

The Virtual Forty-First National HIPAA Summit

**Virtual Video Event Offered Live and Archived — Participate from your
Home or Office Live and Enjoy 24/7 Access for 6 Months**

**JANUARY 31, 2024: Certified Cyber Security Architect (CCSA)
Professional Certification Training & Exam**

FEBRUARY 7, 2024: HIPAA Workforce Basic Privacy Training

**FEBRUARY 14, 2024: HIPAA Workforce
Basic Security/Breach Training**

**FEBRUARY 21, 2024: HIPAA Summit Workforce Training:
HIPAA Transactions, Operating Rules, and Critical
Healthcare Data Exchange Issues**

FEBRUARY 27 – MARCH 1, 2024: HIPAA Summit 41

**The Leading Forum on Health Care EDI, Privacy,
Confidentiality, Cybersecurity and HIPAA Compliance**

www.HIPAAsummit.com

**AGENDA SUBJECT TO UPDATES AND CHANGE.
Agenda current as of February 9, 2024.**



PROFESSIONAL CERTIFICATION TRAINING AND EXAM

WEDNESDAY, JANUARY 31, 2024

PROFESSIONAL CERTIFICATION PRECONFERENCE: CERTIFIED CYBER SECURITY ARCHITECT (CCSA) TRAINING (Requires separate registration)

Preconference includes training for the certification and the online certification examination (normal charge \$695).

Learning objectives:

- Examine establishing your enterprise compliance program on the NIST Framework
- Step through the latest in the DoD CMMC 2.0 cyber standard, a certification framework built on NIST
- Applicability of NIST Standards to create credible incident response, encryption, business continuity and other plans
- Review policy and procedure alignment with NIST, and ransomware readiness

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| 10:30 am | Introductions, Welcome and Presentations Uday Ali Pabrai, MSEE, CMMC (CCP, PA, PI, RPA), CISSP, Chief Executive, ecfirst, Inc., Irvine, CA |
| 12:30 pm | Break |
| 1:00 pm | Presentation Continues |
| 3:00 pm | Preconference Adjournment |

PRECONFERENCE VIRTUAL BASIC WORKFORCE TRAINING (Included in HIPAA Summit registration)

On the three Wednesdays prior to HIPAA Summit 41, the Summit is offering the following basic HIPAA workforce training:

- **WEDNESDAY, FEBRUARY 7, 2024:**
HIPAA Workforce Basic Privacy Training
- **WEDNESDAY, FEBRUARY 14, 2024:**
HIPAA Workforce Basic Security/Breach Training
- **WEDNESDAY, FEBRUARY 21, 2024:**
HIPAA Summit Workforce Training: HIPAA Transactions,
Operating Rules, and Critical Healthcare Data Exchange
Issues

This workforce training curriculum is designed to be flexible and practical.

This workforce training curriculum will be available not only during the live broadcast dates, but also via the Summit video archive for 12 months following the Summit.

Accordingly, employers will be able to assign specific video sessions to be taken over time.

WEDNESDAY, FEBRUARY 7, 2024

HIPAA SUMMIT WORKFORCE PRIVACY TRAINING AGENDA

Speakers:

- Apurva Dharia, JD**, Associate, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; Former Lead Policy Analyst, MITRE, Washington, DC
- Adam Greene, JD, MPH**, Partner and Co-chair, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information, Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Chair)
- John Haskell, JD**, Privacy Counsel/HIPAA Privacy Official, Medline Industries; Former Investigator, Office for Civil Rights, US Department of Health and Human Services, Northfield, IL
- Deven McGraw, JD, MPH, LLM**, Cofounder and Lead, Data Stewardship & Data Sharing, Invitae; Former Deputy Director, Health Information Privacy, OCR, HHS; Former Director, Health Privacy Project, Center for Democracy & Technology, Redwood City, CA

