THE TWENTY-SIXTH NATIONAL HIPAA SUMMIT





KEYNOTE SPEAKERS



Cora Han, Esq., Senior Attorney, Division of Privacy and Identity Protection, Federal Trade Commission



Deven McGraw, Esq., Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services; Former Director, Health Privacy Project, Center for Democracy & Technology; Former Chief Operating Office, National Partnership for Women & Families



Malikah "Mikki" Smith, PMP, CISSP, CAP, Security Branch Chief, Office of the Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services

CO-CHAIRS



William R. Braithwaite, MD, PhD, "Doctor HIPAA"; Braithwaite Consulting; Former Senior Advisor on Health Information Policy, US Department of Health and Human Services



Adam Greene, JD, MPH, Partner and Co-chair, HIPAA Practice, Davis Wright Tremaine LLP; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services



Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, CPORA, FHIMSS, President, Boundary Information Group; Past Chair, WEDI



John C. Parmigiani, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards,

Onsite:

March 29 – 31, 2017 Washington, DC

Grand Hyatt Washington, DC

Webcast: In your own office or home live via the Internet with 24/7 access for six months

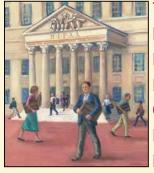
www.HIPAASummit.com

CONTINUING EDUCATION CREDITS:

ACCOUNTING PROFESSIONALS: Approved for up to 20.0 hours of NASBA CPE credits.

AHIMA: Pending approval for AHIMA credits.

ATTORNEYS: Pending approval for Pennsylvania CLE Credits. **COMPLIANCE PROFESSIONALS: Pending approval for Compliance** Certification Board CCB credits.



The Leading Forum on Healthcare EDI, Privacy, Confidentiality, **Data Security and HIPAA Compliance** FEATURING CCSA PROFESSIONAL CERTIFICATION TRAINING



GRANTORS:







KP KirkpatrickPrice

MEDIA PARTNERS:

health policy

Health Affairs

TUITION SCHOLARSHIP PROGRAM: The Summit is pleased to offer full and partial tuition scholarships to qualifying representatives of local, state and federal government, consumer advocate organizations, safety net providers, academics, students, and health services research organizations. Consult the website for details.



HIPAA SUMMIT OVERVIEW

ur healthcare system is in critical condition; its costs are out of control, and it's failing to keep us healthy. We spend twice as much on healthcare per person as the next highest cost country, yet American healthcare is falling short on basic dimensions of quality, outcomes, costs, and equity.

As described in the 2012 Institute of Medicine (IOM) report, Best Care at Lower Cost: The Path to Continuously Learning Health Care in America, achieving their vision of continuously learning health care will depend on broad action by the complex network of individuals and organizations that make up the current health care system, including you. We must work together to achieve two overarching imperatives: to manage the health care system's ever-increasing complexity, and to curb ever-escalating costs. These goals are dependent on the ubiquitous implementation of electronic health records (EHRs), supported by health information exchanges, to enable the nationwide interoperability of health information to evolve. This fluid exchange of patient data also requires careful management of the inherent risks to the confidentiality, integrity, and availability of patient health information.

The legal footings for this evolution started with the Administrative Simplification Subtitle of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) which required the adoption and implementation of standards for administrative transactions, code sets, identifiers, security, and privacy. The Health Information Technology for Economic and Clinical Health (HITECH) Act, (part of the American Recovery and Reinvestment Act of 2009) made the Office of the National Coordinator for Health Information Technology (ONC) a part of statutory law and provided financial incentives and support for a roll out of EHR systems and use of electronic clinical information exchanges. In addition, HIPAA requirements for privacy and security were enhanced, and the Secretary of the Department of Health and Human Services (HHS) was directed to undertake "the development of a nationwide health information technology infrastructure that allows for the electronic use and exchange of information and that ensures that each patient's health information is secure and protected."

