

# The Virtual Fortieth National HIPAA Summit

**Virtual Video Event offered Live and Archived  
Participate from your Home or Office Live  
and enjoy 24/7 access for 6 months**

**February 28, 2023: Professional Certification Preconference**

**March 2, 2023: HIPAA Workforce Basic Training Day**

**March 7-10, 2023: HIPAA Summit**

**The Leading Forum on  
Health Care EDI, Privacy, Confidentiality,  
Cybersecurity and HIPAA Compliance**

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**[www.HIPAAsummit.com](http://www.HIPAAsummit.com)**

**AGENDA SUBJECT TO UPDATES AND CHANGE.  
Agenda current as of February 2, 2023.**



**TUESDAY, FEBRUARY 28, 2023**

**PROFESSIONAL CERTIFICATION PRECONFERENCE:  
CERTIFIED CYBER SECURITY ARCHITECT (CCSA) TRAINING**

*(Requires separate registration)*



*Preconference includes training for the certification and the online certification examination (normal charge \$695).*

**Learning objectives:**

- Examine establishing your enterprise compliance program on the NIST Framework
- Step through the latest in the DoD CMMC 2.0 cyber standard, a certification framework built on NIST
- Applicability of NIST Standards to create credible incident response, encryption, business continuity and other plans
- Review policy and procedure alignment with NIST, and ransomware readiness

**10:30 am Introductions, Welcome and Presentations**



**Uday Ali Pabrai, MSEE, CMMC (CCP, PA, PI, RPA), CISSP,**  
*Chief Executive, ecfirst, Inc., Irvine, CA*

**12:30 pm Break**

**1:00 pm Presentations Continue**

**3:00 pm PRECONFERENCE ADJOURNMENT**

**THURSDAY, MARCH 2, 2023**

**PRECONFERENCE: BASIC TRAINING DAY**

*(Included in basic HIPAA Summit registration.)*

**10:00 am HIPAA Workforce Training 1: HIPAA Privacy Basics**



**Adam Greene, JD, MPH,** *Partner and Co-chair, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information, Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-chair)*

**10:45 am HIPAA Workforce Training 2: Breach Notification Rule and HIPAA Enforcement Rule**



**Iliana Peters, JD, LLM,** *Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC*

**11:30 am HIPAA Workforce Training 3: HIPAA Security**



**David Holtzman, JD, CIPP,** *Founder and Principal, HITprivacy, LLC; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services; Former Privacy and Security Officer, Mid-Atlantic Region, Kaiser Permanente, Germantown, MD*

**12:15 pm LUNCHEON BREAK**

**12:45 pm**



**HIPAA Workforce Training 4: How to Achieve the Right Balance of Data Privacy and IT Security**

**Jasmine Fransen, CISSP,** *Manager, Life Sciences Cybersecurity, Crowe, Indianapolis, IN*



**Candice Moschell, CISSP,** *Cybersecurity Senior Manager, Crowe, Indianapolis, IN*



**Pamela Hrubey, DrPH, CIPM, CIPP/US, CCEP,** *Principal, Consulting, Crowe LLP; Former Chief Privacy Officer and Senior Ethics and Compliance Officer, Global Shared Services, Eli Lilly, Indianapolis, IN (Moderator)*

**1:30 pm**

**HIPAA Workforce Training 5: Business Associate Basics**



**John Haskell, JD,** *HIPAA Privacy Officer, Medline Industries; Former Investigator, Office for Civil Rights, US Department of Health and Human Services, Washington, DC*

**2:15 pm**

**HIPAA Workforce Training 6: Basics of State Privacy and Security Laws and Relationship to Federal Regulation**



**Sheila Sokolowski, JD,** *Partner and Co-Chair Health and Biotech Privacy, Hintze Law PLLC, Chicago, IL*

**3:00 pm**

**HIPAA Workforce Training 7: The Basics of Information Blocking**



**Jodi Daniel, JD, MPH,** *Partner and Member, Steering Committee, Health Care Group, Crowell & Moring; Managing Director, Crowell Health Solutions; Former Senior Counsel for Health IT, US Department of Health and Human Services, Washington, DC*

**3:45 pm**

**HIPAA Workforce Training 8: HIPAA Administrative Transactions Basics**



**Robert M. Tennant, MA,** *Vice President, Federal Affairs, Workgroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC*

**4:30 pm**

**Moderated HIPAA Workforce Training Faculty Q&A**



**Adam Greene, JD, MPH,** *Partner and Co-chair, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information, Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)*

**5:30 pm**

**ADJOURNMENT**

All times are EST.

