The Virtual Fortieth National HIPAA Summit

Virtual Video Event offered Live and Archived Participate from your Home or Office Live and enjoy 24/7 access for 6 months

February 28, 2023: Professional Certification Preconference March 2, 2023: HIPAA Workforce Basic Training Day March 7-10, 2023: HIPAA Summit

The Leading Forum on Health Care EDI, Privacy, Confidentiality, Cybersecurity and HIPAA Compliance

www.HIPAASummit.com

AGENDA SUBJECT TO UPDATES AND CHANGE. Agenda current as of February 24, 2023.



TUESDAY, FEBRUARY 28, 2023

PROFESSIONAL CERTIFICATION PRECONFERENCE: CERTIFIED CYBER SECURITY ARCHITECT (CCSA) TRAINING

(Requires separate registration)



Preconference includes training for the certification and the online certification examination (normal charge \$695).

Learning objectives:

- Examine establishing your enterprise compliance program on the NIST Framework
- Step through the latest in the DoD CMMC 2.0 cyber standard, a certification framework built on NIST
- Applicability of NIST Standards to create credible incident response, encryption, business continuity and other plans
- Review policy and procedure alignment with NIST, and ransomware readiness

10:30 am

Introductions, Welcome and Presentations



Uday Ali Pabrai, MSEE, CMMC (CCP, PA, PI, RPA), CISSP, Chief Executive, ecfirst, Inc., Irvine, CA

12:30 pm

Break

1:00 pm

Presentations Continue

3:00 pm

PRECONFERENCE ADJOURNMENT

THURSDAY, MARCH 2, 2023

PRECONFERENCE: BASIC TRAINING DAY

(Included in basic HIPAA Summit registration.)

10:00 am

HIPAA Workforce Training 1: HIPAA Privacy Basics



Adam Greene, JD, MPH, Partner and Co-chair, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information, Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-chair)

10:45 am

HIPAA Workforce Training 2: Breach Notification **Rule and HIPAA Enforcement Rule**



Iliana Peters, JD, LLM, Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

HIPAA Workforce Training 3: HIPAA Security



David Holtzman, JD, CIPP, Founder and Principal, HITprivacy, LLC; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services; Former Privacy and Security Officer, Mid-Atlantic Region, Kaiser Permanente, Germantown, MD

12:15 pm

LUNCHEON BREAK

12:45 pm



HIPAA Workforce Training 4: How to Achieve the **Right Balance of Data Privacy and IT Security**

Jasmine Fransen, CISSP, Manager, Life Sciences Cybersecurity, Crowe, Indianapolis, IN



Candice Moschell, CISSP, Cybersecurity Senior Manager, Crowe, Indianapolis, IN



Pamela Hrubey, DrPH, CIPM, CIPP/US, CCEP, Principal, Consulting, Crowe LLP; Former Chief Privacy Officer and Senior Ethics and Compliance Officer, Global Shared Services, Eli Lilly, Loganville, PA (Moderator)

1:30 pm



HIPAA Workforce Training 5: Business Associate Basics

John Haskell, JD, HIPAA Privacy Officer, Medline Industries; Former Investigator, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

2:15 pm



HIPAA Workforce Training 6: Basics of State Privacy and Security Laws and Relationship to **Federal Regulation**

Sheila Sokolowski, JD, Partner and Co-Chair Health and Biotech Privacy, Hintze Law PLLC, Chicago, IL

3:00 pm





Jodi Daniel, JD, MPH, *Partner and Member, Steering Committee, Health* Care Group, Crowell & Moring; Managing Director, Crowell Health Solutions; Former Senior Counsel for Health IT, US Department of Health and Human Services, Washington, DC

3:45 pm



HIPAA Workforce Training 8: **HIPAA Administrative Transactions Basics**



Robert M. Tennant, MA, Vice President, Federal Affairs, Workgroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC

4:30 pm



Moderated HIPAA Workforce Training Faculty Q&A

Adam Greene, JD, MPH, Partner and Co-chair, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information, Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

5:30 pm

ADJOURNMENT

TUESDAY, MARCH 7, 2023

HIPAA SUMMIT DAY I

(Concurrent Sessions. All session posted in video archive the next day following broadcast.)