Then Congress enacted the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act of 2010. Together, this Affordable Care Act (ACA), also known as "Obamacare," pushed the healthcare industry even further in the direction of expanded use of health information technology. In 2013 HHS published the Omnibus HIPAA final rule with modifications to the HIPAA Privacy, Security, Enforcement, and Breach Notification Rules as required by the HITECH Act and by the Genetic Information Nondiscrimination Act of 2008 (GINA); and to make certain other modifications to the HIPAA rules to improve their workability and effectiveness and to increase flexibility for and decrease burden on regulated entities.

Then last year the 21st Century Cures Act was passed with significant new enhancements of HIPAA requirements and enforcement focusing on research, drugs, and interoperability. All of these developments create substantial compliance challenges for HIPAA covered entities and their business associates and subcontractors, which are now directly covered by HIPAA. All must implement, update and train their workforces regarding all the HIPAA, HITECH, and Omnibus rules generally, as well as institution specific policies and procedures including corporate compliance programs. Complex requirements regarding data breaches must be included in the policies and procedures, and in training programs. Health plans are at risk for significant financial penalties under ACA certification requirements. Outsourcing of healthcare IT is complicated by requirements for agreements and compliance by contractors. New regulations to be issued under the Cures Act will require revisions and training on all of the above.

Privacy and security breaches in the health care sector have skyrocketed and now the ransomware threat looms large in health care as cybercrime goes mainstream. Securing information systems that are the foundation of health care enterprises from outside forces that present with a far more complex environment making the need for effective information security of information systems a larger business imperative in order to meet a 21st century threat. The key to a successful security program requires an understanding of cyber threats, strategies for detection and avoidance, an integrated and multifaceted approach across every organization that handles health information, and an appreciation for the real risks to the business of healthcare. HIPAA enforcement activity continues to increase dramatically emphasizing the need for deeper understanding and more effective compliance efforts across the board in healthcare.

The HIPAA Summit will provide the most up-to-date information on the new laws and regulations. Comprehensive presentations by leading regulators from the Centers for Medicare & Medicaid Services, the Office for Civil Rights, the Office of the National Coordinator for Health Information Technology, the National Institute for Standards and Technology, and the Federal Trade Commission will provide unique insights. Private sector leaders will add practical advice from their many experiences in implementation. This HIPAA Summit will address privacy, security, cybersecurity data breach changes and challenges, and the legal and policy issues implicated, as well as electronic health record adoption issues. It will also cover developments and requirements for transactions, code sets, and operating rules and how they are being implemented. Training sessions for HIPAA privacy and security professionals, as well as those responsible for HIT, EHR, HIE, Operating Rules and/or Data Analytics, who intend to apply for certification are also available.

Please join us as we work together to bring the IOM vision into reality.

LEARNING OBJECTIVES

- Understand the basics of HIPAA, HITECH, ACA, and Cures laws and regulations, and the effect of healthcare reform on health information exchange.
- · Obtain up-to-date information about recent changes to the HIPAA regulations.
- Update covered entities and business associates regarding HIPAA requirements.
- Learn what HIT contractors and subcontractors must do to become compliant.
- Outline the next generation of privacy and security compliance strategies, and how these affect electronic health record adoption and interoperability.
- Provide information on what you need to know now about the OCR HIPAA program and tools you can use to prepare.
- Equip healthcare organizations with the knowledge and practical applications to achieve "audit readiness."
- · Learn security breach analysis and notification strategies, and understand
- Offer insights into HIPAA privacy and security compliance best practices.
- Understand the operational efficiency opportunities for providers and health plans supported by the operating rules.
- Analyze industry implementation of ICD-10 and operating rules, and articulate strategies for compliance.
- · Learn about the operations efficiency opportunities for providers and health plans supported by the operating rules.
- · Gain expertise in the evaluation, selection, certification and adoption of electronic health record systems.
- Anticipate operational issues and learn best practices in electronic health record implementations.
- Explain the current cybersecurity landscape in healthcare, including recent and emerging trends.
- · Identify the risks posed to provider organizations by cyberattacks, and offer strategies for mitigating that risk.
- Prepare attendees for professional HIPAA privacy and security certification examinations.
- Prepare attendees for professional HIT, EHR, HIE and Operating Rules certification examinations.