**TUESDAY, MARCH 7, 2023**

## HIPAA SUMMIT DAY I

(Concurrent Sessions. All session posted in video archive the next day following broadcast.)

### MINI-SUMMITS GROUP I 10:00 am – 10:50 am

#### Mini Summit 1: Digital Health Privacy: FTC and OCR Perspectives

##### 10:00 am Introduction, Discussion and Q&A

**Lisa Goldstein, JD**, Health Information Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services; Former Director, Policy Development, American College of Cardiology, Washington, DC

**Ronnie Solomon, JD**, Attorney, Division of Privacy and Identity Protection, Federal Trade Commission, Washington, DC

**Reece Hirsch, JD**, Partner and Co-head of Privacy and Cybersecurity Practice, Morgan Lewis & Bockius LLP; Author, Black Nowhere, Dark Tomorrow, The Adversary, Intrusion, and Surveillance, San Francisco, CA (Moderator)

#### Mini-Summit 2: Privacy Policies and Reproductive Health after Dobbs

##### 10:00 am Introduction, Discussion and Q&A

**Bragg E. Hemme, JD**, Shareholder, Polsinelli, Denver, CO

#### Mini Summit 3: Cyber Governance in the Wake of Threats and Attacks

##### 10:00 am Introduction and Discussion

**Ram Ramadoss, EMBA**, System Senior Vice President, Privacy and Information Security, CommonSpirit Health, Englewood, CO

##### 10:50 am TRANSITION BREAK AND VISIT EXHIBIT HALL

### MINI-SUMMITS GROUP II 10:55 am – 11:45 am

#### Mini Summit 4: New OCR Enforcement Actions Emphasize Continued Focus on HIPAA Right of Access Initiative

##### 10:55 am Introductions, Discussion and Q&A

**Valerie Breslin Montague, JD, CIPP/US**, Partner, Nixon Peabody LLP, Chicago, IL

**Wes Morris, CHPS, CIPM, HCISPP**, Senior Director, Consulting Services, Clearwater, Mountain Home, ID

#### Mini-Summit 5: Privacy and the Art of Blockchain in Healthcare

##### 10:55 am Introduction and Discussion

**Aaron Brooks, JD**, Founder, Brooks Law and Consulting, LLC; Of Counsel and Chief Information Officer, HolmstromKennedy, PC, Naperville, IL

**Adam Rusch**, Teaching Assistant Professor, School of Information Sciences, University of Illinois, Urbana-Champaign, Champaign, IL

#### Mini Summit 6: A Look at Emerging Healthcare Technology & Associated Security Risks

##### 10:55 am Introductions, Discussion and Q&A

**Jon Moore, MS, JD, HCISPP**, Senior Vice President, Services, Customer Success and Chief Risk Officer, Clearwater, Sarasota, FL

#### Mini Summit 7: The Oft-Forgotten Covered Entity: A Walk Though Group Health Plan HIPAA Obligations

##### 10:55 am Introduction and Discussion

**Rebecca L. Williams, JD**, Partner, Davis Wright Tremaine, Seattle, WA

##### 11:45 pm TRANSITION BREAK AND VISIT EXHIBIT HALL

### MINI SUMMITS GROUP III 11:50 am – 12:40 pm

#### Mini Summit 8: Hospitals Should Be Wary of Using Meta Pixel & Other Third-Party Analytics Tools

##### 11:50 am Introductions, Discussion and Q&A

**Andrea M. Downing**, Co-founder, The Light Collective, Eugene, OR  
**Chad Waters**, Senior Cybersecurity Engineer, ECRI, Conshohocken, PA

#### Mini Summit 9: Breach Response: Covered Entity and Business Associate. Whose Role is It Anyway?

##### 11:50 am Introductions, Discussion and Q&A

**Mark J. Fox, CHC, CHPC, CHRC**, Privacy and Research Compliance Officer, American College of Cardiology Foundation, Washington, DC

**John Haskell, JD**, HIPAA Privacy Officer, Medline Industries; Former Investigator, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