MINI-SUMMITS GROUP I 10:00 am - 10:50 am

Mini Summit 1: Digital Health Privacy: FTC and OCR Perspectives

10:00 am Introduction, Discussion and Q&A

Lisa Goldstein, JD, Health Information Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services; Former Director, Policy Development, American College of Cardiology, Washington, DC

Ronnie Solomon, JD, Attorney, Division of Privacy and Identity Protection, Federal Trade Commission, Washington, DC

Reece Hirsch, JD, Partner and Co-head of Privacy and Cybersecurity Practice, Morgan Lewis & Bockius LLP; Author, Black Nowhere, Dark Tomorrow, The Adversary, Intrusion, and Surveillance, San Francisco, CA (Moderator)

Mini-Summit 2: Privacy Policies and Reproductive Health after Dobbs

10:00 am Introduction, Discussion and Q&A

Bragg E. Hemme, JD, Shareholder, Polsinelli, Denver, CO

Mini Summit 3: Cyber Governance in the Wake of Threats and Attacks

10:00 am Introduction and Discussion

Ram Ramadoss, EMBA, System Senior Vice President, Privacy and Information Security, CommonSpirit Health, Englewood, CO

10:50 am TRANSITION BREAK AND VISIT EXHIBIT HALL

MINI-SUMMITS GROUP II 10:55 am - 11:45 am

Mini Summit 4: New OCR Enforcement Actions Emphasize Continued Focus on HIPAA Right of Access Initiative

10:55 am Introductions, Discussion and Q&A

Valerie Breslin Montague, JD, CIPP/US, Partner, Nixon Peabody LLP, Chicago II

Wes Morris, CHPS, CIPM, HCISPP, Senior Director, Consulting Services, Clearwater, Mountain Home, ID

Mini-Summit 5: Privacy and the Art of Blockchain in Healthcare

10:55 am Introduction and Discussion

Aaron Brooks, JD, Founder, Brooks Law and Consulting, LLC; Of Counsel and Chief Information Officer, HolmstromKennedy, PC, Naperville, IL

Adam Rusch, Teaching Assistant Professor, School of Information Sciences, University of Illinois, Urbana-Champaign, Champaign, IL

Mini Summit 6: A Look at Emerging Healthcare Technology & Associated Security Risks

10:55 am Introductions, Discussion and Q&A

Jon Moore, MS, JD, HCISPP, Senior Vice President, Services, Customer Success and Chief Risk Officer, Clearwater, Sarasota, FL

Mini Summit 7: The Oft-Forgotten Covered Entity: A Walk Through Group Health Plan HIPAA Obligations

10:55 am Introduction and Discussion

Rebecca L. Williams, JD, Partner, Davis Wright Tremaine, Seattle, WA

11:45 pm TRANSITION BREAK AND VISIT EXHIBIT HALL

MINI SUMMITS GROUP III 11:50 am - 12:40 pm

Mini Summit 8: Hospitals Should Be Wary of Using Meta Pixel & Other Third-Party Analytics Tools

11:50 am Introductions, Discussion and Q&A

Andrea M. Downing, *Co-founder, The Light Collective, Eugene, OR* **Chad Waters,** *Senior Cybersecurity Engineer, ECRI, Conshohocken, PA*

Mini Summit 9: Breach Response: Covered Entity and Business Associate. Whose Role is It Anyway?

11:50 am Introductions, Discussion and Q&A

Mark J. Fox, CHC, CHPC, CHRC, Privacy and Research Compliance Officer, American College of Cardiology Foundation, Washington, DC

John Haskell, JD, HIPAA Privacy Officer, Medline Industries; Former Investigator, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

Thora A. Johnson, JD, Partner and Chair of Healthcare Practice, Orrick Herrington & Sutcliffe LLP, Washington, DC

Mini Summit 10: HIPAA and Wearable Solutions: A Lens into Data Privacy Within Healthcare Environments