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| | Sheila Sokolowski, JD , Partner and Co-Chair Health and Biotech Privacy, Hintze Law PLLC, Chicago, IL |
| | Sean T. Sullivan, JD , Partner, Alston & Bird, Atlanta, GA |
| | Rebecca L. Williams, RN, JD , Partner, Health Information and HIPAA Practice, Davis Wright Tremaine, Seattle, WA |
| 10:00 am | HIPAA Privacy Basics Overview |
| 10:40 am | HIPAA Privacy Rule: Limits on Uses and Disclosures |
| 11:10 am | HIPAA Privacy Rule: Individual's Privacy Rights |
| 11:30 am | HIPAA Privacy Rule: Administrative Requirements |
| 12:00 pm | HIPAA Privacy Rule: Requirements for Business Associates |
| 12:30 pm | Luncheon Break |
| 1:00 pm | The Basics of 42 C.F.R. part 2 |
| 1:30 pm | The Basics of the Information Blocking Rule |
| 2:00 pm | Overview of Basics of Relevant State Laws |
| 2:30 pm | Training Faculty Live Q&A |
| 3:00 pm | Adjournment |

WEDNESDAY, FEBRUARY 14, 2024

HIPAA SUMMIT WORKFORCE SECURITY/ BREACH TRAINING AGENDA

Speakers:

- Paul Otto, MS, JD**, Partner, Cybersecurity and Privacy, Hogan Lovells, Washington, DC
- Iliana Peters, JD, LLM**, Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Chair)
- Rebecca Frigy Romine, JD**, Shareholder, Polsinelli, St Louis, MO
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| 10:30 am | HIPAA Security Rule Basics Overview |
| 10:50 am | HIPAA Security Rule and NIST Guidance |
| 11:10 am | HIPAA Security Rule: Administrative Safeguards, Especially Risk Analysis, Risk Management, and Security Reminders |

All times are EST

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| 11:40 am | HIPAA Security Rule: Technical Safeguards, Especially Access Controls, Audit, and Encryption |
| 12:20 pm | Luncheon Break |
| 1:00 pm | HIPAA Security Rule: Physical Safeguards, Especially Facility Security Plans |
| 1:20 pm | HIPAA Breach Notification Rule for Covered Entities |
| 1:50 pm | HIPAA Breach Notification Rule for Business Associates |
| 2:10 pm | HIPAA Enforcement of Security Incidents and Breaches |
| 2:30 pm | Training Faculty Live Q&A |
| 3:00 pm | Adjournment |

WEDNESDAY, FEBRUARY 21, 2024

HIPAA SUMMIT WORKFORCE TRAINING: HIPAA TRANSACTIONS, OPERATING RULES, AND CRITICAL HEALTHCARE DATA EXCHANGE ISSUES

AGENDA

Speakers:

Lorraine Doo, MPH, MSWA, Senior Policy Advisor, Health Informatics and Interoperability Group, Office of Burden Reduction and Health Informatics, Centers for Medicare & Medicaid Services, Washington, DC

Jocelyn Keegan, Payer Practice Lead, Point of Care Partners; Program Manager, HL7 Da Vinci Project, Boston, MA

Cathy Sheppard, Chief Executive Officer, X12, Phoenix, AZ

Robert M. Tennant, MA, Vice President, Federal Affairs, Workgroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC (Chair)

Erin Richter Weber, MS, Vice President, Council for Affordable Quality Healthcare (CAQH) and Committee on Operating Rules for Information Exchange (CORE), Washington, DC

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| 10:30 am | HIPAA Administrative Simplification: Background and Overview |
| 11:00 am | HIPAA Electronic Transactions |
| 11:30 am | HIPAA Operating Rules |
| 12:00 pm | Luncheon Break |
| 1:00 pm | Current Health Data Exchange Issues (Health Equity, TECCA, No Surprises Act) |
| 1:45 pm | The Future of Health Data Exchange |
| 2:45 pm | Adjournment |

VIRTUAL FORTY-FIRST NATIONAL HIPAA SUMMIT

FEBRUARY 27 – MARCH 1, 2024

TUESDAY, FEBRUARY 27, 2024

HIPAA SUMMIT DAY I: DAY I MINI SUMMITS

MINI SUMMITS GROUP I 10:00 am – 10:45 am

(Concurrent Sessions. All session posted in video archive the next day following broadcast)

Mini Summit 1: Results from the Third Annual Strategic Management Services & SAI360 HIPAA Compliance

10:00 am Introductions, Discussion and Q&A

Natalie Lesnick, JD, Consultant, Strategic Management Services, Arlington, VA

Robbi Watnik, JD, CHPC, Senior Consultant, Strategic Management Services; Former Acting Executive Director, Office of Compliance and Business Integrity, Veterans' Health Administration, Clifton, VA