**Thora A. Johnson, JD**, Partner and Chair of Healthcare Practice, Orrick Herrington & Sutcliffe LLP, Washington, DC

#### Mini Summit 10: HIPAA and Wearable Solutions: A Lens into Data Privacy Within Healthcare Environments

##### 11:50 am Introductions, Discussion and Q&A

**Paul Baratta, MBM**, Segment Development Manager, Healthcare, Axis Communications; Chair, Boston Chapter, American Society for Industrial Security (ASIS); Chair, Healthcare Advisory Committee, Security Industry Association (SIA), Boston, MA

**William S. Marcisz, JD, CPP, CHPA**, President and Chief Consultant, Strategic Management Consulting; Former Executive Director, Security, AdventHealth Central Florida, Orlando, FL

#### Mini Summit 11: When a HIPAA Violation Becomes a Crime: Recent Trends in Enforcement of HIPAA's Criminal Prohibitions

##### 11:50 am Introductions, Discussion and Q&A

**Gayland O. Hethcoat, II, JD, LLM**, Counsel, ArentFox Schiff; Former Senior Legal Counsel and Director of Compliance, Children's Hospital Los Angeles; Former Corporate Counsel, Dignity Health, Los Angeles, CA

**Christina O. Hud, JD**, Assistant US Attorney, Criminal Division, US Attorney's Office, District of New Jersey, US Department of Justice, Camden, NJ

##### 12:40 pm BREAK AND VISIT EXHIBIT HALL

All times are EST.

## OPENING PLENARY SESSION: PRIVACY

### 1:00 pm Co-chair Welcome, Introductions and Summit Overview



**Adam Greene, JD, MPH**, Partner and Co-chair, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-chair)

### 1:15 pm Office for Civil Rights Keynote Address



**Melanie Fontes Rainer, MSME, JD**, Director, Office for Civil Rights, US Department of Health and Human Services; Former Senior Advisor, Healthcare, to Attorney General, California Department of Justice; Former Chief of Staff, Medicare-Medicaid Coordination Office, Centers for Medicare and Medicaid Services, Washington, DC

### 1:45 pm Live Q&A for Office for Civil Rights Staff



**Timothy Noonan, JD**, Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

### 2:15 pm Federal Trade Commission Update



**Elisa K. Jillson, JD**, Attorney, Division of Privacy and Identity Protection, Bureau of Consumer Protection, US Federal Trade Commission, Washington, DC

### 2:45 pm IAPP Presents Global Trends in Privacy and Security Relevant to Healthcare Privacy and Security Professionals



**Patrice Ettinger, JD, CIPP/US**, Chief Privacy Officer, Pfizer; Past Chair, International Association of Privacy Professionals (IAPP); Former Chief Privacy Officer, Avon, New York, NY



**Faith Myers, JD**, Chief Privacy Officer and Vice President, Global Privacy, McKesson; Chief Privacy Officer and Senior Vice President, Compliance Officer, CoverMyMeds, Smyrna, GA



**J. Trevor Hughes, JD, CIPP**, President and Chief Executive Officer, International Association of Privacy Professionals (IAPP); Former Executive Director, Email Sender and Provider Coalition and Network Advertising Initiative, Portsmouth, NH (Moderator)

### 3:15 pm Healthcare Chief Privacy Officers Roundtable



**Gregory C. Ewing, JD, MPH, CISSP, CCSA, CDPSE, CIPP/US**, Senior Vice President, Compliance, Privacy, Technology and Regulatory Affairs, Trillium Health, Inc.; Former Manager, Information Security, Governance and Compliance, CareFirst BlueCross BlueShield, Rochester, NY



**Faith Myers, JD**, Chief Privacy Officer and Vice President, Global Privacy, McKesson; Chief Privacy Officer and Senior Vice President, Compliance Officer, CoverMyMeds, Smyrna, GA



**Stephen Sugrue, JD**, Chief Compliance Officer, DocGo; Former VP Compliance, Garnet Health Medical Center; Former Associate GC & Compliance Officer, St. Vincent's Midtown Hospital, Bronxville, NY



**Wendi W. Wright, MJ, JD, CIPP E/US**, Global Privacy Officer, Intuitive; Former Assoc. Senior Privacy Counsel, Cigna; Former Chief Privacy Officer, Stanford University; Former Vice President and Chief Privacy Counsel, Allscripts, Sunnyvale, CA