WHO SHOULD ATTEND

- · Privacy Professionals
- · Security Professionals
- · Physicians and Other Clinicians
- Hospital and Nursing Home Executives
- · Health Plan Professionals
- Employers and Healthcare Purchasers
- State, Regional and Community-Based Health Information Organizations
- · Public Health Officials
- Pharmaceutical, Biotechnology and Medical Device Manufacturers
- Healthcare IT Consultants, Contractors, Suppliers and Vendors
- · State and Federal Policy Makers
- · Health Services Researchers
- Academics
- · Chief Executive Officers
- · Chief Operating Officers
- · Chief Technology Officers
- · Chief Financial Officers
- Compliance Officers
- · Health Law Attorneys and Accountants
- · Medical Directors
- Managed Care Professionals
- · Medical Group Managers
- · Data Managers
- · Ethics Officers
- · Health Insurance Executives
- Government Agency Employees
- · Health Administration Faculty
- Accountable Care Organization Personnel
- · Financial Treasury Services Executives
- Revenue Cycle Managers
- · Health Information Exchange Participants

WEDNESDAY, MARCH 29, 2017

PROFESSIONAL CERTIFICATION PRECONFERENCE:

CERTIFIED CYBER SECURITY ARCHITECT (CCSASM) PROFESSIONAL CERTIFICATION TRAINING



7:00 am **Registration Open**

Introduction and Overview Uday O. Ali Pabrai, MSEE, CISSP, Chief Executive Officer and

Co-founder, ecfirst (Home of HIPAA Academy), Irvine, CA

8:30 am Security Incident Management **Vulnerability Assessment & Pen Tests** 9:00 am 9: 45 am **Cyber Security Policies** 10:00 am **Break Establishing a Cyber Security Program** 10: 30 am 11:00 am **Faculty Q&A** CCSASM Exam 11:30 am

Adjournment; Lunch on Your Own

WEDNESDAY, MARCH 29, 2017

HIPAA SUMMIT DAY I: OPENING PLENARY SESSION -HIPAA PRIVACY

1:00 pm **Introduction and Overview**



Adam Greene, JD, MPH, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-chair)

1:15 pm **OCR Policy and Implementation Update**



Deven McGraw, Esq., Deputy Director of Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services; Former Director, Health Privacy Project, Center for Democracy & Technology; Former Chief Operating Officer, National Partnership for Women & Families, Washington, DC

FTC Privacy Enforcement Update 2:45 pm



Cora Han, Esq., Senior Attorney, Division of Privacy and Identity Protection, Federal Trade Commission, Washington, DC

3:15 pm **Break**



Navigating the HIPAA Enforcement Landscape under the Trump Administration



Kirk J. Nahra, Esq., Partner, Wiley Rein LLP; Editor, The Privacy Advisor, International Association of Privacy Professionals; Editorial Board, BNA Privacy & Security Law Report, Washington, DC

Preparing for and Responding to an **OCR HIPAA Audit**



Janelle Burns, JD, CHPS, President, Burns Consulting, Inc.; Former Corporate Privacy and Security Officer, Baptist Memorial Health Care Corporation, Memphis, TN

April Carlson, MBA, Privacy Officer, Mayo Clinic, Rochester, MN

5:00 pm





Linda McBride, Chief HIPAA Privacy Officer, County of Los Angeles, Los Angeles, CA



Thomas Wood, Associate HIPAA Privacy Rule Officer, County of Los Angeles, Los Angeles, CA



