# The Virtual Fortieth National HIPAA Summit

Virtual Video Event offered Live and Archived Participate from your Home or Office Live and enjoy 24/7 access for 6 months

February 28, 2023: Professional Certification Preconference March 2, 2023: HIPAA Workforce Basic Training Day March 7-10, 2023: HIPAA Summit

The Leading Forum on Health Care EDI, Privacy, Confidentiality, Cybersecurity and HIPAA Compliance

www.HIPAASummit.com

AGENDA SUBJECT TO UPDATES AND CHANGE. Agenda current as of January 24, 2023.



#### TUESDAY, FEBRUARY 28, 2023

#### PROFESSIONAL CERTIFICATION PRECONFERENCE: CERTIFIED CYBER SECURITY ARCHITECT (CCSA) TRAINING

(Requires separate registration)



Preconference includes training for the certification and the online certification examination (normal charge \$695).

#### **Learning objectives:**

- Examine establishing your enterprise compliance program on the NIST Framework
- Step through the latest in the DoD CMMC 2.0 cyber standard, a certification framework built on NIST
- Applicability of NIST Standards to create credible incident response, encryption, business continuity and other plans
- Review policy and procedure alignment with NIST, and ransomware readiness

#### 10:30 am

**Introductions, Welcome and Presentations** 



Uday Ali Pabrai, MSEE, CMMC (CCP, PA, PI, RPA), CISSP, Chief Executive, ecfirst, Inc., Irvine, CA

12:30 pm

**Break** 

1:00 pm

**Presentations Continue** 

3:00 pm

PRECONFERENCE ADJOURNMENT

#### THURSDAY, MARCH 2, 2023

#### PRECONFERENCE: BASIC TRAINING DAY

(Included in basic HIPAA Summit registration.)

10:00 am

**HIPAA Workforce Training 1: HIPAA Privacy Basics** 



Adam Greene, JD, MPH, Partner and Co-chair, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information, Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-chair)

10:45 am

## HIPAA Workforce Training 2: Breach Notification Rule and HIPAA Enforcement Rule



**Iliana Peters, JD, LLM,** Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

11:30 am

#### **HIPAA Workforce Training 3: HIPAA Security**



**David Holtzman, JD, CIPP,** Founder and Principal, HITprivacy, LLC; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services; Former Privacy and Security Officer, Mid-Atlantic Region, Kaiser Permanente, Germantown, MD

12:15 pm LUNCHEON BREAK

#### 12:45 pm



HIPAA Workforce Training 4: How to Achieve the Right Balance of Data Privacy and IT Security

**Jasmine Fransen, CISSP,** Manager, Life Sciences Cybersecurity, Crowe, Indianapolis, IN



Candice Moschell, CISSP, Cybersecurity Senior Manager, Crowe, Indianapolis, IN



Pamela Hrubey, DrPH, CIPM, CIPP/US, CCEP, Principal, Consulting, Crowe LLP; Former Chief Privacy Officer and Senior Ethics and Compliance Officer, Global Shared Services, Eli Lilly, Indianapolis, IN (Moderator)

1:30 pm



**John Haskell, JD,** HIPAA Privacy Officer, Medline Industries; Former Investigator, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

2:15 pm



HIPAA Workforce Training 6: Basics of State Privacy and Security Laws and Relationship to Federal Regulation

**Sheila Sokolowski, JD,** *Partner and Co-Chair Health and Biotech Privacy, Hintze Law PLLC, Chicago, IL* 

#### 3:00 pm



#### HIPAA Workforce Training 7: The Basics of Information Blocking

**HIPAA Workforce Training 5:** 

**Business Associate Basics** 

**Jodi Daniel, JD, MPH,** Partner and Member, Steering Committee, Health Care Group, Crowell & Moring; Managing Director, Crowell Health Solutions; Former Senior Counsel for Health IT, US Department of Health and Human Services, Washington, DC

#### 3:45 pm



#### HIPAA Workforce Training 8: HIPAA Administrative Transactions Basics

**Robert M. Tennant, MA,** Vice President, Federal Affairs, Workgroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC

#### 4:30 pm



#### Moderated HIPAA Workforce Training Faculty Q&A

Adam Greene, JD, MPH, Partner and Co-chair, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information, Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

#### 5:30 pm

#### **ADJOURNMENT**

#### TUESDAY, MARCH 7, 2023

#### HIPAA SUMMIT DAY I

(Concurrent Sessions. All session posted in video archive the next day following broadcast.)