**Iliana Peters, JD, LLM**, Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

### 4:15 pm DAY I ADJOURNMENT

WEDNESDAY, MARCH 8, 2023

## HIPAA SUMMIT DAY II

### MINI-SUMMITTS GROUP IV 10:00 am – 10:50 am

#### Mini Summit 12: Special Privacy Issues Impacting the LGBTQI Community

##### 10:00 am Introductions, Discussion and Q&A

**Hannah K. Galvin, MD, FAAP, FAMIA**, Chief Medical Information Officer, Cambridge Health Alliance; Chair, Shift, Health Care Task Force for Equitable Interoperability; Assistant Professor of Medicine, Tufts University School of Medicine, Cambridge, MA

**Marissa Gordon-Nguyen, JD, MPH**, Senior Advisor for HIPAA Policy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

**Dennis Sanchez**, Principal, Data Privacy Operations, Intuitive; Former Director of Privacy, Carbon Health; Former Head of Digital Privacy and Security, HP, San Rafael, CA

#### Mini Summit 13: Using a Written Information Privacy Plan to Promote Better Privacy Practices

##### 10:00 am Introductions, Discussion and Q&A

**Brittany N. Jones, JD, CIPP/US**, Associate General Counsel and Privacy Officer, DispatchHealth, Atlanta, GA

**Jason Kravitz, JD, CIPP/US**, Partner, Cybersecurity & Privacy Practice Leader, Nixon Peabody, Boston, MA

**Bob Siegel, CIPM, CIPT, CIPP/US/G/E/C**, President/Founder, Privacy Ref, Boynton Beach, FL

**Ruth Tisdale, JD, MPH, CIPP/US**, Senior Counsel, Walmart Health & Wellness, New York, NY

**Gregory C. Ewing, JD, MPH, CISSP, CCSA, CDPSE, CIPP/US**, Senior Vice President, Compliance, Privacy, Technology and Regulatory Affairs, Trillium Health, Inc.; Former Manager, Information Security, Governance and Compliance, CareFirst BlueCross BlueShield, Rochester, NY (Moderator)

#### Mini Summit 14: Preparing for the Unthinkable: How One Visionary Health System Developed a BCP and Tabletop Exercise for an Extended IT Outage

##### 10:00 am Introductions, Discussion and Q&A

**Jim Cavanagh, MA**, Founder and Principal Consultant, Executive Healthcare Consulting; Senior Advisor, New Jersey Health Information Network, New Jersey Innovation Institute; Former Vice President and Chief Information Officer, St. Joseph's Healthcare System, Raritan, NJ

**Jack Hueter, MBA, CPA**, Chief Executive Officer, Digital Health Consulting; Former Director, Southern New Jersey, New Jersey Regional Extension Center; Former Chief Information Officer, Catholic Health East, Haddon Heights, NJ

**Richard Lang, PMP, CISA**, HIT Industry Consultant; Assistant Teaching Professor IST, Penn State University, Doylestown, PA

**Gerry Blass**, President and Chief Executive Officer, ComplyAssistant; Former Information Security Officer, Meridian Health; Former Director, IT, Cathedral Healthcare System, Colts Neck, NJ (Moderator)

##### 10:50 am TRANSITION BREAK AND VISIT EXHIBIT HALL



All times are EST.

## MINI-SUMMITS GROUP V 10:55 am – 11:45 am

### Mini Summit 15: Using Flowcharts to Implement Effective Processes for Key Rights Provided to Individuals

#### 10:55 am Introductions, Discussion and Q&A

**Scot Lovejoy, RPH, CHC, CHPC**, Chief Pharmacy and Chief Compliance Officer, Agadia Systems, Essex, NJ

**Frank Ruelas, Jr.**, Compliance Manager, PCP of AZ, Compliance Manager, Compliance Academy, Casa Grande, AZ

**Frank Ruelas, MBA**, Corporate Responsibility Officer, St. Joseph's Hospital and Medical Center, CommonSpirit Health; Former Corporate Responsibility Officer (Compliance, HIPAA Privacy/Security), Gila River Health Care, Casa Grande, AZ (Moderator)