11:50 am Introductions, Discussion and Q&A

Paul Baratta, MBM, Segment Development Manager, Healthcare, Axis Communications; Chair, Boston Chapter, American Society for Industrial Security (ASIS); Chair, Healthcare Advisory Committee, Security Industry Association (SIA), Boston, MA

William S. Marcisz, JD, CPP, CHPA, President and Chief Consultant, Strategic Management Consulting; Former Executive Director, Security, AdventHealth Central Florida, Orlando, FL

Mini Summit 11: When a HIPAA Violation Becomes a Crime: Recent Trends in Enforcement of HIPAA's Criminal Prohibitions

11:50 am Introductions, Discussion and Q&A

Gayland O. Hethcoat, II, JD, LLM, Counsel, ArentFox Schiff; Former Senior Legal Counsel and Director of Compliance, Children's Hospital Los Angeles; Former Corporate Counsel, Dignity Health, Los Angeles, CA

Christina O. Hud, JD, Assistant US Attorney, Criminal Division, US Attorney's Office, District of New Jersey, US Department of Justice, Camden, NJ

12:40 pm BREAK AND VISIT EXHIBIT HALL

OPENING PLENARY SESSION: PRIVACY

1:00 pm

Co-chair Welcome, Introductions and **Summit Overview**



Adam Greene, JD, MPH, Partner and Co-chair, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-chair)

1:15 pm

Office for Civil Rights Keynote Address



Melanie Fontes Rainer, MSME, JD, Director, Office for Civil Rights, US Department of Health and Human Services; Former Senior Advisor, Healthcare, to Attorney General, California Department of Justice; Former Chief of Staff, Medicare-Medicaid Coordination Office, Centers for Medicare and Medicaid Services, Washington, DC

1:30 pm

Live Q&A for Office for Civil Rights Staff



Timothy Noonan, JD, Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC



Melanie Fontes Rainer, MSME, JD, Director, Office for Civil Rights, US Department of Health and Human Services; Former Senior Advisor, Healthcare, to Attorney General, California Department of Justice; Former Chief of Staff, Medicare-Medicaid Coordination Office, Centers for Medicare and Medicaid Services, Washington, DC



Adam Greene, JD, MPH, Partner and Co-chair, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

2:15 pm

Federal Trade Commission Update



Elisa K. Jillson, JD, Attorney, Division of Privacy and Identity Protection, Bureau of Consumer Protection, US Federal Trade Commission, Washington, DC

2:45 pm



IAPP Presents Global Trends in Privacy and Security Relevant to Healthcare Privacy and **Security Professionals**

Patrice Ettinger, JD, CIPP/US, Chief Privacy Officer, Pfizer; Past Chair, International Association of Privacy Professionals (IAPP); Former Chief Privacy Officer, Avon, New York, NY



Faith Myers, JD, Chief Privacy Officer and Vice President, Global Privacy, McKesson; Chief Privacy Officer and Senior Vice President, Compliance Officer, CoverMyMeds, Smyrna, GA



J. Trevor Hughes, JD, CIPP, President and Chief Executive Officer, International Association of Privacy Professionals (IAPP); Former Executive Director, Email Sender and Provider Coalition and Network Advertising Initiative, Portsmith, MH (Moderator)



Healthcare Chief Privacy Officers Roundtable Gregory C. Ewing, JD, MPH, CISSP, CCSA, CDPSE, CIPP/US, Senior Vice President, Compliance, Privacy, Technology and Regulatory Affairs, Trillium Health, Inc.; Former Manager, Information Security, Governance and Compliance, CareFirst BlueCross BlueShield, Rochester, NY



Faith Myers, JD, Chief Privacy Officer and Vice President, Global Privacy, McKesson; Chief Privacy Officer and Senior Vice President, Compliance Officer, CoverMyMeds, Smyrna, GA



Stephen Sugrue, JD, Chief Compliance Officer, DocGo; Former VP Compliance, Garnet Health Medical Center; Former Associate GC & Compliance Officer, St. Vincent's Midtown Hospital, Bronxville, NY