Mini Summit 2: Use of Health Data for Artificial Intelligence

10:00 am Introductions, Discussion and Q&A

Jodi G. Daniel, JD, MPH, Partner and Member, Steering Committee, Health Care Group, Crowell & Moring; Managing Director, Crowell Health Solutions; Former Senior Counsel for Health IT, US Department of Health and Human Services, Washington, DC

Ty Kayam, JD, MPH, Principal Corporate Counsel, Digital Health, Artificial Intelligence, and Technology Transactions, Microsoft; Former Legal Counsel, Surescripts, Seattle, WA

Mini Summit 3: Catching FHIR: Lessons Learned from Achieving the First Prior Authorization Automation via HL7® FHIR®

10:00 am Introductions, Discussion and Q&A

Kirk Anderson, CISSP, Vice President and Chief Technology Officer, Regence, Portland, OR

Heidi Kriz, MPH, RD, Director, Medical Policy and Management Organization, Regence, Portland, OR

Anna Taylor, MS CIPCT, Associate Vice President, Population Health and Value Based Care, MultiCare Connected Care, Tacoma, WA

10:45 am Transition Break and Visit Exhibit Hall

MINI SUMMITS GROUP II 10:50 am – 11:35 am

Mini Summit 4: Understanding Privacy and Security Regulations in the Exploding Wellness Apps Market

10:50 am Introductions, Discussion and Q&A

Andrew Mahler, JD, CIPP/US, CHC, CHPC, CHRC, Vice President, Privacy and Compliance Services, Clearwater; Former Investigator, Office for Civil Rights, US Department of Health & Human Services, Charlottesville, VA

Sara Helen Shanti, JD, Partner, Sheppard Mullin; Former Investigator, Office for Civil Rights, US Department of Health & Human Services, Chicago, IL

Mini Summit 5: Breach Response: Covered Entity and Business Associate. Whose Role is it anyway?

10:50 am Introductions, Discussion and Q&A

Mark J. Fox, CHC, CHPC, CHRC, Privacy and Research Compliance Officer, American College of Cardiology Foundation, Washington, DC

All times are EST

Mini Summit 6: Protecting Reproductive Health Information Post-Dobbs: From HIPAA to the States

10:50 am Introductions, Discussion and Q&A

Maya A. Bernstein, JD, Senior Advisor, Privacy Policy, Department of Health and Human Services, Washington, DC

Nancy Leeds Perkins, JD, Counsel, Arnold & Porter, Washington, DC

Lauren R. Robbins, JD, Associate General Counsel, Planned Parenthood Federation of America, Washington, DC

Cody Venzke, JD, Senior Policy Counsel, American Civil Liberties Union, Washington, DC

11:35 pm Transition Break and Visit Exhibit Hall

MINI SUMMITS GROUP III 11:40 am – 12:25 pm

Mini Summit 7: What we can Learn from the OCR Access to PHI Initiative

11:40 am Introductions, Discussion and Q&A

Frank Ruelas, MBA, Corporate Responsibility Officer, St. Joseph's Hospital and Medical Center, CommonSpirit Health; Former Corporate Responsibility Officer (Compliance, HIPAA Privacy/Security), Gila River Health Care, Casa Grande, AZ

Mini Summit 8: Mending the Fence: How State Privacy Laws are Closing the Gap on Health Consumer Privacy

11:40 am Introductions, Discussion and Q&A

Mark J. Fox, CHC, CHPC, CHRC, Privacy and Research Compliance Officer, American College of Cardiology Foundation, Washington, DC

Thora A. Johnson, JD, Partner and Chair of Healthcare Practice, Orrick Herrington & Sutcliffe LLP, Washington, DC

Mini Summit 9: Remediation – How to Close the Gaps

11:40 am Introductions, Discussion and Q&A

Roger Shindell, CHPS, CISA, CIPM, Chief Executive Officer, Carosh Compliance Solutions; Past Chair, HIMSS Privacy and Security Committee's Risk Assessment Work Group, Crown Point, IN

Mini Summit 10: Protecting Patient Privacy and HIPAA: Safeguarding Patient Trust

11:40 am Introductions, Discussion and Q&A

Nick Culbertson, Co-founder and Chief Executive Officer, Protenus; Advisory Board Member, The Johns Hopkins University, Baltimore, MD