Noon

5:30 pm **Healthcare Chief Privacy Officers Best Practices Roundtable**

Deb Hampson, JD, Chief Privacy, Ethics and Marketing Compliance Officer and Managing Counsel, Cigna, Hartford, CT



Linda McBride, Chief HIPAA Privacy Officer, County of Los Angeles, Los Angeles, CA



Rafe Schoenfeld, CIPP/US, Executive Director and U.S. Corporate & Investment Bank Privacy Officer, J.P. Morgan, New York, NY



Judith D. Thompson, Esq., Deputy City Attorney, Los Angeles City Attorney's Office, Los Angeles, CA



Yvonne Wolters, Privacy Official, Cleveland Clinic; Former Privacy and Security Officer, Kaiser Permanente, Cleveland, OH

Adam Greene, JD, MPH, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)



6:30 pm

ADJOURNMENT AND NETWORKING RECEPTION

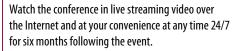
PARTICIPATION OPTIONS

TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

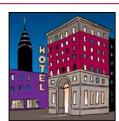
PROS: subject matter immersion; professional networking opportunities; faculty interaction.

LIVE AND ARCHIVED INTERNET ATTENDANCE



The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



Onsite



At your office . . .



... or home

THURSDAY, MARCH 30, 2017

HIPAA SUMMIT DAY II: MORNING PLENARY SESSION — HIPAA SECURITY

7:00 am

Registration Open; Continental Breakfast



8:00 am

Welcome and Introductions

John C. Parmigiani, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA, Ellicott City, MD (Co-chair)



8:15 am

IoT + DDoS = Disruptive Risk. Prepared?

Uday O. Ali Pabrai, MSEE, CISSP, Chief Executive Officer and Co-founder, ecfirst (Home of HIPAA Academy), Irvine, CA

Practice, Davis Wright Tremaine LLP, Seattle, WA



8:45 am

HIPAA Breach Response: Breach Notification and Crisis Management

Rick Kam, CIPP/US, President and Co-founder, ID Experts, Portland, OR Rebecca L. Williams, RN, JD, Partner and Chair, Health Information



9:15 am

Championing a Culture of Privacy and Security: From Ambivalence to Buy In



Hudson Harris, MBA, JD, Chief Implementation Officer, Harris Logic, Inc., Ballwin, MO



9:45 am

Business Associates — Do You Have Written Assurances in all the Right Places?

Yvonne Wolters, Privacy Official, Cleveland Clinic; Former Privacy and Security Officer, Kaiser Permanente, Cleveland, OH



10:15 am Break

10:45 am

Let the Buyer Beware! Ransomware and Other Cybersecurity Threats Create Peril in High Stakes Health Care M&A Transactions



Lisa J. Acevedo, Esq., Shareholder, Polsinelli, Chicago, IL

David Holtzman, JD, CIPP, Vice President for Compliance, Cynergistek, Inc.; Former Senior Adviser for HIT and the HIPAA Security Rule, Office for Civil Rights, HHS, Austin, TX



Privacy and Security: Which One Comes First or How Do I Talk to My Information Security Group about Getting Privacy into the Conversation?



Jerry Smith, CISSP, CISM, CRISC, CCSK, CIPT, CPHIMS, Senior Information Security and Privacy Analyst, University of Utah Health Sciences, Salt Lake City, UT



11:45 am

Healthcare Security Officer Best Practices Roundtable



Bob Chaput, CISSP, HCISPP, CRISC, CIPP/US, Chief Executive Officer, Clearwater Compliance; Former Vice President, Technology Operations, GE Information Services. Nashville. TN

Shreehari Desikan, MBA, Founder and Chief Executive Officer, dataphilic. io; Former Program Manager, Privacy, Motorola, San Francisco, CA



Kathy Jobes (Invited), Vice President Chief Information Security Officer, OhioHealth; Former Chief Information Security Officer, Sentara Healthcare; Former Enterprise Information Security Officer, Bon Secours Health System, Virginia Beach, VA