Wendi W. Wright, MJ, JD, CIPP E/US, Global Privacy Officer, Intuitive; Former Assoc. Senior Privacy Counsel, Cigna; Former Chief Privacy Officer, Stanford University; Former Vice President and Chief Privacy Counsel, Allscripts, Sunnyvale, CA



Iliana Peters, JD, LLM, *Shareholder, Polsinelli; Former Acting Deputy* Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

DAY I ADJOURNMENT

WEDNESDAY, MARCH 8, 2023

HIPAA SUMMIT DAY II

MINI-SUMMITS GROUP IV 10:00 am - 10:50 am

Mini Summit 12: Special Privacy Issues Impacting the LGBTQI Community

10:00 am

Introductions, Discussion and Q&A

Hannah K. Galvin, MD, FAAP, FAMIA, Chief Medical Information Officer, Cambridge Health Alliance; Chair, Shift, Health Care Task Force for Equitable Interoperability; Assistant Professor of Medicine, Tufts University School of Medicine, Cambridge, MA

Marissa Gordon-Nguyen, JD, MPH, Senior Advisor for HIPAA Policy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

Dennis Sanchez, Principal, Data Privacy Operations, Intuitive; Former Director of Privacy, Carbon Health; Former Head of Digital Privacy and Security, HP, San Rafael, CA

Mini Summit 13: Using a Written Information Privacy Plan to **Promote Better Privacy Practices**

10:00 am

Introductions, Discussion and Q&A

Brittany N. Jones, JD, CIPP/US, Associate General Counsel and Privacy Officer, DispatchHealth, Atlanta, GA

Jason Kravitz, JD, CIPP/US, Partner, Cybersecurity & Privacy Practice Leader, Nixon Peabody, Boston, MA

Bob Siegel, CIPM, CIPT, CIPP/US/G/E/C, President/Founder, Privacy Ref, Boynton Beach, FL

Ruth Tisdale, JD, MPH, CIPP/US, Senior Counsel, Walmart Health & Wellness, New York, NY

Gregory C. Ewing, JD, MPH, CISSP, CCSA, CDPSE, CIPP/US, Senior Vice President, Compliance, Privacy, Technology and Regulatory Affairs, Trillium Health, Inc.; Former Manager, Information Security, Governance and Compliance, CareFirst BlueCross BlueShield, Rochester, NY (Moderator)

Mini Summit 14: Preparing for the Unthinkable: How One Visionary Health System Developed a BCP and Tabletop Exercise for an Extended IT Outage

10:00 am Introduction

Introductions, Discussion and Q&A

Jim Cavanagh, MA, Founder and Principal Consultant, Executive Healthcare Consulting; Senior Advisor, New Jersey Health Information Network, New Jersey Innovation Institute; Former Vice President and Chief Information Officer, St. Joseph's Healthcare System, Raritan, NJ

Jack Hueter, MBA, CPA, Chief Executive Officer, Digital Health Consulting; Former Director, Southern New Jersey, New Jersey Regional Extension Center; Former Chief Information Officer, Catholic Health East, Haddon Heights, NJ

Richard Lang, PMP, CISA, HIT Industry Consultant; Assistant Teaching Professor IST, Penn State University, Doylestown, PA

Gerry Blass, President and Chief Executive Officer, ComplyAssistant; Former Information Security Officer, Meridian Health; Former Director, IT, Cathedral Healthcare System, Colts Neck, NJ (Moderator)

10:50 am

TRANSITION BREAK AND VISIT EXHIBIT HALL

MINI-SUMMITS GROUP V 10:55 am - 11:45 am

Mini Summit 15: Using Flowcharts to Implement Effective Processes for Key Rights Provided to Individuals

10:55 am Introductions, Discussion and Q&A

Scot Lovejoy, RPh, CHC, CHPC, Chief Pharmacy and Chief Compliance Officer, Agadia Systems, Essex, NJ

Frank Ruelas, Jr., *Compliance Manager, PCP of AZ, Compliance Manager, Compliance Academy, Casa Grande, AZ*

Frank Ruelas, MBA, Market Director, Corporate Responsibility Program, Arizona Market, St. Joseph's Hospital and Medical Center, CommonSpirit Health; Former Corporate Responsibility Officer (Compliance, HIPAA Privacy/Security), Gila River Health Care, Casa Grande, AZ (Moderator)