### Mini Summit 16: Beyond HIPAA: The Comprehensive State Privacy Laws and Health Information

#### 10:55 am Introduction and Discussion

**Sheila Sokolowski, JD**, Partner and Co-chair Health and Biotech Privacy, Hintze Law PLLC, Chicago, IL

### Mini Summit 17: The Regulation Healthcare Privacy and Security in the Metaverse

#### 10:55 am Introduction and Discussion

**Edward R. McNicholas, JD**, Partner and Co-leader, Data, Privacy and Cybersecurity Practice, Ropes & Gray; Former Associate Counsel to President Clinton, The White House, Washington, DC

**Leslie A. Thornton, JD, PhD**, Counsel, Ropes & Gray; Former Senior Counsel, Health Privacy, Apple, Los Angeles, CA

### Mini Summit 18: How Highly Regulated, Secure and Trusted Data Leads to Improved Healthcare Outcomes Across the Patient Journey

#### 10:55 am Introduction and Discussion

**Nirmal Vemanna**, Pharma Product Lead, Tealium, San Diego, CA

#### 11:45 am TRANSITION BREAK AND VISIT EXHIBIT HALL

## MINI-SUMMITS GROUP VI 11:50 am – 12:40 pm

### Mini Summit 19: Data Loss Prevention in Security and Privacy

#### 11:50 am Introductions, Discussion and Q&A

**Paul Deleanu, MBA, CISM, CISSP, CDPS**, Systems Director Info Security Governance, CommonSpirit Health; Former Manager CRP, Information Security Oversight, Catholic Health Initiatives, Vancouver, WA

**Alan Fong, JD, CHPC, CIPP/E, CIPM**, System Senior Vice President and CommonSpirit Health Privacy Officer, CommonSpirit Health, Englewood, CO

### Mini-Summit 20: What Your Vendors Wish You Knew about Breach Response

#### 11:50 am Introductions, Discussion and Q&A

**Michael Beck**, Director Incident Response, Mandiant, Owens Crossroads, AL

**Patrick Bourk, LLB**, Senior Vice President, Global Breach Services, Equifax, Ontario, Canada

**Jamie Singer**, Managing Director and Co-lead, Cybersecurity and Data Privacy Communications Practice, FTI Consulting, Chicago, IL

**Iliana Peters, JD, LLM**, Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

### Mini-Summit 21: California's New Health and Human Services Data Exchange Framework

#### 11:50 am Introductions, Discussion and Q&A

**Paul T. Smith, JD**, Partner, Hooper, Lundy & Bookman, San Francisco, CA

**Alya Sulaiman, JD, CIPP/US**, Partner, McDermott Will & Emery; Former Director, Health Policy and Regulatory Affairs, Epic, Los Angeles, CA

### Mini Summit 22: National Consumers League Protect my Patient Data Program and Website

#### 11:50 am Introduction and Discussion

**Sally Greenberg, JD**, Executive Director, National Consumers League; Former Senior Product Safety Counsel, Consumers Union; Former Eastern States Civil Rights Counsel, Anti-Defamation League, Washington, DC (Moderator)

#### 12:40 pm BREAK AND VISIT EXHIBIT HALL

## DAY II PLENARY SESSION

#### 1:00 pm Co-chair Welcome and Introductions



**Iliana Peters, JD, LLM**, Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-chair)

#### 1:15 pm

### HCCA Presents Trends in Healthcare Ethics and Compliance Relevant to Healthcare Privacy and Security Professionals



**Samantha Kelen, MBEC, CCEP**, Chief Compliance Officer, Stellar Health; Member, Board of Directors, Health Care Compliance Association, Charlotte, NC



**Walter E. Johnson, MS, CCEP, CCEP-I, CHC, CHPC**, Assistant Privacy Officer, Inova Health System; President, Health Care Compliance Association, Washington, DC



**R. Brett Short, CHC, CHPC, CHRC**, Chief Compliance Officer, UK Healthcare, University of Kentucky; Vice President, Health Care Compliance Association, Lexington, KY



**Gerry Zack, MBA, CPA, CFE, CIA, CRMA**, Chief Executive Officer, Health Care Compliance Association (HCCA) and Society of Corporate Compliance and Ethics (SCCE); Former Chair, Association of Certified Fraud Examiners Minneapolis, MN (Moderator)

All times are EST.