Jerry Smith, CISSP, CISM, CRISC, CCSK, CIPT, CPHIMS, Senior Information Security and Privacy Analyst, University of Utah Health Sciences, Salt Lake City, UT



John C. Parmigiani, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA, Ellicott City, MD (Moderator)



12:30 pm Networking Luncheon

12:45 pm Luncheon Roundtable on HIPAA and Mass Casualty Events



Nickie Braxton, MPH, CHC, Compliance and Privacy Officer, Boston Medical Center; Former Compliance Officer and Privacy Officer, NewYork-Presbyterian Hospital; Former Compliance Officer, Hartford HeatlhCare, Boston . MA



Jeremy Samuel Faust, MD, MS, MA (Invited), Emergency Medicine Resident Physician, Mount Sinai Hospital; Co-host, FOAMcast, New York, NY

David F. Huddleson, MBA (Invited), *Chief Compliance and Ethics Officer, Orlando Regional Medical Center, Orlando, FL*

HIPAA SUMMIT DAY II: AFTERNOON PLENARY SESSION — HIPAA, HITECH AND HEALTH REFORM



1:30 pm Welcome and Introductions

William R. Braithwaite, MD, PhD, "Doctor HIPAA"; Braithwaite Consulting; Chief Medical Officer, Anakam, Inc.; Former Senior Advisor on Health Information Policy, DHHS, Washington, DC (Co-chair)



1:45 pm ONC Privacy and Security Policy Update

Malikah "Mikki" Smith, PMP, CISSP, CAP, Security Branch Chief, Office of the Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services, Washington, DC



2:15 pm Ensuring Interoperability of Health Information Technology under the 21st Century Cures Act



David Kibbe, MD, MBA, President and Chief Executive Officer, Cofounder, DirectTrust.org; Principal, The Kibbe Group LLC; Senior Advisor, American Academy of Family Physicians; Chair, E31 Health Informatics Technical Committee, ASTM International, Oriental, NC

HOTEL INFORMATION/RESERVATIONS: The HIPAA Summit does not contract with any third party organization to make hotel reservations for attendees of the Summit. All attendees should make their hotel reservations directly with the hotel and not with a third party vendor.

The Grand Hyatt Washington is the official hotel for the 26th National HIPAA Summit. A special group rate of \$339.00 single/double per night (plus applicable taxes) has been arranged for Summit Attendees. A dedicated website is now available for you to make or modify your group-rate reservations online. To make your online reservation please go to www.hipaasummit.com and click on the Travel/Hotel tab to make your reservations online and receive the special group rate. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of Tuesday, March 7, 2017. After this date, reservations will be accepted on a space-available basis at the prevailing rate.

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SAVE THE DATE



April 26 – 28, 2017

Washington Hilton • Washington, DC

MEDIA PARTNERS:

health policy

Health Affairs

www.HealthDatapalooza.org



3:15 pm

Balancing Use of Medical Claims Data with Consumer Privacy

Josh Schoeller, Vice President, Client Engagement, LexisNexis Health Care Solutions, Alpharetta, GA

Jennifer G. Smith, Esq., CIPP, Partner, Shulman, Rogers, Gandal, Pordy & Ecker; Former General Counsel and Chief Privacy Officer, QualChoice; Former Vice President, Global Technology & Privacy Practice, Lockton Companies, Washington, DC



Break 3:45 pm

4:15 pm **HIPAA Privacy and Medical Research: Opportunities and Challenges**

Tina Grande, MHS, Senior Vice President for Policy, Healthcare Leadership Council, Washington, DC

Nancy L. Perkins, MPP, JD, Counsel, Arnold & Porter, Washington, DC



Information Governance — the Next Evolution of Privacy and Security

Katherine E. Downing, MA, RHIA, PMP, CHP, Senior Director, AHIMA IGAdvisors, Chicago, IL



