

**THE
TWENTY-FIFTH
NATIONAL**

HIPAA SUMMIT

**SPECIAL
FALL EDITION**

GHC HEALTH CARE
Global Health Care, LLC

**A Hybrid
Conference,
Internet Event &
Training Tool**
See page 5

The Leading Forum on
Healthcare EDI, Privacy,
Breach Notification,
Confidentiality,
Data Security and
HIPAA Compliance

Onsite:
September 14 – 16, 2016
Washington, DC
Grand Hyatt Washington, DC

**Webcast: In your own office or home live via
the Internet with 24/7 access for six months**

FEATURING SESSIONS ON

- Overview of the Health Care Privacy and Security Landscape
- Keynote: OCR Policy and Implementation Update
- Keynote: ONC Privacy and Security Update
- Keynote: FTC Role in Healthcare Privacy and Security
- Keynote: CMS Operating Rules, Health Plan Identifier, ICD-10 and Health Plan Certification Updates
- Health Care Privacy Officer Best Practices Roundtable
- Health Care Chief Security Officer Best Practices Roundtable
- Best Practices in Preparing for and Responding to OCR Desk and Onsite Audits
- Managing HIPAA Privacy in a Value-based Payment Environment
- HIPAA Patient Right of Access to PHI
- Health Care Privacy, Security and HIPAA for Health Plans
- Pragmatic Approaches to Breach Prevention and Management
- Health Care Ransomware Case Studies and Best Practices
- The Marketplace for Cyber Insurance
- HIPAA Transactions and Operating Rules Issues Being Addressed by Health Plans
- ACA Operating Rules Update

KEYNOTE SPEAKERS



Denesecia Green, Deputy Director, National Standards Group (NSG), Office of Enterprise Information (OEI), Centers for Medicare and Medicaid Services



Cora Han, JD, Senior Attorney, Division of Privacy and Identity Protection, Federal Trade Commission



Deven McGraw, JD, Deputy Director, Health Information Privacy, Office for Civil Rights, Department of Health and Human Services



Jocelyn Samuels, JD, Director, Office for Civil Rights (OCR), US Department of Health and Human Services



Lucia Savage, JD, Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services

www.HIPAAsummit.com

CONTINUING EDUCATION CREDITS:

Accounting Professionals: Approval for 18.00 NASBA CPE credits.

AHIMA: Pending approval for AHIMA credits.

Attorneys: Pending approval for Pennsylvania CLE Credits.

Compliance Professionals: Pending approval for Compliance Certification Board CCB credits.

Health IT Certification: Approval for 18.00 Health IT Certification credits.



WITH OPTIONAL PRECONFERENCE: CERTIFIED CYBER SECURITY ARCHITECT (CCSASM) PROFESSIONAL CERTIFICATION TRAINING



BRONZE GRANTORS: CLEARWATER COMPLIANCE



Davis Wright Tremain LLP
DEFINING SUCCESS TOGETHER

HIPAATM Academy

MEDIA PARTNERS: HARVARD health policy REVIEW

HealthAffairs

HEALTH INFORMATION PROFESSIONALS WITH ALERT

AISHealth

TUITION SCHOLARSHIP PROGRAM: The Summit is pleased to offer full and partial tuition scholarships to qualifying representatives of local, state and federal government, consumer advocate organizations, safety net providers, academics, students, and health services research organizations. Consult the web site for details.

SUPPORTED BY:

HERITAGE PROVIDER NETWORK
Your health in good hands

Our healthcare system is in critical condition; its costs are out of control, and it's failing to keep us healthy. We spend twice as much on healthcare per person as the next highest cost country, yet American healthcare is falling short on basic dimensions of quality, outcomes, costs, and equity.

As described in the 2012 Institute of Medicine (IOM) report, *Best Care at Lower Cost: The Path to Continuously Learning Health Care in America*, achieving their vision of continuously learning health care will depend on broad action by the complex network of individuals and organizations that make up the current health care system, including you. We must work together to achieve two overarching imperatives: to manage the health care system's ever-increasing complexity, and to curb ever-escalating costs. These goals are dependent on the ubiquitous implementation of electronic health records (EHRs), supported by health information exchanges, to enable the nationwide interoperability of health information to evolve. This fluid exchange of patient data also requires careful management of the inherent risks to the confidentiality, integrity, and availability of patient health information.