2:00 pm

### A Fireside Chat on Cutting-edge HIPAA Issues



**Daniel J. Solove, JD**, John Marshall Harlan Research Professor of Law, George Washington University Law School; Founder, TeachPrivacy; Author, Understanding Privacy; Information Privacy Law The Future of Reputation: Gossip, Rumor, and Privacy on the Internet and The Digital Person: Technology and Privacy in the Information Age, Washington, DC

Interviewed by:



**Reece Hirsch, JD**, Partner and Co-head of Privacy and Cybersecurity Practice, Morgan Lewis & Bockius LLP; Author, Black Nowhere, Dark Tomorrow, The Adversary, Intrusion, and Surveillance, San Francisco, CA

2:30 pm

### Office for Civil Rights Cybersecurity Update



**Nicholas Heesters, MEng, JD, CIPP**, Senior Advisor for Cybersecurity, Office for Civil Rights, US Department of Health and Human Services, Philadelphia, PA

3:00 pm

### Keynote Cybersecurity Roundtable



**Erik Decker, MS**, Vice President and Chief Information Security Officer, Intermountain Healthcare; Chair, Cybersecurity Working Group, Co-Lead, 405D Task Group, US Department of Health and Human Services, Chicago, IL



**David Finn, MA**, Vice President, College of Healthcare, Information Management Executives, Houston, TX



**Heather Roszkowski, DSc**, Assistant Vice President, Cyber Defense and Enterprise and Chief Information Security Officer, Augusta University; Former Chief Information Security Officer, The University of Vermont Medical Center, Augusta, CA



**Anahi Santiago, EMBA, CISM**, Chief Information Security Officer, ChristianaCare; Former Information Security and Privacy Officer, Albert Einstein Healthcare Network, Philadelphia, PA



**David Holtzman, JD, CIPP/US/G**, Principal Consultant, HITprivacy, LLC; Former Senior Adviser for HIT and HIPAA Security Rule, Office for Civil Rights, US Department of Health and Human Services, Austin, TX (Moderator)

4:00 pm

### DAY II ADJOURNMENT

THURSDAY, MARCH 9, 2023

## DAY III MORNING MINI SUMMITS

### MINI-SUMMITS GROUP VII 10:00 am – 10:50 am

#### Mini Summit 23: Privacy is Power: The Intersection of Privacy and Equity

##### 10:00 am Introduction and Discussion

**Laura Hoffman, JD**, Founder and Principal, Rising Tide Strategies LLC; Former Assistant Director, Federal Affairs, American Medical Association; Former Legal Fellow, Human Rights Advocacy, Robert F. Kennedy Center for Justice and Human Rights, Washington, DC

#### Mini Summit 24: DoD's CMMC 2.0 Readiness: Lessons for Healthcare and HIPAA Business Associates

##### 10:00 am Introduction and Discussion

**Uday Ali Pabrai, MSEE, CMMC (CCP, PA, PI, RPA), CISSP**, Chief Executive, ecfirst, Inc., Irvine, CA

#### Mini Summit 25: The Critical Link Between Health Care Cybersecurity and Health Disinformation

##### 10:00 am Introductions, Discussion and Q&A

**Jennifer C. Goldsack, MA, MChem, MBA, OL**, Co-founder and Executive Director, Digital Medicine Society, Sarasota, FL

**Megan Ranney, MD, MPH**, Academic Dean, School of Public Health; Founding Director, Brown-Lifespan Center for Digital Health; Warren Alpert Endowed Professor, Department of Emergency Medicine, Alpert Medical School, Brown University, Providence, RI

**Eric D. Perakslis, PhD, MS**, Chief Science and Digital Officer, Duke Clinical Research Institute; Professor of Population Health Sciences, Duke University School of Medicine, Hingham, MA (Moderator)

##### 10:50 am TRANSITION BREAK AND VISIT EXHIBIT HALL

### MINI-SUMMITS GROUP VIII 10:55 am – 11:45 am

#### Mini Summit 26: How Healthcare Organizations Can Manage the Risks Presented by Online Ad Trackers

##### 10:55 am Introductions, Discussion and Q&A

**Thora A. Johnson, JD**, Partner and Chair of Healthcare Practice, Orrick Herrington & Sutcliffe LLP, Washington, DC

**Andrew Shaxted, JD**, Managing Director, Technology, FTI Consulting, Boise, ID

#### Mini Summit 27: Lessons Learned from a Ransomware Attack

##### 10:55 am Introductions, Discussion and Q&A

**Douglas A. Gentile, MD**, Chief Medical Information Officer, University of Vermont Medical Center; Former Chief Medical Officer, Allscripts Healthcare Solutions, Burlington, VT