5:45 pm

5:15 pm

HIPAA's Place In Your Overall Compliance Program

CJ Wolf, MD, Senior Compliance Executive/Advisor, Healthicity; Former Chief Compliance Officer, Merit Medical Systems, Inc.; Former Assistant Systemwide Compliance Officer, The University of Texas System, Salt Lake City, UT

Adjournment



FRIDAY, MARCH 31, 2017

HIPAA SUMMIT DAY III: CLOSING PLENARY SESSION — TRANSACTIONS, CODE SETS, OPERATING RULES, HEALTH PLAN IDENTIFIER AND ICD 10 IMPLEMENTATION

7:00 am

Continental Breakfast

8:00 am

Welcome and Introductions

Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, CPORA, FHIMSS, President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO (Co-chair)



Operating Rules, Health Plan Identifier, ICD-10, and Health Plan Certification

Denesecia Green (Invited), Deputy Director, National Standards Group (NSG), Office of Enterprise Information (OEI), Centers for Medicare and Medicaid Services, Baltimore, MD



ACA Operating Rules Update

Gwendolyn Lohse, Managing Director, CORE; Deputy Director, CAQH, Washington, DC



Plans for X12 Standards Version 7030

Merri-Lee Stine (Invited), Manager, Aetna; Vice Chair, ASC X12 Insurance Standards Subcommittee, Allentown, PA

10:00 am





HIPAA Administrative Simplification Opportunities for Physician Practices

Robert M. Tennant, MA, Director, HIT Policy, Medical Group Management Association, Washington, DC



10:45 am

Realizing the Potential of Administrative Simplification

Claire Hannan, Vice President Finance, United Healthcare, Orange County, CA



Value Based Payment and the HIPAA Standard **Transactions and Operating Rules**

Margret Amatayakul, MBA, RHIA, CPEHR, CPHIT, CPHIE, CPORA, **CHPS, FHIMSS,** President, Margret\A Consulting, LLC; Adjunct Faculty in Health Informatics, College of St. Scholastica, Schaumburg, IL

Gwendolyn Lohse, Managing Director, CORE; Deputy Director, CAQH, Washington, DC



12:15 pm

Closing Plenary Session Faculty Q&A

SUMMIT ADJOURNMENT

THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

REGARDING INTERNET REGISTRATIONS

- 1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
- 2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
- 3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
- 4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
- 5. User name and password use will be monitored to assure compliance.
- 6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
- 7. For Webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

- 1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
- 2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the Webcast option. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at www.HIPAASummit.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hcconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either webcast or onsite registrations. You may send a substitute or transfer your onsite registration to a webcast registration. For more information, please call the Conference Office at 800-503-7417 or 206-452-5624.

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Unauthorized sharing of Summit content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Summit aggressively pursues copyright infringers. If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates.

The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

HIPAA SUMMIT CONTINUING EDUCATION UNITS (CEUs)

NASBA CPE CREDIT:

Health Care Conference Administrators, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

A recommended maximum of 20.00 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or petergrant@dwt.com.

PENDING CONTINUING EDUCATION CREDITS

AHIMA: Pending approval for AHIMA credits.

Attorneys: Pending approval for Pennsylvania CLE Credits.

Compliance Professionals: Pending approval for Compliance Certification Board CCB credits.

CERTIFICATE OF ATTENDANCE:

Onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

TUITION SCHOLARSHIPS



The HIPAA Summit is now offering a limited number of partial and full Tuition Scholarships supported by

the Heritage Provider Network to qualifying representatives of consumer advocate organizations, safety net providers, academics, students and health services research organizations. The Tuition Scholarship application form can be downloaded from the Summit website.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

DISCOUNT CODES

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 800-503-7417 (Continental US, Alaska and Hawaii only) or 206-452-5624, send e-mail to registration@hcconferences.com, or visit our website at www.HIPAASummit.com.