Mini Summit 16: Beyond HIPAA: The Comprehensive State Privacy Laws and Health Information

10:55 am Introduction and Discussion

Sheila Sokolowski, JD, *Partner and Co-chair Health and Biotech Privacy, Hintze Law PLLC, Chicago, IL*

Mini Summit 17: The Regulation of Healthcare Privacy and Security in the Metaverse

10:55 am Introduction and Discussion

Edward R. McNicholas, JD, Partner and Co-leader, Data, Privacy and Cybersecurity Practice, Ropes & Gray; Former Associate Counsel to President Clinton, The White House, Washington, DC

Leslie A. Thornton, JD, PhD, Counsel, Ropes & Gray; Former Senior Counsel, Health Privacy, Apple, Los Angeles, CA

Mini Summit 18: How Highly Regulated, Secure and Trusted Data Leads to Improved Healthcare Outcomes Across the Patient Journey

10:55 am Introduction and Discussion

Nirmal Vemanna, Pharma Product Lead, Tealium, San Diego, CA

11:45 am TRANSITION BREAK AND VISIT EXHIBIT HALL

MINI-SUMMITS GROUP VI 11:50 am - 12:40 pm

Mini Summit 19: Data Loss Prevention in Security and Privacy

11:50 am Introductions, Discussion and Q&A

Paul Deleanu, MBA, CISM, CISSP, CDPS, Systems Director Info Security Governance, CommonSpirit Health; Former Manager CRP, Information Security Oversight, Catholic Health Initiatives, Vancouver, WA

Alan Fong, JD, CHPC, CIPP/E, CIPM, System Senior Vice President and CommonSpirit Health Privacy Officer, CommonSpirit Health, Englewood, CO

Mini-Summit 20: What Your Vendors Wish You Knew about Breach Response

11:50 am Introductions, Discussion and Q&A

Michael Beck, Director Incident Response, Mandiant, Owens Crossroads, AL

Patrick Bourk, LLB, Senior Vice President, Global Breach Services, Equifax, Ontario, Canada

Jamie Singer, Managing Director and Co-lead, Cybersecurity and Data Privacy Communications Practice, FTI Consulting, Chicago, IL

Iliana Peters, JD, LLM, Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

Mini-Summit 21: California's New Health and Human Services Data Exchange Framework

11:50 am Introductions, Discussion and Q&A

Paul T. Smith, JD, *Partner, Hooper, Lundy & Bookman, San Francisco, CA* **Alya Sulaiman, JD, CIPP/US,** *Partner, McDermott Will & Emery; Former Director, Health Policy and Regulatory Affairs, Epic, Los Angeles, CA*

Mini Summit 22: National Consumers League Protect my Patient Data Program and Website

11:50 am Introduction and Discussion

Sally Greenberg, JD, Executive Director, National Consumers League; Former Senior Product Safety Counsel, Consumers Union; Former Eastern States Civil Rights Counsel, Anti-Defamation League, Washington, DC (Moderator)

12:40 pm BREAK AND VISIT EXHIBIT HALL

DAY II PLENARY SESSION

1:00 pm

Co-chair Welcome and Introductions



Iliana Peters, JD, LLM, *Shareholder, Polsinelli; Former Acting Deputy* Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-chair)

HCCA Presents Trends in Healthcare Ethics and Compliance Relevant to Healthcare Privacy and





Walter E. Johnson, MS, CCEP, CCEP-I, CHC, CHPC, Assistant Privacy Officer, Inova Health System; President, Health Care Compliance Association, Washington, DC



R. Brett Short, CHC, CHPC, CHRC, Chief Compliance Officer, UK Healthcare, University of Kentucky; Vice President, Health Care Compliance Association, Lexington, KY



Gerry Zack, MBA, CPA, CFE, CIA, CRMA, Chief Executive Officer, Health Care Compliance Association (HCCA) and Society of Corporate Compliance and Ethics (SCCE); Former Chair, Association of Certified Fraud Examiners Minneapolis, MN (Moderator)