#### MINI-SUMMITS GROUP I 10:00 am - 10:45 am

## Mini Summit 1: Digital Health Privacy: FTC and OCR Perspectives

10:00 am Introduction, Discussion and Q&A

**Lisa Goldstein, JD,** Health Information Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services; Former Director, Policy Development, American College of Cardiology, Washington, DC

**Ronnie Solomon, JD,** Attorney, Division of Privacy and Identity Protection, Federal Trade Commission, Washington, DC

**Reece Hirsch, JD,** Partner and Co-head of Privacy and Cybersecurity Practice, Morgan Lewis & Bockius LLP; Author, Black Nowhere, Dark Tomorrow, The Adversary, Intrusion, and Surveillance, San Francisco, CA (Moderator)

## Mini-Summit 2: Privacy Policies and Reproductive Health after Dobbs

10:00 am Introduction, Discussion and Q&A

Bragg E. Hemme, JD, Shareholder, Polsinelli, Denver, CO

## Mini Summit 3: Cyber Governance in the Wake of Threats and Attacks

10:00 am Introduction and Discussion

Ram Ramadoss, EMBA, System Senior Vice President, Privacy and Information Security, CommonSpirit Health, Englewood, CO

10:45 am TRANSITION BREAK AND VISIT EXHIBIT HALL

#### MINI-SUMMITS GROUP II 10:50 am - 11:35 am

## Mini Summit 4: New OCR Enforcement Actions Emphasize Continued Focus on HIPAA Right of Access Initiative

10:50 am Introductions, Discussion and Q&A

Valerie Breslin Montague, JD, CIPP/US, Partner, Nixon Peabody LLP, Chicago, II

**Wes Morris, CHPS, CIPM, HCISPP,** Senior Director, Consulting Services, Clearwater, Mountain Home, ID

## Mini-Summit 5: Privacy and the Art of Blockchain in Healthcare

10:50 am Introduction and Discussion

**Aaron Brooks, JD,** Founder, Brooks Law and Consulting, LLC; Of Counsel and Chief Information Officer, HolmstromKennedy, PC, Naperville, IL

## Mini Summit 6: A Look at Emerging Healthcare Technology & Associated Security Risks

10:50 am Introductions, Discussion and Q&A

Jon Moore, MS, JD, HCISPP, Senior Vice President, Services, Customer Success and Chief Risk Officer, Clearwater, Sarasota, FL

#### Mini Summit 7: The Oft-Forgotten Covered Entity: A Walk Though Group Health Plan HIPAA Obligations

10:50 am Introduction and Discussion

**Rebecca L. Williams, JD,** Partner, Davis Wright Tremaine, Seattle, WA

11:35 pm TRANSITION BREAK AND VISIT EXHIBIT HALL

#### MINI SUMMITS GROUP III 11:40 am - 12:25 pm

## Mini Summit 8: Hospitals Should Be Wary of Using Meta Pixel & Other Third-Party Analytics Tools

11:40 am Introductions, Discussion and Q&A

**Andrea M. Downing,** Co-founder, The Light Collective, Eugene, OR **Chad Waters,** Senior Cybersecurity Engineer, ECRI, Conshohocken, PA

## Mini Summit 9: Breach Response: Covered Entity and Business Associate. Whose Role is It Anyway?

11:40 am Introductions, Discussion and Q&A

**Mark J. Fox, CHC, CHPC, CHRC,** Privacy and Research Compliance Officer, American College of Cardiology Foundation, Washington, DC

**John Haskell, JD,** HIPAA Privacy Officer, Medline Industries; Former Investigator, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