HOW TO REGISTER: Fully complete the form on page 7 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

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FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187

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 $PHONE: 800-503-7417 \ (Continental \ US, Alaska \ and \ Hawaii \ only) \ or \\$

206-452-5624, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hcconferences.com

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hcconferences.com.

HIPAA SUMMIT

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If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

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SIGNATURE OF REGISTRANT - REQUIRED			CITY/STATE/ZIP				
JOB TITLE			TELEPHONE				
ORGANIZATION			E-MAIL Gpecial Needs (Dietary or Physical)				
PROFESSIONAL TRAINING PRECONFERENCE: ☐ ecfirst CCSA SM PROFESSIONAL TRAINING — One half day \$ 595 Note that the professional certification Preconference above provides all courses and exam background necessary for the ecfirst CCSA SM program. Following the preconference, you may register for the online CCSA SM certification examination. Upon your successful completion of that exam, you will be awarded the CCSA SM			Webcast conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7. Professional Certification Preconference is not included in the broadcast or post conference media.				
certification. If you wish to take the additional courses necessary for HIPAA Academy's CHP program and/or			INDIVIDUAL REGISTRA				
any of the certification examinations online, you may register for package discounts below.			☐ Through Friday, January 27, 2017* \$ 795				
CONFERENCE (Does not include Preconference):							\$1,095
☐ Through Friday, January 27, 2017* \$1,195			After Friday, February 24	1, 2017			\$1,395
☐ Through Friday, February 24, 2017**		1,495	GROUP REGISTRATION	N:			
☐ After Friday, February 24, 2017	\$1	1,795	Group registration offers th		me discounts	set forth below.	
GROUP REGISTRATION DISCOUNT (Does not include Preconference): Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations			Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.				
must be submitted simultaneously. (Does not include Preconference. Rates are per person.):		Conference Access:	☐ 5 or more \$5	95 each	☐ 20 or more \$3	95 each	
☐ Through Friday, January 27, 2017* \$ 995				☐ 10 or more \$		☐ 40 or more \$2	
☐ Through Friday, February 24, 2017** \$1,295 ☐ After Friday, February 24, 2017 \$1,595		See INTELLECTUAL PROPER	RTY POLICY, page	б.			
CONFERENCE ELECTRONIC MEDIA:			CONFERENCE ELECTRO	ONIC MEDIA:			
Onsite Attendees — Following the Summit	•		Webcast attendees — Follo		the video and	presentations are mad	le avail-
able in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:			able on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:				
☐ Flash Drive (\$129 + \$15 shipping) \$ 144 ☐ 6 months' access on Web \$ 129			☐ Flash Drive (\$129 + \$15 shipping) \$ 144				
Professional Certification Preconference and Postconference are not included in the broadcast or post			Professional Certification Preconferences are not included in the broadcast or post confer-				
conference media.			ence media. (All Webcast a				
ONLINE — SUPPLEMENTAL HIPAA	ACADEMY (CHP AND CHA™)		SPECIAL SUBSCRIPTION	N OFFER FOR BO	OTH ONSITE	AND WEBCAST ATT	ENDEES:
ONLINE TRAINING/EXAMINATIONS			You can purchase an annu	al subscription to	Accountable C	are News, Medical Hon	ne News,
(Supplemental Training is only available t	o those who register for Preconference—		Population Health News, Pr	edictive Modeling	News or Readn	nissions News for only	\$295
HIPAA Academy Basic Training)	-l¢705	45	(regular rate \$468) and an			•	
□ All HIPAA Courses (101-110) — Regula□ CHP Certification Package (101-110 an		45	Innovation News for only \$	195 (regular rate \$	(295) when ord	lered with your confe	rence
Regularly \$1,195	\$ 69	95	registration.				
3 , , ,			Accountable Care NewsMedical Home News	\$ 295	•	ation Health News tive Modeling News	\$ 295 \$ 295
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