A Fireside Chat on Cutting-Edge HIPAA Issues



Daniel J. Solove, JD, John Marshall Harlan Research Professor of Law, George Washington University Law School; Founder, TeachPrivacy; Author, Understanding Privacy; Information Privacy Law The Future of Reputation: Gossip, Rumor, and Privacy on the Internet and The Digital Person: Technology and Privacy in the Information Age, Washington, DC



Interviewed by:

Reece Hirsch, JD, Partner and Co-head of Privacy and Cybersecurity Practice, Morgan Lewis & Bockius LLP; Author, Black Nowhere, Dark Tomorrow, The Adversary, Intrusion, and Surveillance, San Francisco, CA

Office for Civil Rights Cybersecurity Update



Nicholas Heesters, MEng, JD, CIPP, Senior Advisor for Cybersecurity, Office for Civil Rights, US Department of Health and Human Services, Philadelphia, PA

3:00 pm

Keynote Cybersecurity Roundtable



Erik Decker, MS, Vice President and Chief Information Security Officer, Intermountain Healthcare; Chair, Cybersecurity Working Group, Co-Lead, 405D Task Group, US Department of Health and Human Services, Chicago, IL



David Finn, MA, *Vice President, College of Healthcare, Information* Management Executives, Houston, TX



Heather Roszkowski, DSc, Assistant Vice President, Cyber Defense and Enterprise and Chief Information Security Officer, Augusta University; Former Chief Information Security Officer, The University of Vermont Medical Center, Augusta, CA



Anahi Santiago, EMBA, CISM, Chief Information Security Officer, ChristianaCare; Former Information Security and Privacy Officer, Albert Einstein Healthcare Network, Philadelphia, PA



David Holtzman, JD, CIPP/US/G, Principal Consultant, HITprivacy, LLC; Former Senior Adviser for HIT and HIPAA Security Rule, Office for Civil Rights, US Department of Health and Human Services, Austin, TX (Moderator)

4:00 pm

DAY II ADJOURNMENT

HURSDAY, MARCH 9, 2023

DAY III MORNING MINI SUMMITS

MINI-SUMMITS GROUP VII 10:00 am - 10:50 am

Mini Summit 23: Privacy is Power: The Intersection of Privacy and Equity

10:00 am Introduction and Discussion

> **Laura Hoffman, JD,** Founder and Principal, Rising Tide Strategies LLC; Former Assistant Director, Federal Affairs, American Medical Association; Former Legal Fellow, Human Rights Advocacy, Robert F. Kennedy Center for Justice and Human Rights, Washington, DC

Mini Summit 24: DoD's CMMC 2.0 Readiness: Lessons for **Healthcare and HIPAA Business Associates**

10:00 am

Introduction and Discussion

Uday Ali Pabrai, MSEE, CMMC (CCP, PA, PI, RPA), CISSP, Chief Executive, ecfirst, Inc., Irvine, CA

Mini Summit 25: The Critical Link Between Health Care

Cybersecurity and Health Disinformation

10:00 am

Introductions, Discussion and Q&A

Jennifer C. Goldsack, MA, MChem, MBA, OL, Co-founder and Executive Director, Digital Medicine Society, Sarasota, FL

Megan Ranney, MD, MPH, Academic Dean, School of Public Health; Founding Director, Brown-Lifespan Center for Digital Health; Warren Alpert Endowed Professor, Department of Emergency Medicine, Alpert Medical School, Brown University, Providence, RI

Eric D. Perakslis, PhD, MS, Chief Science and Digital Officer, Duke Clinical Research Institute; Professor of Population Health Sciences, Duke University School of Medicine, Hingham, MA (Moderator)

10:50 am

TRANSITION BREAK AND VISIT EXHIBIT HALL

MINI-SUMMITS GROUP VIII 10:55 am - 11:45 am

Mini Summit 26: How Healthcare Organizations Can Manage the Risks Presented by Online Ad Trackers

10:55 am

Introductions, Discussion and Q&A

Thora A. Johnson, JD, Partner and Chair of Healthcare Practice, Orrick Herrington & Sutcliffe LLP, Washington, DC

