

VIRTUAL FORTY-FOURTH NATIONAL HIPAA SUMMIT

Virtual Online Video Live and Archived

www.HIPAAsummit.com

FEATURING EXTENSIVE VIRTUAL HIPAA WORKFORCE TRAINING

The Leading Forum on Healthcare EDI, Privacy, Breach Notification, Confidentiality, Data Security and HIPAA Compliance

Celebrating the 44th HIPAA Summit, including 36 HIPAA Summits, 6 HIPAA Summits West and 2 HIPAA Summit Symposia at Harvard University

MEDIA PARTNERS: *HIPAA Journal, Harvard Health Policy Review, Health Affairs and Inside Health Policy*



March 3, 2027: AI Cyber Risk Professional (aiCRP) Training and Professional Certification Exam

March 10, 2027: HIPAA Workforce Basic Privacy Training

March 17, 2027: HIPAA Workforce Basic Security/Breach Training

March 24, 2027: HIPAA Summit Workforce Training: HIPAA Transactions, Operating Rules, and Critical Healthcare Data Exchange Issues

March 30-April 2, 2027: HIPAA Summit 44

SPONSOR & EXHIBITOR PROSPECTUS

Diamond Sponsor – \$25,000

- Diamond sponsorship will be exclusive and limited to the first confirmed Diamond sponsor.
- Exclusive sponsor top recognition on the HIPAA Summit website homepage and on the Summit video broadcast portal homepage
- Most prominent Company logo in preferred position in the HIPAA Summit broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 25 Complimentary registrations to the Summit, pending approval.
- Opportunity to place and introduce a keynote speaker on HIPAA Summit agenda with topic and speaker (subject matter expert) approved by Summit planning committee.
- Opportunity to organize and select a moderator for one featured Summit plenary session with topic and faculty approved by Summit planning committee.
- Opportunity to organize and select a moderator for two Summit concurrent sessions with topic and faculty approved by Summit planning committee.
- Opportunity to create and submit two one-minute video advertisements to run multiple times during the broadcast between sessions or during the breaks.
- Premier acknowledgement during Summit broadcast on broadcast portal.
- Premier acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, city, and state.
- Post-conference attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send three email blasts/press releases on behalf of sponsor to the Summit attendee database, plus GHC, LLC's HIPAA and health information technology email databases of over 17,000.
- First right of refusal of sponsorship opportunities at the next HIPAA Summit.

Gold Sponsor – \$15,000

- Company logo and link (gold level) on the HIPAA Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in prominent position in the Summit broadcast portal Hall of Logos (gold level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 15 Complimentary registrations to the Summit, pending approval.
- Opportunity to organize and select a moderator for three Summit concurrent sessions with topic and faculty approved by Summit planning committee.
- Opportunity to create and submit two one-minute video advertisements to run once each day during the broadcast between sessions or during the breaks.
- Company logo and link on Summit video broadcast portal.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, city, and state.
- Post-conference attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send two email blasts/press releases on behalf of sponsor to the Summit attendee database, plus GHC, LLC's HIPAA and health information technology email databases of over 17,000.
- Advanced sponsorship opportunities at the next HIPAA Summit.

Silver Sponsor – \$10,000

- Company logo and link (silver level) on the HIPAA Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in the Virtual HIPAA Summit broadcast portal Hall of Logos (silver level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 10 Complimentary registrations to the Summit, pending approval.
- Opportunity to organize and select a moderator for two Summit concurrent sessions with topic and faculty approved by Summit planning committee.
- Opportunity to create and submit a one-minute video advertisement to run at least twice during the broadcast between sessions or during the breaks
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-Summit attendee list with names, companies, titles, city, and state.
- Post-Summit attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send one email blast/press release on behalf of sponsor to the Summit attendee database, plus GHC, LLC's HIPAA and health information technology email databases of over 17,000.

Bronze Sponsor – \$5,000

- Company logo and link (bronze level) on HIPAA Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in the HIPAA Summit broadcast portal Hall of Logos (bronze level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 5 Complimentary registrations to the Summit, pending approval.
- Opportunity to organize and select a moderator for one Summit concurrent session with topic and faculty approved by Summit planning committee.
- Pre-Summit attendee list with names, companies, titles, city, and state.
- Post-Summit attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.

Exhibitor – \$2,995

- Company logo and link (exhibitor level) on HIPAA Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in the HIPAA Summit broadcast portal Hall of Logos (exhibitor level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 3 Complimentary registrations to the Summit, pending approval.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.