**Stephen Leffler, MHCDS, MD**, President and Chief Operating Officer, University of Vermont Medical Center, Burlington, VT

**Robert M. Tennant, MA**, Vice President, Federal Affairs, Workgroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC (Moderator)

All times are EST.

### Mini Summit 28: Tracking Data and Best Practices from a Vendor Due Diligence Perspective

#### 10:55 am Introduction and Discussion

**Lucia C. Savage, JD**, Chief Privacy and Regulatory Officer, Omada Health; Advisor, Evadation Health; Former Chief Privacy Officer, Office of the National Coordinator for Health Information Technology; Former Senior Associate General Counsel, UnitedHealthcare; Former General Counsel, Pacific Business Group on Health, Washington, DC

### Mini Summit 29: Overcoming Challenges with the Governance and Security of ePHI and ePII in the Era of Decentralized Care and Data Sharing

#### 10:55 am Introduction and Discussion

**Thomas August, CISSP, CPHIMS**, Former CISO, John Muir Health; Former CISO (Interim), Stanford Children's Health, Lucile Packard Children's Hospital Stanford, San Diego, CA

**Lynn Sessions, JD**, Partner, and Lead, Healthcare Privacy and Compliance, Digital Assets and Data Management Practice Group, Baker Hostetler, Houston, TX

**Don Szewczyk**, Chief Privacy Officer, Director of Information Systems, Novelle Health Partners, Tampa, FL

**David Ting, MEng**, Founder and Chief Technology Officer, Tausight; Co-founder, Imprivata, Sudbury, MA (Moderator)

#### 11:45 am TRANSITION BREAK AND VISIT EXHIBIT HALL

### MINI SUMMIT GROUP IX 11:50 am – 12:40 pm

#### Mini Summit 30: How Privacy Law Can Help (or Hurt) Health Care

#### 11:50 am Introduction and Discussion

**Kirk J. Nahra, JD**, Partner and Co-chair of the Privacy and Cybersecurity Practice, Wilmer Hale; Adjunct Professor, Washington College of Law, American University, Washington, DC

#### Mini Summit 31: Assuring Health Equity in Healthcare AI

#### 11:50 am Introduction and Discussion

**Kathryn Marchesini, JD**, Chief Privacy Officer, Office of the National Coordinator for Health Information Technology, US Department of Health and Human Services, Washington, DC

#### Mini Summit 32: Medical Device Privacy & Security Compliance: From Development, Deployment, Maintenance, to Retirement

#### 11:50 am Introductions, Discussion and Q&A

**Melissa Paper, JD, MPA, CHC, CHPC**, Vice President, Healthcare Compliance, Privacy and Cybersecurity, MCRA, LLC, Washington, DC

**Lauren White, MBA, CISSP**, Associate Director Health Information Security, MCRA, LLC, Washington, DC

#### Mini Summit 33: Will HIPAA Compliance Issues Stop Your Deal? Assessing HIPAA Risks in M&A

#### 11:50 am Introductions, Discussion and Q&A

**Vanessa K. Burrows, MA, JD**, Counsel, Simpson Thacher & Bartlett LLP; Former HIPAA Privacy Officer, Department of Public Health, City of Chicago, Washington, DC

**Wendi W. Wright, MJ, JD, CIPP E/US**, Global Privacy Officer, Intuitive; Former Assoc. Senior Privacy Counsel, Cigna; Former Chief Privacy Officer, Stanford University; Former Vice President and Chief Privacy Counsel, AllScripts, Sunnyvale, CA

#### 12:40 pm BREAK AND VISIT EXHIBIT HALL

## DAY III PLENARY SESSION: HEALTH INFORMATION TECHNOLOGY

#### 1:00 pm



#### Co-chair Welcome and Introductions & The Role of Health in the National Privacy Policy debate

**Kirk J. Nahra, JD**, Partner and Co-chair of the Privacy and Cybersecurity Practice, Wilmer Hale; Adjunct Professor, Washington College of Law, American University, Washington, DC (Co-chair)

#### 1:30 pm



#### Office of the National Coordinator for Health Information Technology Keynote Address

**Micky Tripathi, MPP, PhD**, National Coordinator for Health Information Technology, US Department of Health and Human Services, Washington, DC

#### 2:00 pm



#### AHIMA Presents: Checking in on Information Blocking Two Years Later – What's Working, What's Not, and Where Do We Go from Here?