Andrew Shaxted, JD, Managing Director, Technology, FTI Consulting, Boise, ID

Mini Summit 27: Lessons Learned from a Ransomware Attack

10:55 am

Introductions, Discussion and Q&A

Douglas A. Gentile, MD, Chief Medical Information Officer, University of Vermont Medical Center; Former Chief Medical Officer, Allscripts Healthcare Solutions, Burlington, VT

Stephen Leffler, MHCDS, MD, President and Chief Operating Officer, University of Vermont Medical Center, Burlington, VT

Robert M. Tennant, MA, Vice President, Federal Affairs, Workaroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC (Moderator)

Mini Summit 28: Tracking Data and Best Practices from a **Vendor Due Diligence Perspective**

10:55 am **Introduction and Discussion**

Lucia C. Savage, JD, Chief Privacy and Regulatory Officer, Omada Health; Advisor, Evidation Health; Former Chief Privacy Officer, Office of the National Coordinator for Health Information Technology; Former Senior Associate General Counsel, UnitedHealthcare; Former General Counsel, Pacific Business Group on Health, Washington, DC

Mini Summit 29: Overcoming Challenges with the Governance and Security of ePHI and ePII in the Era of Decentralized Care and Data Sharing

10:55 am Introduction and Discussion

Thomas August, CISSP, CPHIMS, Former CISO, John Muir Health; Former CISO (Interim), Stanford Children's Health, Lucile Packard Children's Hospital Stanford, San Diego, CA

Lynn Sessions, JD, Partner, and Lead, Healthcare Privacy and Compliance, Digital Assets and Data Management Practice Group, Baker Hostetler, Houston, TX

Don Szewczyk, Chief Privacy Officer, Director of Information Systems, Novelle Health Partners, Tampa, FL

David Ting, MEng, Founder and Chief Technology Officer, Tausight; Co-founder, Imprivata, Sudbury, MA (Moderator)

11:45 am TRANSITION BREAK AND VISIT EXHIBIT HALL

MINI SUMMIT GROUP IX 11:50 am - 12:40 pm Mini Summit 30: How Privacy Law Can Help (or Hurt)

11:50 am Introduction and Discussion

Health Care

Kirk J. Nahra, JD. Partner and Co-chair of the Privacy and Cybersecurity Practice, Wilmer Hale: Adjunct Professor, Washington College of Law. American University, Washinaton, DC

Mini Summit 31: Assuring Health Equity in Healthcare Al

11:50 am **Introduction and Discussion**

Kathryn Marchesini, JD, Chief Privacy Officer, Office of the National Coordinator for Health Information Technology, US Department of Health and Human Services, Washington, DC

Mini Summit 32: Medical Device Privacy & Security Compliance: From Development, Deployment, Maintenance, to Retirement

11:50 am Introductions, Discussion and Q&A

Melissa Paper, JD, MPA, CHC, CHPC, Vice President, Healthcare Compliance, Privacy and Cybersecurity, MCRA, LLC, Washington, DC

Lauren White, MBA, CISSP, Associate Director Health Information Security, MCRA, LLC, Washington, DC

Mini Summit 33: Will HIPAA Compliance Issues Stop Your **Deal? Assessing HIPAA Risks in M&A**

11:50 am Introductions, Discussion and Q&A

Vanessa K. Burrows, MA, JD, Counsel, Simpson Thacher & Bartlett LLP; Former HIPAA Privacy Officer, Department of Public Health, City of Chicago, Washington, DC

Wendi W. Wright, MJ, JD, CIPP E/US, Global Privacy Officer, Intuitive; Former Assoc. Senior Privacy Counsel, Cigna; Former Chief Privacy Officer, Stanford University; Former Vice President and Chief Privacy Counsel, Allscripts, Sunnyvale, CA

12:40 pm **BREAK AND VISIT EXHIBIT HALL**

DAY III PLENARY SESSION: HEALTH INFORMATION TECHNOLOGY

1:00 pm

Co-chair Welcome and Introductions & The Role of Health in the National Privacy Policy debate

Kirk J. Nahra, JD. *Partner and Co-chair of the Privacy and Cybersecurity* Practice, Wilmer Hale; Adjunct Professor, Washington College of Law, American University, Washington, DC (Co-chair)

1:30 pm

Office of the National Coordinator for Health **Information Technology Keynote Address**

Washington, DC

Micky Tripathi, MPP, PhD, National Coordinator for Health Information Technology, US Department of Health and Human Services,

2:00 pm



AHIMA Presents: Checking in on Information Blocking Two Years Later - What's Working, What's Not, and Where Do We Go from Here?