The legal footings for this evolution started with the Administrative Simplification Subtitle of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) which required the adoption and implementation of standards for administrative transactions, code sets, identifiers, security, and privacy. The Health Information Technology for Economic and Clinical Health (HITECH) Act, (part of the American Recovery and Reinvestment Act of 2009) made the Office of the National Coordinator for Health Information Technology (ONC) a part of statutory law and provided financial incentives and support for a roll out of EHR systems and use of electronic clinical information exchanges. In addition, HIPAA requirements for privacy and security were enhanced, and the Secretary of the Department of Health and Human Services (HHS) was directed to undertake "the development of a nationwide health information technology infrastructure that allows for the electronic use and exchange of information and that ensures that each patient's health information is secure and protected." HHS also promulgated regulations requiring the adoption of updated versions of the transaction standards and the use of ICD-10 coding.

Then Congress enacted the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act of 2010. Together, this Affordable Care Act (ACA), also known as "Obamacare," pushed the healthcare industry even further in the direction of expanded use of health information technology. In 2013 HHS published what is known as the Omnibus HIPAA final rule with modifications to the HIPAA Privacy, Security, Enforcement, and Breach Notification Rules as required by the HITECH Act and by the Genetic Information Nondiscrimination Act of 2008 (GINA); and to make certain other modifications to the HIPAA rules to improve their workability and effectiveness and to increase flexibility for and decrease burden on regulated entities. These developments affect most aspects of healthcare, and everyone connected professionally with healthcare must understand these changes and what will be required in order both to benefit from and to comply with these new legal requirements.

All of these developments create substantial compliance challenges for HIPAA covered entities and their business associates and subcontractors, which are now directly covered by HIPAA. Hospitals, clinical organizations, health plans including health insurance companies, physicians, and all other covered entities must implement, update and train their workforces regarding the HIPAA, HITECH, and Omnibus rules generally, as well as institution specific policies and procedures including corporate compliance programs. Complex requirements regarding data breaches now must be included in the policies and procedures, and in training programs. Health plans will be at risk for new and significant financial penalties under ACA certification requirements. Outsourcing of healthcare IT is complicated by new requirements for agreements and compliance by contractors.

HIPAA enforcement activity has recently increased dramatically. From September 2015 through April 2016, HIPAA settlements have been coming out at a pace of more than one a month. Moreover, the dollar amounts involved are significant: \$750k, \$3.5M, \$750k, \$240k, \$1.55M, \$3.9M, \$750k, and \$2.2M.

Round 2 HIPAA audits have begun. This new program of performance audits measuring the compliance of HIPAA covered entities and business associates with the Privacy, Security and Breach Notification Rule standards promises a vigorous effort that will capture large segments of the health care over a stretch of a number of years.

Security breaches in the health care sector have skyrocketed and now the ransomware threat looms large in health care. Securing information systems that are the foundation of health care enterprises from outside forces that present with a far more complex environment making the need for effective information security of information systems a larger business imperative in order to meet a 21st century threat. The key to a successful security program requires an understanding of cyber threats, strategies for detection and avoidance, an integrated and multifaceted approach across every organization that handles health information, and an appreciation for the real risks to the business of healthcare.

The HIPAA Summit will provide the most up-to-date information on the new laws and regulations. Comprehensive presentations by leading regulators from the Centers for Medicare & Medicaid Services, the Office for Civil Rights, the Office of the National Coordinator for Health Information Technology, the National Institute for Standards and Technology and the Federal Trade Commission will provide unique insights. Private sector leaders will add practical advice from their many experiences in implementation. This HIPAA Summit will address privacy, security, cybersecurity data breach changes and challenges, and the legal and policy issues implicated, as well as electronic health record adoption issues. It will also cover developments and requirements for transactions, code sets, and operating rules and how they are being implemented. Training sessions for HIPAA privacy and security professionals, as well as those responsible for HIT, EHR, HIE, Operating Rules and/or Data Analytics, who intend to apply for certification are also available.

Please join us as we work together to bring the IOM vision into reality.