12:25 pm Luncheon Break and Visit Exhibit Hall

OPENING PLENARY SESSION

1:00 pm Co-chair Welcome, Introductions, Health information Privacy Year in Review and Summit Overview



Adam Greene, JD, MPH, Partner and Co-chair, Health Information & HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, HHS, Washington, DC (Co-chair)

1:30 pm

Office for Civil Rights Keynote Address



Melanie Fontes Rainer, MSME, JD, Director, Office for Civil Rights, US Department of Health & Human Services; Former Senior Advisor, Healthcare to Attorney General, California Department of Justice; Former Chief of Staff, Medicare-Medicaid Coordination Office, Centers for Medicare & Medicaid Services, Washington, DC

2:15 pm



Keynote Fireside Chat: Digital Health Data, AI, and New Technologies

Daniel J. Solove, JD, John Marshall Harlan Research Professor of Law, George Washington University Law School; Founder, TeachPrivacy; Author, The Digital Person: Technology and Privacy in the Information Age, Washington, DC

Interviewed by:

Adam Greene, JD, MPH, Partner and Co-chair, Health Information & HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, HHS, Washington, DC

2:45 pm



International Association of Privacy Professionals (IAPP) Presents Structuring Privacy and AI Governance in Healthcare

Lara Liss, JD, Group Vice President, Global Chief Privacy Officer, Walgreens Boots Alliance; Former Assistant General Counsel, UnityPoint Health; Former Senior Compliance Officer, American Hospital Association, Chicago, IL



Oliver Patel, MSc, CIPP/E, Enterprise AI Governance Lead, AstraZeneca; Member, OECD Expert Group on AI Risk and Accountability, London, UK



Caitlin Fennessy, MA, CIPP/US, Vice President and Chief Knowledge Officer, International Association of Privacy Professionals (IAPP); Former Privacy Shield Director, US International Trade Administration, Boston, MA (Moderator)

3:15 pm



An Overview of the Special Privacy and Security Concerns of Life Sciences Enterprises

Patrice Ettinger, JD, CIPP/US, Chief Privacy Officer, Pfizer; Past Chair, International Association of Privacy Professionals; Former Chief Privacy Officer, Avon, New York, NY



Amy Huffman, JD, Vice President, Senior Compliance Officer, Global Privacy Operations, Cencora; Former Vice President, Senior Compliance Officer & Global Privacy Operations, AmerisourceBergen, Downingtown, PA



Igor Gorlach, JD, Partner, Data Privacy and Healthcare, King & Spalding; Former Counsel, Data Evidence & Insights, McKesson, Houston, TX (Co-moderator)



Adam C. Solander, MA, JD, Partner, Data Privacy and Healthcare, King & Spalding, Washington, DC (Co-moderator)

3:45 pm



Healthcare Chief Privacy Officers Roundtable

Katie Gorris, Chief Privacy Officer and Compliance Director, Intermountain Health, Central Office, Salt Lake City, UT



Lauren Z. Groebe, MHA, JD, Associate General Counsel, Privacy, Cybersecurity & Digital, Baxter International, Inc., Chicago, IL



Mary Beth Ireland, Chief Privacy Officer, Inova Health System, Falls Church, VA



Leah Voigt, MPH, JD, Chief Compliance Officer, Corewell Health; Former Chief Compliance and Privacy Officer, Spectrum Health, Grand Rapids, MI



Iliana Peters, JD, LLM, Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

4:30 pm

DAY I ADJOURNMENT

WEDNESDAY, FEBRUARY 28, 2024

HIPAA SUMMIT DAY II MORNING MINI SUMMITS

MINI SUMMITS GROUP IV 10:00 am – 10:45 am

Mini Summit 11: Applying AI Best Practices to HIPAA Business Associate Relationships

10:00 am Introductions, Discussion and Q&A

Reece Hirsch, JD, Partner and Co-head of Privacy & Cybersecurity Practice, Morgan Lewis & Bockius LLP; Author, *Black Nowhere, Dark Tomorrow, The Adversary, Intrusion, and Surveillance*, San Francisco, CA

Mini Summit 12: HIPAA Security Best Practices for Small and Midsized Clinical Practices