**Thora A. Johnson, JD**, Partner and Chair of Healthcare Practice, Orrick Herrington & Sutcliffe LLP, Washington, DC

## Mini Summit 10: HIPAA and Wearable Solutions: A Lens into Data Privacy Within Healthcare Environments

11:40 am Introductions, Discussion and Q&A

**Paul Baratta, MBM,** Segment Development Manager, Healthcare, Axis Communications; Chair, Boston Chapter, American Society for Industrial Security (ASIS); Chair, Healthcare Advisory Committee, Security Industry Association (SIA), Boston, MA

William S. Marcisz, JD, CPP, CHPA, President and Chief Consultant, Strategic Management Consulting; Former Executive Director, Security, AdventHealth Central Florida, Orlando, FL

# Mini Summit 11: When a HIPAA Violation Becomes a Crime: Recent Trends in Enforcement of HIPAA's Criminal Prohibitions

11:40 am Introductions, Discussion and Q&A

**Gayland O. Hethcoat, II, JD, LLM,** Counsel, ArentFox Schiff; Former Senior Legal Counsel and Director of Compliance, Children's Hospital Los Angeles; Former Corporate Counsel, Dianity Health, Los Angeles, CA

**Christina O. Hud, JD,** Assistant US Attorney, Criminal Division, US Attorney's Office, District of New Jersey, US Department of Justice, Camden, NJ

#### 12:25 PM LUNCHEON BREAK AND VISIT EXHIBIT HALL

#### OPENING PLENARY SESSION: PRIVACY

#### 1:00 pm

## Co-chair Welcome, Introductions and Summit Overview



Adam Greene, JD, MPH, Partner and Co-chair, Health Information and HIPAA Practice, Davis Wright Tremaine LLP; HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-chair)

#### 1:15 pm

#### Office for Civil Rights Keynote Address



Melanie Fontes Rainer, MSME, JD, Director, Office for Civil Rights, US Department of Health and Human Services; Former Senior Advisor, Healthcare, to Attorney General, California Department of Justice; Former Chief of Staff, Medicare-Medicaid Coordination Office, Centers for Medicare and Medicaid Services, Washington, DC

#### 2:30 pm

#### **Federal Trade Commission Update**



**Elisa K. Jillson, JD,** Attorney, Division of Privacy and Identity Protection, Bureau of Consumer Protection, US Federal Trade Commission, Washington, DC

3:00 pm

### 3.00 pm

IAPP Presents Global Trends in Privacy and Security Relevant to Healthcare Privacy and Security Professionals



**Patrice Ettinger, JD, CIPP/US,** Chief Privacy Officer, Pfizer; Past Chair, International Association of Privacy Professionals (IAPP); Former Chief Privacy Officer, Avon, New York, NY



**Faith Myers, JD,** Chief Privacy Officer and Vice President, Global Privacy, McKesson; Chief Privacy Officer and Senior Vice President, Compliance Officer, CoverMyMeds, Smyrna, GA



J. Trevor Hughes, JD, CIPP, President and Chief Executive Officer, International Association of Privacy Professionals (IAPP); Former Executive Director, Email Sender and Provider Coalition and Network Advertising Initiative, Portsmith, MH (Moderator)

3:30 pm



**Healthcare Chief Privacy Officers Roundtable** 

**Gregory C. Ewing, JD, MPH, CISSP, CCSA, CDPSE, CIPP/US,** Senior Vice President, Compliance, Privacy, Technology and Regulatory Affairs, Trillium Health, Inc.; Former Manager, Information Security, Governance and Compliance, CareFirst BlueCross BlueShield, Rochester, NY



**Faith Myers, JD,** Chief Privacy Officer and Vice President, Global Privacy, McKesson; Chief Privacy Officer and Senior Vice President, Compliance Officer, CoverMyMeds, Smyrna, GA



**Stephen Sugrue, JD,** Chief Compliance Officer, DocGo; Former VP Compliance, Garnet Health Medical Center; Former Associate GC & Compliance Officer, St. Vincent's Midtown Hospital, Bronxville, NY