**Deborah A. Adair, RHIA, MPH, MS**, Executive Director of Digital Enterprise, Health Information Management, Mass General Brigham; Member, AHIMA Advocacy and Policy Council, Boston, MA



**Lori Richter, MA**, System Director of Health IT Regulatory Oversight, CommonSpirit Health; Former Regional Privacy Officer, Catholic Health Initiatives, Lincoln, NE



**Lauren Riplinger, JD**, Chief Public Policy and Impact Officer, American Health Information Management Association; Former Chief of Staff/Senior Policy Advisor, House Budget Committee, House Science Committee and House Armed Services Committee, US House of Representatives, Washington, DC (Moderator)

#### 2:45 pm



#### TEFCA and the Development of a National Health Information Network

**Mariann Yeager, MBA**, Chief Executive Officer, The Sequoia Project; Former Leader, Nationwide Health Information Network Initiatives, National Coordinator for HIT, US Department of Health and Human Services, New Alexandria, VA

#### 3:15 pm



#### Privacy and Security Concerns in API Adoption

**John Ferguson, JD**, Senior Corporate Counsel, One Medical; Former Counsel, Children's Health, Dallas, TX



Interviewed by:

**Iliana Peters, JD, LLM**, Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

#### 3:45 pm



#### What do Interoperability Initiatives Mean for HIPAA Access Obligations

**Deven McGraw, JD, MPH, LLM**, Co-founder and Lead, Data Stewardship and Data Sharing, Invitae; Former Deputy Director, Health Information Privacy, Office of Civil Rights, US Department of Health and Human Services; Former Director, Health Privacy Project, Center for Democracy & Technology, Redwood City, CA

#### 4:15 pm

#### DAY III ADJOURNMENT

DAY IV: CLOSING PLENARY SESSION

**10:00 am** **Co-chair Welcome and Introductions & WEDI Update Critical Data Exchange Issues Facing Health Care, including HIPAA Transactions, No Surprises Act (AEOB and GFE), Health Equity and Data Exchange**



**Robert M. Tennant, MA**, Vice President, Federal Affairs, Workgroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC (Co-chair)

**10:30 am** **HIPAA Transactions: An Update on the CAQH Index and Operating Rules**



**Erin Richter Weber, MS**, Vice President, Council for Affordable Quality Healthcare (CAQH) and Committee on Operating Rules for Information Exchange (CORE), Washington, DC

**11:00 am** **HL7 Da Vinci: How FHIR can Impact Health Care Data Exchange**



**Viet Nguyen, MD**, Chief Standards Implementation Officer, HL7 International, Salt Lake City, UT

**11:40 am** **Health Care Data Exchange: The Vendor Perspective**



**Beth Davis, PMP**, Senior Manager of Operations, Veradigm Payerpath, Columbia, SC

**12:30 pm** **LUNCHEON BREAK AND VISIT EXHIBIT HALL**

CLOSING PLENARY SESSION CONTINUED

**1:00 pm** **Health Care Data Exchange: The Physician Perspective**  
**Heather McComas, PharmD**, Director, Administrative Simplification Initiatives, American Medical Association; Former Professional Affairs Manager, National Association of Boards of Pharmacy, Chicago, IL

**1:45 pm** **Health Care Data Exchange: The Hospital Perspective**  
**Terrence Cunningham, JD**, Director, Administrative Simplification Policy, American Hospital Association, Chicago, IL

**2:30 pm** **Health Care Data Exchange: The Health Plan Perspective**  
**Gail Kocher, MPA**, Director, National Programs, Blue Cross Blue Shield Association, Chicago, IL

**3:15 pm** **All Faculty Question and Answer Period**

**4:00 pm** **SUMMIT ADJOURNMENT**