10:00 am Introductions, Discussion and Q&A

Christine Hummel, Practice Manager, Bear Creek Dental, Mt. Airy, MD
Debi K. Carr, HCISPP, CAHIMS, CCSA, Founder and CEO, D K Carr and Associates LLC, Christmas, FL (Moderator)

Mini Summit 13: Navigating the Rapidly Evolving Information Blocking Regulatory Environment

10:00 am Introductions, Discussion and Q&A

Dawn Morgenstern, MBA, CHPC, CCSFP, Chief Privacy Officer and Senior Director of Consulting Services, Privacy and Compliance, Clearwater; Former Privacy Official & Financial Privacy Officer, Walgreen Co., Washington, DC

Elizabeth Pitman, JD, Partner, Holland & Knight; Board, Medical Properties Trust, Birmingham, AL

10:45 am Transition Break and Visit Exhibit Hall

MINI SUMMIT GROUP V 10:50 am – 11:35 am

Mini Summit 14: Gap Analysis + SRA = Enhance Security of ePHI

10:50 am Introductions, Discussion and Q&A

Frank Ruelas, MBA, Corporate Responsibility Officer, St. Joseph's Hospital and Medical Center, CommonSpirit Health; Former Corporate Responsibility Officer (Compliance, HIPAA Privacy/Security), Gila River Health Care, Casa Grande, AZ

Frank Ruelas, Jr., Compliance Manager, PCP of AZ; Compliance Manager, Compliance Academy, Casa Grande, AZ

Mini Summit 15: The Government's Increasing Use of the False Claims Act in Matters Involving Health Data Privacy Breaches

10:50 am Introductions, Discussion and Q&A

Jackie Papish, JD, Partner, Barnes & Thornburg LLP, Washington, DC
Erin Steele, JD, Associate, Barnes & Thornburg LLP, Washington, DC

Mini Summit 16: The Rapidly Expanding Definition of Health Data

10:50 am Introductions, Discussion and Q&A

Eric Cook, JD, CIPP-US, Associate, Loeb & Loeb; Former Assistant General Counsel, Bon Secours Mercy Health, Cincinnati, OH

Kim Richardson, Chief Privacy Officer, Tandem Diabetes Care; Former Assistant GC, Privacy, Mattel; Former Sr. Director Worldwide Privacy Counsel, Herbalife, Los Angeles, CA

Jordan Wrigley, MA, MS, Lead, Data and Policy Analyst for Health and Wellness, Future of Privacy Forum, Denver, CO (Moderator)

11:35 am Transition Break and Visit Exhibit Hall

MINI SUMMIT GROUP VI 11:40 am – 12:25 pm

Mini Summit 17: Update on the Washington My Health My Data Act

11:40 am Introductions, Discussion and Q&A

Ali Jessani, JD, Senior Associate, Privacy and Cybersecurity Law, WilmerHale; Adjunct Professor, George Mason University, Washington, DC

Kirk J. Nahra, JD, Partner and Co-chair of the Privacy and Cybersecurity Practice, Wilmer Hale; Adjunct Professor, Washington College of Law, American University, Washington, DC

Mini Summit 18: Demystifying Incident Response

11:40 am Introductions, Discussion and Q&A

Abby E. Bonjean, JD, Shareholder and Co-lead, Cybersecurity & Data Privacy Practice, Polsinelli, Chicago, IL

Billy Gouveia, MA, Chief Executive Officer and Founder, Surefire Cyber; Former Senior Managing Director, Cybersecurity, S-RM - Corporate Intelligence, Crisis Management & Cyber Security, New York, NY

Jamie Singer, Senior Managing Director and Co-leads, Cybersecurity & Data Privacy Communications Practice, FTI Consulting; Former Executive Vice President, Director of Data Security, Privacy and Crisis Communications, Resolute, Chicago, IL

Mini Summit 19: The Application of HIPAA to Cookies and other Tracking Technologies

11:40 am Introductions, Discussion and Q&A

Daniel F. Gottlieb, JD, Partner and Co-leader, Global Privacy and Cybersecurity Practice, McDermott Will & Emery, Chicago, IL

Mini Summit 20: Securing HIPAA Compliance: PII in the Digital Era

11:40 am Introductions, Discussion and Q&A

Nirmal Vemanna, MS, Head of Pharma Products, Tealium, Philadelphia, PA

12:25 pm Luncheon Break and Visit Exhibit Hall

DAY II PLENARY SESSION

1:00 pm



Co-chair Welcome, Introductions and Top Five HIPAA Security Issues for 2024

Iliana Peters, JD, LLM, Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-chair)