**Wendi W. Wright, MJ, JD, CIPP E/US,** Global Privacy Officer, Intuitive; Former Assoc. Senior Privacy Counsel, Cigna; Former Chief Privacy Officer, Stanford University; Former Vice President and Chief Privacy Counsel, Allscripts, Sunnyvale, CA



**Iliana Peters, JD, LLM,** Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

4:30 PM

**DAY I ADJOURNMENT** 

#### WEDNESDAY, MARCH 8, 2023

#### HIPAA SUMMIT DAY II

#### MINI-SUMMITS GROUP IV 10:00 am - 10:45 am

## Mini Summit 12: Special Privacy Issues Impacting the LGBTQI Community

#### 10:00 am

#### Introductions, Discussion and Q&A

Hannah K. Galvin, MD, FAAP, FAMIA, Chief Medical Information Officer, Cambridge Health Alliance; Chair, Shift, Health Care Task Force for Equitable Interoperability; Assistant Professor of Medicine, Tufts University School of Medicine, Cambridge, MA

Marissa Gordon-Nguyen, JD, MPH, Senior Advisor for HIPAA Policy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

**Dennis Sanchez,** Principal, Data Privacy Operations, Intuitive; Former Director of Privacy, Carbon Health; Former Head of Digital Privacy and Security, HP, San Rafael, CA

#### Mini Summit 13: Using a Written Information Privacy Plan to Promote Better Privacy Practices

#### 10:00 am

#### Introductions, Discussion and Q&A

**Brittany N. Jones, JD, CIPP/US,** Associate General Counsel and Privacy Officer, DispatchHealth, Atlanta, GA

Jason Kravitz, JD, CIPP/US, Partner, Cybersecurity & Privacy Practice Leader, Nixon Peabody, Boston, MA

**Bob Siegel, CIPM, CIPT, CIPP/US/G/E/C,** *President/Founder, Privacy Ref, Boynton Beach, FL* 

Ruth Tisdale, JD, MPH, CIPP/US, Senior Counsel, Walmart Health & Wellness, New York, NY

**Gregory C. Ewing, JD, MPH, CISSP, CCSA, CDPSE, CIPP/US,** Senior Vice President, Compliance, Privacy, Technology and Regulatory Affairs, Trillium Health, Inc.; Former Manager, Information Security, Governance and Compliance, CareFirst BlueCross BlueShield, Rochester, NY (Moderator)

# Mini Summit 14: Preparing for the Unthinkable: How One Visionary Health System Developed a BCP and Tabletop Exercise for an Extended IT Outage

#### 10:00 am

#### Introductions, Discussion and Q&A

**Jim Cavanagh, MA,** Founder and Principal Consultant, Executive Healthcare Consulting; Senior Advisor, New Jersey Health Information Network, New Jersey Innovation Institute; Former Vice President and Chief Information Officer, St. Joseph's Healthcare System, Raritan, NJ

Jack Hueter, MBA, CPA, Chief Executive Officer, Digital Health Consulting; Former Director, Southern New Jersey, New Jersey Regional Extension Center; Former Chief Information Officer, Catholic Health East, Haddon Heights, NJ

**Richard Lang, PMP, CISA**, HIT Industry Consultant; Assistant Teaching Professor IST, Penn State University, Doylestown, PA

**Gerry Blass,** President and Chief Executive Officer, ComplyAssistant; Former Information Security Officer, Meridian Health; Former Director, IT, Cathedral Healthcare System, Colts Neck, NJ (Moderator)

#### 10:45 am

#### TRANSITION BREAK AND VISIT EXHIBIT HALL

#### MINI-SUMMITS GROUP V 10:50 am - 11:35 am

## Mini Summit 15: Using Flowcharts to Implement Effective Processes for Key Rights Provided to Individuals

10:50 am Introductions, Discussion and Q&A

**Scot Lovejoy, RPh, CHC, CHPC,** Chief Pharmacy and Chief Compliance Officer, Agadia Systems, Essex, NJ

**Frank Ruelas, Jr.,** Compliance Manager, PCP of AZ, Compliance Manager, Compliance Academy, Casa Grande, AZ

**Frank Ruelas, MBA,** Corporate Responsibility Officer, St. Joseph's Hospital and Medical Center, CommonSpirit Health; Former Corporate Responsibility Officer (Compliance, HIPAA Privacy/Security), Gila River Health Care, Casa Grande, AZ (Moderator)

