



**Chris Convey, MSc,** Senior Vice President and Chief Information Security Officer, Pediatric Associates; Former Vice President and Chief Information Security Officer, Sharp HealthCare, Nashville, TN



Vince Fitzpatrick, GCIH, GCHA, Director of Information Security, ChristianaCare Health System; Former Senior Information Security Consultant, Federal Reserve Bank of Philadelphia, New Castle, DE



**Sheryl Rose, MS,** Chief Information Security Officer, Cottage Health; Former Senior Vice President/Chief Information Security Officer, Catholic Health Initiatives, Englewood, CO



Jon Moore, MS, JD, HCISPP, Senior Vice President, Services, Customer Success and Chief Risk Officer, Clearwater, Sarasota, FL (Moderator)

4:30 pm

Day II Adjournment

#### THURSDAY, FEBRUARY 29, 2024

#### DAY III MORNING MINI SUMMITS: MINI SUMMITS GROUP VII 10:00 am - 10:45 am

#### Mini Summit 21: Navigating the Nexus: Understanding Al Opportunities and Cybersecurity Threats in Healthcare

10:00 am

Introduction, Discussion and Q&A

**Jim Cavanagh, MA,** *President, Executive Healthcare Consulting;* Senior Advisor, New Jersey Health Information Network; Former VP & CIO, St. Joseph's Healthcare System, Raritan, NJ

**Jack Hueter, MBA,** Chief Executive Officer, Digital Health Consulting, LLC, Former CIO, Catholic Health East, Haddon Heights, NJ

Martin von Grossmann, MS, MSA, LSSGB, Consultant, ComplyAssistant; Adjunct Professor, Monmouth University; Former CIO & Information Security Officer, CarePoint Health System, Oakhurst, NJ

**Gerry Blass,** *President and Chief Executive Officer, ComplyAssistant;* Former Information Security Officer, Meridian Health; Former Director, IT, Cathedral Healthcare System, Colts Neck, NJ (Moderator)

#### Mini Summit 22: NIST + CMMC: A Resilient HIPAA Business **Associate Supply Chain**

10:00 am

Introductions, Discussion and Q&A Uday Ali Pabrai, MSEE, CMMC (CCP, PA, PI, RPA), CISSP, Chief Executive, ecfirst, Inc., Irvine, CA

Mini Summit 23: Benefits and Challenges of Conducting Security Rule Risk Analyses and Gap Assessments under Privilege

10:00 am

Introductions, Discussion and Q&A

Adam Greene, JD, MPH, Partner and Co-chair, Health Information & HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, HHS, Washington, DC

10:45 am

Transition Break and Visit Exhibit Hall

#### MINI SUMMITS GROUP VIII 10:50 am - 11:35 am

# Mini Summit 24: NIST Draft Guidance on HIPAA Security Rule: What Might It Mean for Your Organization?

10:50 am Introductions, Discussion and Q&A

**Heidi Salow, JD, CIPP/US, CIPM, CIPP/E,** Partner, Privacy and Cybersecurity Practice, Potomac Law Group; Founder, Data Protection by Design, LLC, Washington, DC

## Mini Summit 25: Update on Non-OCR Regulators of Health Data

10:50 am Introductions, Discussion and Q&A

**Arianna Evers, JD,** Special Counsel, Privacy, Cyber and Al, WilmerHale, Washington, DC

Ali Jessani, JD, Senior Associate, Privacy and Cybersecurity Law, WilmerHale; Adjunct Professor, George Mason University, Washington, DC

# Mini Summit 26: Digital Health Privacy: FTC and OCR Perspectives

10:50 am Introduction, Discussion and Q&A

**Lisa Goldstein, JD,** Health Information Privacy Specialist, Office for Civil Rights, US Department of Health & Human Services; Former Director, Policy Development, American College of Cardiology, Washington, DC

**Robin Rosen Spector, JD,** Senior Attorney, Division of Privacy and Identity Protection, US Federal Trade Commission, Washington, DC