1:30 pm



Office for Civil Rights Cybersecurity Update

Nicholas Heesters, MEng, JD, CIPP, Senior Advisor for Cybersecurity, Office for Civil Rights, US Department of Health and Human Services, Philadelphia, PA

2:00 pm



Federal Trade Commission Annual Enforcement Update

J. Ronnie Solomon, JD, Attorney, Division of Privacy and Identity Protection, Federal Trade Commission, Washington, DC

2:30 pm



A Fireside Chat on Cyber Safety is Patient Safety

Gregory T. Garcia, Executive Director, Health Sector Coordinating Council Cybersecurity Working Group; Former Assistant Secretary for Cybersecurity, US Department of Homeland Security, Washington, DC



Interviewed by:

Janine S. Fadul, CHC, CHPC, Executive Director of Compliance and Privacy, The GW Medical Faculty Associates, Washington, DC

3:00 pm



Health and Public Health Cyber Performance Goals: What they Mean and How they Connect to the HHS Cyber Strategy

Erik Decker, MS, Vice President and Chief Information Security Officer, Intermountain Healthcare; Chair, Cybersecurity Working Group; Co-Lead, 405D Task Group, US Department of Health and Human Services, Chicago, IL

3:30 pm



Keynote Cybersecurity Roundtable

Michael Bray, CISM, CRISC, CISSP, Chief Information Security Officer, The Vancouver Clinic, Vancouver, WA



Chris Convey, MSc, Senior Vice President and Chief Information Security Officer, Pediatric Associates; Former Vice President and Chief Information Security Officer, Sharp HealthCare, Nashville, TN



Vince Fitzpatrick, GCIH, GCHA, Director of Information Security, ChristianaCare Health System; Former Senior Information Security Consultant, Federal Reserve Bank of Philadelphia, New Castle, DE



Sheryl Rose, MS, Chief Information Security Officer, Cottage Health; Former Senior Vice President/Chief Information Security Officer, Catholic Health Initiatives, Englewood, CO



Jon Moore, MS, JD, HCISPP, Senior Vice President, Services, Customer Success and Chief Risk Officer, Clearwater, Sarasota, FL (Moderator)

4:30 pm

Day II Adjournment

THURSDAY, FEBRUARY 29, 2024

DAY III MORNING MINI SUMMITS:

MINI SUMMITS GROUP VII 10:00 am – 10:45 am

Mini Summit 21: Navigating the Nexus: Understanding AI Opportunities and Cybersecurity Threats in Healthcare

10:00 am Introduction, Discussion and Q&A

Jim Cavanagh, MA, President, Executive Healthcare Consulting; Senior Advisor, New Jersey Health Information Network; Former VP & CIO, St. Joseph's Healthcare System, Raritan, NJ

Jack Hueter, MBA, Chief Executive Officer, Digital Health Consulting, LLC, Former CIO, Catholic Health East, Haddon Heights, NJ

Martin von Grossmann, MS, MSA, LSSGB, Consultant, ComplyAssistant; Adjunct Professor, Monmouth University; Former CIO & Information Security Officer, CarePoint Health System, Oakhurst, NJ

Gerry Blass, President and Chief Executive Officer, ComplyAssistant; Former Information Security Officer, Meridian Health; Former Director, IT, Cathedral Healthcare System, Colts Neck, NJ (Moderator)

Mini Summit 22: NIST + CMMC: A Resilient HIPAA Business Associate Supply Chain

10:00 am Introductions, Discussion and Q&A

Uday Ali Pabrai, MSEE, CMMC (CCP, PA, PI, RPA), CISSP, Chief Executive, ecfirst, Inc., Irvine, CA

Mini Summit 23: Benefits and Challenges of Conducting Security Rule Risk Analyses and Gap Assessments under Privilege

10:00 am Introductions, Discussion and Q&A

Adam Greene, JD, MPH, Partner and Co-chair, Health Information & HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, HHS, Washington, DC

10:45 am Transition Break and Visit Exhibit Hall

All times are EST

MINI SUMMITS GROUP VIII 10:50 am – 11:35 am

Mini Summit 24: NIST Draft Guidance on HIPAA Security Rule: What Might It Mean for Your Organization?