LEARNING OBJECTIVES

- Understand the basics of HIPAA, HITECH, and ACA laws and regulations, and the effect of healthcare reform on health information exchange.
- Obtain up-to-date information about recent changes to the HIPAA regulations.
- Update covered entities and business associates regarding HIPAA requirements.
- Learn what HIT contractors and subcontractors must do to become compliant.
- Outline the next generation of privacy and security compliance strategies, and how these affect electronic health record adoption and interoperability.
- Provide information on what you need to know now about the OCR HIPAA program and tools you can use to prepare.
- Equip healthcare organizations with the knowledge and practical applications to achieve "audit readiness."
- Learn security breach analysis and notification strategies, and understand encryption.
- Offer insights into HIPAA privacy and security compliance best practices.
- Understand the operational efficiency opportunities for providers and health plans supported by the operating rules.
- Analyze industry implementation of ICD-10 and operating rules, and articulate strategies for compliance.
- Learn about the operations efficiency opportunities for providers and health plans supported by the operating rules.
- Gain expertise in the evaluation, selection and adoption of electronic health record systems.
- Anticipate operational issues and learn best practices in electronic health record implementations.
- Explain the current cybersecurity landscape in healthcare, including recent and emerging trends.
- Identify the risks posed to provider organizations by cyberattacks, and offer strategies for mitigating that risk.
- Prepare attendees for professional HIPAA privacy and security certification examinations.
- Prepare attendees for professional HIT, EHR, HIE and Operating Rules certification examinations.

WHO SHOULD ATTEND

- Privacy Professionals
- Security Professionals
- Physicians and Other Clinicians
- Hospital and Nursing Home Executives
- Health Plan Professionals
- Employers and Healthcare Purchasers
- State, Regional and Community-Based Health Information Organizations
- Public Health Officials
- Pharmaceutical, Biotechnology and Medical Device Manufacturers
- Healthcare IT Consultants, Contractors, Suppliers and Vendors
- State and Federal Policy Makers
- Health Services Researchers
- Academics
- Chief Executive Officers
- Chief Operating Officers
- Chief Technology Officers
- Chief Financial Officers
- Compliance Officers
- Health Law Attorneys and Accountants
- Medical Directors
- Managed Care Professionals
- Medical Group Managers
- Data Managers
- Ethics Officers
- Health Insurance Executives
- Government Agency Employees
- Health Administration Faculty
- Accountable Care Organization Personnel
- Financial Treasury Services Executives
- Revenue Cycle Managers
- Health Information Exchange Participants

WEDNESDAY, SEPTEMBER 14, 2016

11:00 am Registration Open

PROFESSIONAL CERTIFICATION PRECONFERENCE

CERTIFIED CYBER SECURITY ARCHITECT (CCSASM) PROFESSIONAL CERTIFICATION TRAINING



1:00 pm Introduction to Cyber Security
Uday O. Ali Pabrai, MSEE, CISSP, Chief Executive and Co-founder, ecfirst (Home of HIPAA Academy), Irvine, CA

1:30 pm Security Incident Management

2:00 pm Vulnerability Assessment & Pen Tests

2:45 pm Break

3:15 pm Cyber Security Policies

4:00 pm Establishing a Cyber Security Program

4:30 pm CCSA Exam

5:00 pm ADJOURNMENT

THURSDAY, SEPTEMBER 15, 2016

HIPAA SUMMIT DAY I: OPENING PLENARY SESSION

8:00 am Introduction and Overview of the Health Care Privacy and Security Landscape



Adam Greene, JD, MPH, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co chair)

8:30 am Keynote: OCR Policy and Implementation Update



Jocelyn Samuels, JD, Director, Office for Civil Rights, US Department of Health and Human Services; Former Acting Assistant Attorney General for Civil Rights, United States Department of Justice, Washington, DC



Deven McGraw, JD, Deputy Director, Health Information Privacy, Office for Civil Rights, US Department of Health and Human Services; Former Director, Health Privacy Project, Center for Democracy & Technology; Former Chief Operating Officer, National Partnership for Women & Families, Washington, DC

10:00 am Break

10:30 am Lessons from the Field: Best Practices in Preparing for and Responding to OCR Desk and Onsite Audits



Janelle Burns, JD, Corporate Privacy and Security Officer, Baptist Memorial Healthcare Corporation, Memphis, TN



Deidre Rodriguez, MS, CIPP/US, Director, Corporate Privacy Office and Regulatory Oversight, Anthem, Denver, CO