## Mini Summit 16: Beyond HIPAA: The Comprehensive State Privacy Laws and Health Information

10:50 am Introduction and Discussion

**Sheila Sokolowski, JD,** Partner and Co-chair Health and Biotech Privacy, Hintze Law PLLC, Chicago, IL

## Mini Summit 17: The Regulation Healthcare Privacy and Security in the Metaverse

10:50 am Introduction and Discussion

**Edward R. McNicholas, JD,** Partner and Co-leader, Data, Privacy and Cybersecurity Practice, Ropes & Gray; Former Associate Counsel to President Clinton, The White House, Washington, DC

11:35 am TRANSITION BREAK AND VISIT EXHIBIT HALL

#### MINI-SUMMITS GROUP VI 11:40 am - 12:25 pm

## Mini Summit 18: Data Loss Prevention in Security and Privacy

11:40 am Introductions, Discussion and Q&A

**Paul Deleanu, MBA, CISM, CISSP, CDPS,** Systems Director Info Security Governance, CommonSpirit Health; Former Manager CRP, Information Security Oversight, Catholic Health Initiatives, Vancouver, WA

**Alan Fong, JD, CHPC, CIPP/E, CIPM,** System Senior Vice President and CommonSpirit Health Privacy Officer, CommonSpirit Health, Englewood, CO

## Mini-Summit 19: What Your Vendors Wish You Knew about Breach Response

11:40 am Introductions, Discussion and Q&A

Michael Beck, Director Incident Response, Mandiant, Owens Crossroads, AL

**Patrick Bourk**, **LLB**, *Senior Vice President*, *Global Breach Services*, *Equifax*, *Ontario*, *Canada* 

**Jamie Singer,** Managing Director and Co-lead, Cybersecurity and Data Privacy Communications Practice, FTI Consulting, Chicago, IL

**Iliana Peters, JD, LLM,** *Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)* 

## Mini-Summit 20: California's New Health and Human Services Data Exchange Framework

11:40 am Introductions, Discussion and Q&A

**Paul T. Smith, JD,** *Partner, Hooper, Lundy & Bookman, San Francisco, CA* **Alya Sulaiman, JD, CIPP/US,** *Partner, McDermott Will & Emery; Former Director, Health Policy and Regulatory Affairs, Epic, Los Angeles, CA* 

## Mini Summit 21: National Consumers League Protect my Patient Data Program and Website

11:40 am Introduction and Discussion

**Sally Greenberg, JD,** Executive Director, National Consumers League; Former Senior Product Safety Counsel, Consumers Union; Former Eastern States Civil Rights Counsel, Anti-Defamation League, Washington, DC (Moderator)

12:25 pm LUNCHEON BREAK AND VISIT EXHIBIT HALL

#### DAY II PLENARY SESSION

#### 1:00 pm Co-chair Welcome and Introductions



**Iliana Peters, JD, LLM,** Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-chair)

1:15 pm HCCA Presents Trends in Healthcare Ethics and Compliance Relevant to Healthcare Privacy and Security Professionals



Samantha Kelen, MBEC, CCEP, Chief Compliance Officer, Stellar Health; Member, Board of Directors, Health Care Compliance Association, Charlotte, NC



**Walter E. Johnson, MS, CCEP, CCEP-I, CHC, CHPC,** Assistant Privacy Officer, Inova Health System; President, Health Care Compliance Association, Washington, DC



R. Brett Short, CHC, CHPC, CHRC, Chief Compliance Officer, UK Healthcare, University of Kentucky; Vice President, Health Care Compliance Association, Lexington, KY



**Gerry Zack, MBA, CPA, CFE, CIA, CRMA,** Chief Executive Officer, Health Care Compliance Association (HCCA) and Society of Corporate Compliance and Ethics (SCCE); Former Chair, Association of Certified Fraud Examiners Minneapolis, MN (Moderator)