**Reece Hirsch, JD,** Partner and Co-head of Privacy & Cybersecurity Practice, Morgan Lewis & Bockius LLP, Author, Black Nowhere, Dark Tomorrow, The Adversary, Intrusion, and Surveillance, San Francisco, CA (Moderator)

11:35 am Transition Break and Visit Exhibit Hall

#### MINI SUMMIT GROUP IX 11:40 am - 12:25 pm

#### Mini Summit 27: The Oft-Forgotten Covered Entity: A Walk Through Group Health Plan HIPAA Obligations

11:40 am Introductions, Discussion and Q&A

**Rebecca L. Williams, JD,** *Partner, Health Information and HIPAA Practice, Davis Wright Tremaine, Seattle, WA* 

## Mini Summit 28: Healthcare Privacy and Security Issues in Value-based Care

11:40 am Introductions, Discussion and Q&A

**Alexandra DuPuis,** Deputy General Counsel, Evergreen Nephrology, Atlanta. GA

**Carolyn Metnick, JD, LLM,** *Partner and Member, Healthcare and Privacy & Cybersecurity Team, Sheppard Mullen, Chicago, IL* 

# Mini Summit 29: Navigating the Intersection: Patient Privacy, AI and Ethical Clinical Trial Recruitment

11:40 am Introductions, Discussion and Q&A

**Paul Coplan, MBA, ScD,** Vice President and Global Head, Medical Device Epidemiology, Johnson & Johnson; Adjunct Assistant Professor, University of Pennsylvania, New Brunswick, NJ

**Jennifer Flynn, JD,** Senior Director, State Affairs, Premier Inc.; Former Director of Government Affairs, Health Industry Distributors Association, Washinaton, DC

Mason Ingram, MA, Director, Payer Policy, Premier Inc. Washington, DC

12:25 pm Luncheon Break and Visit Exhibit Hall

#### DAY III PLENARY SESSION

1:00 pm



Co-chair Welcome and Introductions & The Role of Health in the National Privacy Policy Debate

**Kirk J. Nahra, JD,** Partner and Co-chair of the Privacy and Cybersecurity Practice, Wilmer Hale; Adjunct Professor, Washington College of Law, American University, Washington, DC (Co-chair)

1:30 pm



Office of the National Coordinator for Health Information Technology Keynote Address

Micky Tripathi, MPP, PhD, National Coordinator for Health Information Technology, US Department of Health and Human Services, Washinaton, DC

2:00 pm





**Deven McGraw, JD, MPH, LLM,** Cofounder and Lead, Data Stewardship & Data Sharing, Invitae; Former Deputy Director, Health Information Privacy, OCR, HHS; Former Director, Health Privacy Project, Center for Democracy & Technology, Redwood City, CA

**Nichole Sweeney, JD,** General Counsel and Chief Privacy Officer, CRISP Shared Services; Former Department Heald, MITRE, Kensington, MD

Chantal Worzala, PhD, Principal, Alazro Consulting; Former Vice President, Health Information Policy, American Hospital Association, Takoma Park. MD



**Lauren Riplinger, JD,** Chief Public Policy & Impact Officer, Policy and Government Affairs, American Health Information Management Association; Former Chief of Staff/Senior Policy Advisor, House Budget Committee. House Science Committee & House Armed Services Committee, US House of Representatives, Washington, DC (Moderator)

Sessions Continued on Next Page

#### 2:45 pm







3:15 pm













4:15 pm







4:45 pm

#### Health Care Compliance Association (HCCA) Presents AI in Healthcare: Implications for Clinical, Privacy, and Business Operations — **Opportunities and Risks**

Joan Podleski, CCEP, CHPC, CHRC, CHC, Vice President & Chief Privacy Officer, Children's Health System of Texas; Former Director, Institutional Ethics & Compliance Program, Duke University; Former Assistant Vice Chancellor for Clinical Affairs; Washington University in St. Louis, Dallas, TX