Deborah Yano-Fong, MS, Chief Privacy Officer, University of California at San Francisco, San Francisco, CA



Rebecca L. Williams, RN, JD, Partner and Chair, Health Information Practice, Davis Wright Tremaine LLP, Seattle, WA (Moderator)

11:30 am Keynote: FTC Role in Healthcare Privacy and Security



Cora Han, JD, Senior Attorney, Division of Privacy and Identity Protection, Federal Trade Commission, Washington, DC

Noon Networking Luncheon

HIPAA SUMMIT DAY I: AFTERNOON PLENARY SESSION

1:00 pm Welcome and Introductions and Establishing a Credible Cybersecurity Program: A Blueprint



Uday O. Ali Pabrai, MSEE, CISSP, Chief Executive and Co-founder, ecfirst (Home of HIPAA Academy), Irvine, CA (Co Chair)

1:30 pm Cyber Insurance



Kimberly B. Holmes, JD, RPLU, Vice President, Product Development, Chief Underwriting Office, OneBeacon Insurance; Former Deputy Worldwide Health Care Product Manager, Specialty Lines, Chubb Group of Insurance Companies, Hartford, CT



Michael J. Sacopulos, JD, Chief Executive Officer, Medical Risk Institute; General Counsel, Medical Justice Services, Terre Haute, IN

2:00 pm Health Care Privacy, Security and HIPAA for Health Plans: Overview and Hot Issues



Brian DuPerre, JD (Invited), Vice President, Deputy General Counsel, Chief Privacy Officer & Cyber Risk Counsel, UnitedHealthcare, Hartford, CT



Kristen Erbes, CIPP/US, Chief Privacy Officer, Cambia Health Solutions, (Formerly The Regence Group), Portland, OR



Deb Hampson, JD (Invited), Chief Privacy Officer and Senior Counsel, CIGNA, Hartford, CT



Deidre Rodriguez, MS, CIPP/US (Invited), Director, Corporate Privacy Office and Regulatory Oversight, Anthem, Denver, CO



Adam Greene, JD, MPH, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

2:45 pm HIPAA Services and Solutions Innovation Showcase



David Holtzman, JD, CIPP, Vice President, Compliance, CynergisTek, Inc.; Former Senior Adviser for HIT and the HIPAA Security Rule, Office for Civil Rights, US Department of Health and Human Services, Austin, TX (Moderator)

3:30 pm Break

4:00 pm

Managing HIPAA Privacy in a Value-based Payment Environment



Margret Amatayakul, MBA, RHIA, CPEHR, CPHIT, CPHIE, CPORA, CHPS, FHIMSS, *President, MargretVA Consulting, LLC; Adjunct Faculty in Health Informatics, College of St. Scholastica, Schaumburg, IL*



Paul T. Smith, JD, *Partner, Hooper, Lundy & Bookman, San Francisco, CA*

4:45 pm

Health Care Privacy Officer Best Practices Roundtable



Janelle Burns, JD, *Corporate Privacy and Security Officer, Baptist Memorial Healthcare Corporation, Memphis, TN*



Kristine Salcedo, JD, *Director of Privacy and Regulatory Compliance, Phreesia; Former Senior Compliance Analyst Attorney, Cancer Treatment Centers of America®, New York, NY*



R. Brett Short, CHC, CHPC, *Chief Compliance Officer, UK HealthCare, University of Kentucky, Lexington, KY*



John Steiner, JD, *Former Chief Compliance & Privacy Officer & Associate General Counsel, Cancer Treatment Centers of America; Former Chief Compliance Officer and Privacy Officer, Cleveland Clinic Health System, Schaumburg, IL*



Paul T. Smith, JD, *Partner, Hooper, Lundy & Bookman, San Francisco, CA (Moderator)*

5:45 pm

Adjournment and Networking Reception

FRIDAY, SEPTEMBER 16, 2016

HIPAA SUMMIT DAY II: MORNING PLENARY SESSION

7:00 am

Registration Open; Networking Breakfast

8:00 am

Welcome and Introductions and HIPAA Patient Right of Access to PHI: Meeting Today's Regulatory Requirements and Expectations



David Holtzman, JD, CIPP, *Vice President, Compliance, CynergisTek, Inc.; Former Senior Adviser for HIT and the HIPAA Security Rule, Office for Civil Rights, US Department of Health and Human Services, Austin, TX (Co Chair)*