Deborah A. Adair, RHIA, MPH, MS, Executive Director of Digital Enterprise, Health Information Management, Mass General Brigham; Member, AHIMA Advocacy and Policy Council, Boston, MA



Lori Richter, MA, System Director of Health IT Regulatory Oversight, CommonSpirit Health; Former Regional Privacy Officer, Catholic Health Initiatives, Lincoln, NE

Lauren Riplinger, JD, Chief Public Policy and Impact Officer, American Health Information Management Association; Former Chief of Staff/Senior Policy Advisor, House Budget Committee. House Science Committee and House Armed Services Committee, US House of Representatives, Washington, DC (Moderator)

2:45 pm





Mariann Yeager, MBA, Chief Executive Officer, The Sequoia Project; Former Leader, Nationwide Health Information Network Initiatives, National Coordinator for HIT, US Department of Health and Human Services, New Alexandria, VA

3:15 pm

Privacy and Security Concerns in API Adoption



John Ferguson, JD, Senior Corporate Counsel, One Medical; Former Counsel, Children's Health, Dallas, TX

Interviewed by:



Iliana Peters, JD, LLM, Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

What do Interoperability Initiatives Mean for **HIPAA Access Obligations**



Deven McGraw, JD, MPH, LLM, Co-founder and Lead, Data Stewardship and Data Sharing, Invitae; Former Deputy Director, Health Information Privacy, Office of Civil Rights, US Department of Health and Human Services; Former Director, Health Privacy Project, Center for Democracy & Technology, Redwood City, CA

4:15 pm

DAY III ADJOURNMENT

FRIDAY, MARCH 10, 2023

DAY IV: CLOSING PLENARY SESSION

10:00 am

Co-chair Welcome and Introductions & WEDI
Update Critical Data Exchange Issues Facing
Health Care, including HIPAA Transactions,
No Surprises Act (AEOB and GFE), Health Equity
and Data Exchange



Robert M. Tennant, MA, Vice President, Federal Affairs, Workgroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC (Co-chair)

10:30 am

HIPAA Transactions: An Update on the CAQH Index and Operating Rules



Erin Richter Weber, MS, Vice President, Council for Affordable Quality Healthcare (CAQH) and Committee on Operating Rules for Information Exchange (CORE), Washington, DC

11:00 am

HL7 Da Vinci: How FHIR can Impact Health Care
Data Exchange



Viet Nguyen, MD, Chief Standards Implementation Officer, HL7 International, Salt Lake City, UT

11:40 am

Health Care Data Exchange: The Vendor Perspective



Beth Davis, PMP, Senior Manager of Operations, Veradigm Payerpath, Columbia, SC

12:30 pm

LUNCHEON BREAK AND VISIT EXHIBIT HALL

CLOSING PLENARY SESSION CONTINUED

Health Care Data Exchange:

1:00 pm



The Physician Perspective
Heather McComas, PharmD, Director, Administrative Simplification
Initiatives, American Medical Association; Former Professional Affairs

Manager, National Association of Boards of Pharmacy, Chicago, IL

1:45 pm

Health Care Data Exchange: The Hospital Perspective

Terrence Cunningham, JD, Director, Administrative Simplification Policy, American Hospital Association, Chicago, IL

2:30 pm



Gail Kocher, MPA, Director, National Programs, Blue Cross Blue Shield Association, Chicago, IL

3:00 pm All Faculty Question and Answer Period

Health Care Data Exchange: The Health Plan Perspective

3:45 pm SUMMIT ADJOURNMENT