10:50 am Introductions, Discussion and Q&A

Heidi Salow, JD, CIPP/US, CIPM, CIPP/E, Partner, Privacy and Cybersecurity Practice, Potomac Law Group; Founder, Data Protection by Design, LLC, Washington, DC

Mini Summit 25: Update on Non-OCR Regulators of Health Data

10:50 am Introductions, Discussion and Q&A

Arianna Evers, JD, Special Counsel, Privacy, Cyber and AI, WilmerHale, Washington, DC

Ali Jessani, JD, Senior Associate, Privacy and Cybersecurity Law, WilmerHale; Adjunct Professor, George Mason University, Washington, DC

Mini Summit 26: Digital Health Privacy: FTC and OCR Perspectives

10:50 am Introduction, Discussion and Q&A

Lisa Goldstein, JD, Health Information Privacy Specialist, Office for Civil Rights, US Department of Health & Human Services; Former Director, Policy Development, American College of Cardiology, Washington, DC

Robin Rosen Spector, JD, Senior Attorney, Division of Privacy and Identity Protection, US Federal Trade Commission, Washington, DC

Reece Hirsch, JD, Partner and Co-head of Privacy & Cybersecurity Practice, Morgan Lewis & Bockius LLP, Author, Black Nowhere, Dark Tomorrow, The Adversary, Intrusion, and Surveillance, San Francisco, CA (Moderator)

11:35 am Transition Break and Visit Exhibit Hall

MINI SUMMIT GROUP IX 11:40 am – 12:25 pm

Mini Summit 27: The Oft-Forgotten Covered Entity: A Walk Through Group Health Plan HIPAA Obligations

11:40 am Introductions, Discussion and Q&A

Rebecca L. Williams, JD, Partner, Health Information and HIPAA Practice, Davis Wright Tremaine, Seattle, WA

Mini Summit 28: Healthcare Privacy and Security Issues in Value-based Care

11:40 am Introductions, Discussion and Q&A

Carolyn Metnick, JD, LLM, Partner and Member, Healthcare and Privacy & Cybersecurity Team, Sheppard Mullen, Chicago, IL

Mini Summit 29: Navigating the Intersection: Patient Privacy, AI and Ethical Clinical Trial Recruitment

11:40 am Introductions, Discussion and Q&A

Paul Coplan, MBA, ScD, Vice President and Global Head, Medical Device Epidemiology, Johnson & Johnson; Adjunct Assistant Professor, University of Pennsylvania, New Brunswick, NJ

Jennifer Flynn, JD, Senior Director, State Affairs, Premier Inc.; Former Director of Government Affairs, Health Industry Distributors Association, Washington, DC

Mason Ingram, MA, Director, Payer Policy, Premier Inc. Washington, DC

12:25 pm Luncheon Break and Visit Exhibit Hall

DAY III PLENARY SESSION

1:00 pm

Co-chair Welcome and Introductions & The Role of Health in the National Privacy Policy Debate



Kirk J. Nahra, JD, Partner and Co-chair of the Privacy and Cybersecurity Practice, Wilmer Hale; Adjunct Professor, Washington College of Law, American University, Washington, DC (Co-chair)

1:30 pm

Office of the National Coordinator for Health Information Technology Keynote Address



Micky Tripathi, MPP, PhD, National Coordinator for Health Information Technology, US Department of Health and Human Services, Washington, DC

2:00 pm

AHIMA Presents Data Segmentation for Privacy



Deven McGraw, JD, MPH, LLM, Cofounder and Lead, Data Stewardship & Data Sharing, Invitae; Former Deputy Director, Health Information Privacy, OCR, HHS; Former Director, Health Privacy Project, Center for Democracy & Technology, Redwood City, CA



Nichole Sweeney, JD, General Counsel and Chief Privacy Officer, CRISP Shared Services; Former Department Head, MITRE, Kensington, MD



Chantal Worzala, PhD, Principal, Alazro Consulting; Former Vice President, Health Information Policy, American Hospital Association, Takoma Park, MD



Lauren Riplinger, JD, Chief Public Policy & Impact Officer, Policy and Government Affairs, American Health Information Management Association; Former Chief of Staff/Senior Policy Advisor, House Budget Committee, House Science Committee & House Armed Services Committee, US House of Representatives, Washington, DC (Moderator)