#### All times are EST.

#### 2:00 pm

#### A Fireside Chat on Cutting-edge HIPAA Issues

**Daniel J. Solove, JD,** John Marshall Harlan Research Professor of Law, George Washington University Law School; Founder, TeachPrivacy; Author, Understanding Privacy; Information Privacy Law The Future of Reputation: Gossip, Rumor, and Privacy on the Internet and The Digital Person: Technology and Privacy in the Information Age, Washington, DC



Interviewed by:

**Reece Hirsch, JD,** Partner and Co-head of Privacy and Cybersecurity Practice, Morgan Lewis & Bockius LLP; Author, Black Nowhere, Dark Tomorrow, The Adversary, Intrusion, and Surveillance, San Francisco, CA

2:30 pm



#### Office for Civil Rights Cybersecurity Update

**Nicholas Heesters, MEng, JD, CIPP,** Senior Advisor for Cybersecurity, Office for Civil Rights, US Department of Health and Human Services, Philadelphia, PA

3:00 pm



#### **Keynote Cybersecurity Roundtable**

**Erik Decker, MS,** Vice President and Chief Information Security Officer, Intermountain Healthcare; Chair, Cybersecurity Working Group, Co-Lead, 405D Task Group, US Department of Health and Human Services, Chicago, IL



**David Finn, MA**, Vice President, College of Healthcare, Information Management Executives, Houston, TX



**Heather Roszkowski, DSc,** Assistant Vice President, Cyber Defense and Enterprise and Chief Information Security Officer, Augusta University; Former Chief Information Security Officer, The University of Vermont Medical Center, Augusta, CA



**Anahi Santiago, EMBA, CISM,** Chief Information Security Officer, ChristianaCare; Former Information Security and Privacy Officer, Albert Einstein Healthcare Network, Philadelphia, PA



**David Holtzman, JD, CIPP/US/G,** Principal Consultant, HITprivacy, LLC; Former Senior Adviser for HIT and HIPAA Security Rule, Office for Civil Rights, US Department of Health and Human Services, Austin, TX (Moderator)

4:00 pm

**DAY II ADJOURNMENT** 

#### THURSDAY, MARCH 9, 2023

#### DAY III MORNING MINI SUMMITS

#### MINI-SUMMITS GROUP VII 10:00 am - 10:45 am

## Mini Summit 22: Privacy is Power: The Intersection of Privacy and Equity

10:00 am Introduction and Discussion

**Laura Hoffman, JD,** Founder and Principal, Rising Tide Strategies LLC; Former Assistant Director, Federal Affairs, American Medical Association; Former Legal Fellow, Human Rights Advocacy, Robert F. Kennedy Center for Justice and Human Rights, Washington, DC

#### Mini Summit 23: DoD's CMMC 2.0 Readiness: Lessons for Healthcare and HIPAA Business Associates

10:00 am Introduction and Discussion

Uday Ali Pabrai, MSEE, CMMC (CCP, PA, PI, RPA), CISSP,

Chief Executive, ecfirst, Inc., Irvine, CA

## Mini Summit 24: The Critical Link Between Health Care Cybersecurity and Health Disinformation

10:00 am Introductions, Discussion and Q&A

**Jennifer C. Goldsack, MA, MChem, MBA, OL,** Co-founder and Executive Director, Digital Medicine Society, Sarasota, FL

Megan Ranney, MD, MPH, Academic Dean, School of Public Health; Founding Director, Brown-Lifespan Center for Digital Health; Warren Alpert Endowed Professor, Department of Emergency Medicine, Alpert Medical School, Brown University, Providence, RI

**Eric D. Perakslis, PhD, MS,** Chief Science and Digital Officer, Duke Clinical Research Institute; Professor of Population Health Sciences, Duke University School of Medicine, Hingham, MA (Moderator)