**R. Brett Short,** Chief Compliance Officer, UK Healthcare, University of Kentucky; President, Health Care Compliance Association, Lexington, KY

Gerry Zack, MBA, CPA, CFE, CIA, CRMA, Chief Executive Officer. Health Care Compliance Association (HCCA) and Society of Corporate Compliance and Ethics (SCCE); Former Chair, Association of Certified Fraud Examiners, Minneapolis, MN (Moderator)

#### Update on TEFCA and the Development of a **National Health Information Network**

**Zoe Barber, MPH,** Policy Director, The Sequoia Project; Former Senior Policy Analyst, Office of the National Coordinator for Health Information Technology, Washington, DC

**Lindsey Elkind,** Chief Legal Counsel, The Sequoia Project, Washington, DC

Chantal Worzala, Principal, Alazro Consultina, Takoma Park, MD

#### Patient Access to Records: Remaining Obstacles?

**Deven McGraw, JD, MPH, LLM, Cofounder and Lead, Data Stewardship** & Data Sharing, Invitae; Former Deputy Director, Health Information Privacy, OCR, HH; Former Director, Health Privacy Project, Center for Democracy & Technology, Redwood City, CA

#### A Fireside Chat on Health Plan Privacy Issues

Elizabeth Ortmann-Vincenzo, JD, Chief Privacy and Data Counsel, Cigna; Former Vice President and Managing Counsel, Privacy and Data Use & Privacy Officer, Blink Health, St Charles, MO

**Anna Shimanek, JD,** Vice President and Sr. Counsel, Chief Privacy Officer, CVS Health/Aetna: Former Associate General Counsel, UnitedHealthcare, Minneapolis, MN

#### Interviewed by:

Kirk J. Nahra, JD, Partner and Co-chair of the Privacy and Cybersecurity Practice, Wilmer Hale; Adjunct Professor, Washington College of Law, American University, Washington, DC

**Day III Adjournment** 

#### FRIDAY, MARCH 1, 2024

#### DAY IV: CLOSING PLENARY SESSION

#### 10:30 am

Co-chair Welcome and Introductions & WEDI **Update Critical Data Exchange Issues Facing** Health Care, including HIPAA Transactions, No Surprises Act (AEOB and GFE), Health Equity and Data Exchange



Robert M. Tennant, MA, Vice President, Federal Affairs, Workgroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC (Co-chair)

#### **CMS Keynote Address**



Michael Cimmino, MPH, Director, National Standards Group, Office of Burden Reduction & Health Informatics, Centers for Medicare & Medicaid Services, Washington, DC

11:05 am

#### **HIPAA Transactions: An Update on** the CAQH Index and Operating Rules

**Erin Richter Weber, MS,** Vice President, Council for Affordable Quality, Healthcare (CAQH) and Committee on Operating Rules for Information Exchange (CORE), Washington, DC

11:35 am



Health Care Data Exchange: The Vendor Perspective

**Beth Davis, PMP,** Senior Manager of Operations, Veradigm Payerpath, Columbia, SC

11:45 am

**Luncheon Break and Visit Exhibit Hall** 

#### CLOSING PLENARY SESSION CONTINUED

#### 12:45 pm



Health Care Data Exchange: The Physician **Perspective** 

**Heather McComas, PharmD,** *Director, Administrative Simplification* Initiatives, American Medical Association; Former Professional Affairs Manager, National Association of Boards of Pharmacy, Chicago, IL



#### **Health Care Data Exchange: The Hospital Perspective**

**Terrence Cunningham, JD, Director, Administrative Simplification** Policy, American Hospital Association, Chicago, IL

#### 1:45 pm



#### Health Care Data Exchange: The Health Plan Perspective

Christol Green, E-Solutions Senior Business Consultant/Advisor, Elevance Health, Denver, CO

2:15 pm



**SUMMIT ADJOURNMENT** 

**Faculty Q&A**