Sessions Continued on Next Page

All times are EST

2:45 pm

Health Care Compliance Association (HCCA) Presents AI in Healthcare: Implications for Clinical, Privacy, and Business Operations — Opportunities and Risks



Joan Podleski, CCEP, CHPC, CHRC, CHC, Vice President & Chief Privacy Officer, Children's Health System of Texas; Former Director, Institutional Ethics & Compliance Program, Duke University; Former Assistant Vice Chancellor for Clinical Affairs; Washington University in St. Louis, Dallas, TX



R. Brett Short, Chief Compliance Officer, UK Healthcare, University of Kentucky; President, Health Care Compliance Association, Lexington, KY



Gerry Zack, MBA, CPA, CFE, CIA, CRMA, Chief Executive Officer, Health Care Compliance Association (HCCA) and Society of Corporate Compliance and Ethics (SCCE); Former Chair, Association of Certified Fraud Examiners, Minneapolis, MN (Moderator)

3:15 pm

Update on TECCA and the Development of a National Health Information Network



Zoe Barber, MPH, Policy Director, The Sequoia Project; Former Senior Policy Analyst, Office of the National Coordinator for Health Information Technology, Washington, DC

3:45 pm



Patient Access to Records: Remaining Obstacles?

Deven McGraw, JD, MPH, LLM, Co-founder and Lead, Data Stewardship & Data Sharing, Invitae; Former Deputy Director, Health Information Privacy, OCR, HH; Former Director, Health Privacy Project, Center for Democracy & Technology, Redwood City, CA

4:15 pm



A Fireside Chat on Health Plan Privacy Issues

Elizabeth Ortmann-Vincenzo, JD, Chief Privacy and Data Counsel, Cigna; Former Vice President and Managing Counsel, Privacy and Data Use & Privacy Officer, Blink Health, St Charles, MO



Anna Shimanek, JD, Vice President and Sr. Counsel, Chief Privacy Officer, CVS Health/Aetna; Former Associate General Counsel, UnitedHealthcare, Minneapolis, MN



Interviewed by:

Kirk J. Nahra, JD, Partner and Co-chair of the Privacy and Cybersecurity Practice, Wilmer Hale; Adjunct Professor, Washington College of Law, American University, Washington, DC

4:45 pm

Day III Adjournment

FRIDAY, MARCH 1, 2024

DAY IV: CLOSING PLENARY SESSION

10:30 am

Co-chair Welcome and Introductions & WEDI Update Critical Data Exchange Issues Facing Health Care, including HIPAA Transactions, No Surprises Act (AEOB and GFE), Health Equity and Data Exchange



Robert M. Tennant, MA, Vice President, Federal Affairs, Workgroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC (Co-chair)

10:45 am

CMS Keynote Address



Michael Cimmino, MPH, Director, National Standards Group, Office of Burden Reduction & Health Informatics, Centers for Medicare & Medicaid Services, Washington, DC

11:15 am

HIPAA Transactions: An Update on the CAQH Index and Operating Rules



Erin Richter Weber, MS, Vice President, Council for Affordable Quality Healthcare (CAQH) and Committee on Operating Rules for Information Exchange (CORE), Washington, DC

11:45 am

Health Care Data Exchange: The Vendor Perspective



Beth Davis, PMP, Senior Manager of Operations, Veradigm Payerpath, Columbia, SC

12:15 pm

Luncheon Break and Visit Exhibit Hall

CLOSING PLENARY SESSION CONTINUED

1:00 pm

Health Care Data Exchange: The Physician Perspective



Heather McComas, PharmD, Director, Administrative Simplification Initiatives, American Medical Association; Former Professional Affairs Manager, National Association of Boards of Pharmacy, Chicago, IL

1:30 pm

Health Care Data Exchange: The Hospital Perspective



Terrence Cunningham, JD, Director, Administrative Simplification Policy, American Hospital Association, Chicago, IL

2:00 pm

Health Care Data Exchange: The Health Plan Perspective



Christol Green, E-Solutions Senior Business Consultant/Advisor, Elevance Health, Denver, CO

2:30 pm

WEDI Faculty Q&A

3:15 pm

SUMMIT ADJOURNMENT