10:45 am

TRANSITION BREAK AND VISIT EXHIBIT HALL

#### MINI-SUMMITS GROUP VIII 10:50 am - 11:35 am

## Mini Summit 25: How Healthcare Organizations Can Manage the Risks Presented by Online Ad Trackers

10:50 am

Introductions, Discussion and Q&A

**Thora A. Johnson, JD,** *Partner and Chair of Healthcare Practice, Orrick Herrington & Sutcliffe LLP, Washington, DC* 

**Andrew Shaxted, JD,** Managing Director, Technology, FTI Consulting, Boise, ID

#### Mini Summit 26: Lessons Learned from a Ransomware Attack

#### 10:50 am

Introductions, Discussion and Q&A

**Douglas A. Gentile, MD,** Chief Medical Information Officer, University of Vermont Medical Center; Former Chief Medical Officer, Allscripts Healthcare Solutions, Burlington, VT

**Stephen Leffler, MHCDS, MD,** President and Chief Operating Officer, University of Vermont Medical Center, Burlington, VT

**Robert M. Tennant, MA,** Vice President, Federal Affairs, Workgroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC (Moderator)

All times are EST.

## Mini Summit 27: Tracking Data and Best Practices from a Vendor Due Diligence Perspective

10:50 am Introduction and Discussion

**Lucia C. Savage, JD,** Chief Privacy and Regulatory Officer, Omada Health; Advisor, Evidation Health; Former Chief Privacy Officer, Office of the National Coordinator for Health Information Technology; Former Senior Associate General Counsel, UnitedHealthcare; Former General Counsel, Pacific Business Group on Health, Washington, DC

11:35 am TRANSITION BREAK AND VISIT EXHIBIT HALL

#### MINI SUMMIT GROUP IX 11:40 am - 12:25 pm

#### Mini Summit 28: How Privacy Law Can Help (or Hurt) Health Care

11:40 am Introduction and Discussion

**Kirk J. Nahra, JD,** Partner and Co-chair of the Privacy and Cybersecurity Practice, Wilmer Hale; Adjunct Professor, Washington College of Law, American University, Washington, DC

#### Mini Summit 29: Assuring Health Equity in Healthcare Al

11:40 am Introduction and Discussion

**Kathryn Marchesini, JD,** Chief Privacy Officer, Office of the National Coordinator for Health Information Technology, US Department of Health and Human Services, Washington, DC

# Mini Summit 30: Medical Device Privacy & Security Compliance: From Development, Deployment, Maintenance, to Retirement

11:40 am Introductions, Discussion and Q&A

**Melissa Paper, JD, MPA, CHC, CHPC,** Vice President, Healthcare Compliance, Privacy and Cybersecurity, MCRA, LLC, Washington, DC

**Lauren White, MBA, CISSP,** Associate Director Health Information Security, MCRA, LLC, Washington, DC

## Mini Summit 31: Will HIPAA Compliance Issues Stop Your Deal? Assessing HIPAA Risks in M&A

11:40 am Introductions, Discussion and Q&A

**Vanessa K. Burrows, MA, JD,** Counsel, Simpson Thacher & Bartlett LLP; Former HIPAA Privacy Officer, Department of Public Health, City of Chicago, Washington, DC

**Wendi W. Wright, MJ, JD, CIPP E/US,** Global Privacy Officer, Intuitive; Former Assoc. Senior Privacy Counsel, Cigna; Former Chief Privacy Officer, Stanford University; Former Vice President and Chief Privacy Counsel, Allscripts, Sunnyvale, CA

12:25 pm LUNCHEON BREAK AND VISIT EXHIBIT HALL

## DAY III PLENARY SESSION: HEALTH INFORMATION TECHNOLOGY

1:00 pm

Co-chair Welcome and Introductions & The Role of Health in the National Privacy Policy debate

**Kirk J. Nahra, JD,** Partner and Co-chair of the Privacy and Cybersecurity Practice, Wilmer Hale; Adjunct Professor, Washington College of Law, American University, Washington, DC (Co-chair)

1:30 pm

Office of the National Coordinator for Health Information Technology Keynote Address

Micky Tripathi, MPP, PhD, National Coordinator for Health Information Technology, US Department of Health and Human Services, Washington, DC

2:00 pm

AHIMA Presents: Checking in on Information Blocking Two Years Later – What's Working, What's Not, and Where Do We Go from Here?

**Deborah A. Adair, RHIA, MPH, MS,** Executive Director of Digital Enterprise, Health Information Management, Mass General Brigham; Member, AHIMA Advocacy and Policy Council, Boston, MA

**Lori Richter, MA,** System Director of Health IT Regulatory Oversight, CommonSpirit Health; Former Regional Privacy Officer, Catholic Health Initiatives, Lincoln, NE

Lauren Riplinger, JD, Chief Public Policy and Impact Officer, American Health Information Management Association; Former Chief of Staff/Senior Policy Advisor, House Budget Committee. House Science Committee and House Armed Services Committee, US House of Representatives, Washington, DC (Moderator)

2:45 pm

TEFCA and the Development of a National Health Information Network

Mariann Yeager, MBA, Chief Executive Officer, The Sequoia Project; Former Leader, Nationwide Health Information Network Initiatives, National Coordinator for HIT, US Department of Health and Human Services, New Alexandria, VA

3:15 pm

**Privacy and Security Concerns in API Adoption** 

**John Ferguson, JD,** Senior Corporate Counsel, One Medical; Former Counsel, Children's Health, Dallas, TX

Interviewed by:

**Iliana Peters, JD, LLM,** Shareholder, Polsinelli; Former Acting Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

3:45 pm

What do Interoperability Initiatives Mean for HIPAA Access Obligations

**Deven McGraw, JD, MPH, LLM,** Co-founder and Lead, Data Stewardship and Data Sharing, Invitae; Former Deputy Director, Health Information Privacy, Office of Civil Rights, US Department of Health and Human Services; Former Director, Health Privacy Project, Center for Democracy & Technology, Redwood City, CA

4:15 pm

**DAY III ADJOURNMENT** 

#### FRIDAY, MARCH 10, 2023

#### DAY IV: CLOSING PLENARY SESSION

10:00 am

Co-chair Welcome and Introductions & WEDI **Update Critical Data Exchange Issues Facing** Health Care, including HIPAA Transactions, No Surprises Act (AEOB and GFE), Health Equity and Data Exchange



Robert M. Tennant, MA, Vice President, Federal Affairs, Workgroup for Electronic Data Interchange (WEDI); Former Director, HIT Policy, Medical Group Management Association, Washington, DC (Co-chair)

10:30 am

HIPAA Transactions: An Update on the CAQH **Index and Operating Rules** 



**Erin Richter Weber, MS,** Vice President, Council for Affordable Quality Healthcare (CAQH) and Committee on Operating Rules for Information Exchange (CORE), Washington, DC

11:00 am

HL7 Da Vinci: How FHIR can Impact Health Care Data Exchange



Viet Nguyen, MD, Chief Standards Implementation Officer, HL7 International, Salt Lake City, UT

11:40 am

**Health Care Data Exchange:** The Vendor Perspective



**Beth Davis, PMP,** Senior Manager of Operations, Allscripts Payerpath, Columbia, SC

12:30 pm

**LUNCHEON BREAK AND VISIT EXHIBIT HALL** 

#### CLOSING PLENARY SESSION CONTINUED

1:00 pm



**Health Care Data Exchange: The Physician Perspective** 

**Health Care Data Exchange:** 

**The Hospital Perspective** 

**Heather McComas, PharmD,** Director, Administrative Simplification Initiatives, American Medical Association; Former Professional Affairs Manager, National Association of Boards of Pharmacy, Chicago, IL

1:45 pm



**Terrence Cunningham, JD,** Director, Administrative Simplification Policy, American Hospital Association, Chicago, IL

2:30 pm

**Health Care Data Exchange:** The Health Plan Perspective

Gail Kocher, MPA, Director, National Programs, Blue Cross Blue Shield Association, Chicago, IL

3:15 pm

4:00 pm

**All Faculty Question and Answer Period** 

**SUMMIT ADJOURNMENT**