8:30 am

Keynote: ONC Privacy and Security Update



Lucia Savage, JD, *Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services; Former Senior Associate General Counsel, UnitedHealthcare; Former General Counsel, Pacific Business Group on Health, Washington, DC*

9:00 am

Pragmatic Approaches to Breach Prevention and Management



Ty Faulkner, MBA, *Chief Commercial Officer, Rural Health Information Technology; Director of Business Development and Public Health Information Security, HIPAA HITECH Express; Founder and Chairman, Urban Healthcare Information Technology (UHIT) Consultants, Rockville, MD*



Nick Heesters, JD, CIPP, *Privacy and Security Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC*



Jeremy Maxwell, PhD, *Senior Technical Advisor, Office of the Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services, Washington, DC*



Laura VanDruff, JD, *Assistant Director, Division of Privacy and Identity Protection, Federal Trade Commission, Washington, DC*



Kevin Stine, *Manager, Security Outreach and Integration Group, Computer Security Division, Information Technology Laboratory, National Institute of Standards and Technology's (NIST); Former Chief Information Security Officer, FDA, Washington, DC (Moderator)*

10:00 am

Break

10:30 am

Health Care Ransomware Case Studies and Best Practices



Gina L. Osborn (Invited), *Assistant Special Agent in Charge, Specializing in Cybersecurity and Computer Forensics, Federal Bureau of Investigation, Los Angeles, CA*



Melissa K. Ventrone, JD, *Partner and Chair Data Privacy and Security Practice Group, Thompson Coburn LLP, Chicago, IL*



Rick Kam, CIPP, *President and Co-founder, ID Experts, Portland, OR (Moderator)*

SAVE THE DATE



TWENTY-SIXTH NATIONAL HIPAA SUMMIT

The Leading Forum on Healthcare EDI, Privacy, Breach Notification, Confidentiality, Data Security and HIPAA Compliance

MEDIA PARTNERS: HARVARD health policy REVIEW HealthAffairs

MARCH 29 – 31, 2017
GRAND HYATT, WASHINGTON, DC

WWW.HIPAASUMMIT.COM



EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hconferences.com.

11:30 am Health Care Chief Security Officer Best Practices Roundtable



Sonia E. Arista, CISM (Invited), *Director of Information Security, Tufts Medical Center and New England Quality Care Alliance, Boston, MA*



David Finn, CISA, CISM, CRISC, *Health Information Technology Officer, Symantec Corp; Former Chief Information Officer and Vice President of Information Services, Texas Children's Hospital, Houston, TX*



Kathy Jobses, *Vice President Chief Information Security Officer, OhioHealth; Former Vice President, Chief Information Security Officer, Sentara Healthcare; Former Chief Information Security Officer, Bon Secours Health System, Virginia Beach, VA*



Jacki Monson, JD, CHC, CHPC, *Vice President, Chief Privacy and Information Security Officer, Sutter Health; Former Privacy Officer, Mayo Clinic Health System, Sacramento, CA*



Bob Chaput, CISSP, HCISPP, CRISC, CIPP/US, *Chief Executive Officer, Clearwater Compliance; Former Vice President, Technology Operations, GE Information Services, Nashville, TN (Moderator)*

12:30 pm Networking Luncheon

HIPAA SUMMIT DAY II: CLOSING PLENARY SESSION

TRANSACTIONS, CODE SETS, OPERATING RULES, HEALTH PLAN IDENTIFIER AND ICD 10 IMPLEMENTATION

1:15 pm Welcome and Introductions



Steven S. Lazarus, PhD, CPEHR, CPHE, CPHIT, CPORA, FHIMSS, *President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO (Co Chair)*

1:30 pm Keynote: CMS Operating Rules, Health Plan Identifier, ICD-10 and Health Plan Certification Updates



Denesecia Green, *Deputy Director, National Standards Group (NSG), Office of Enterprise Information (OEI), Centers for Medicare and Medicaid Services, Baltimore, MD*

2:00 pm ACA Operating Rules Update



Gwendolyn Lohse, *Managing Director, CORE; Deputy Director, CAQH, Washington, DC*

2:30 pm HIPAA Transactions and Operating Rules Issues Being Addressed by Health Plans



Ross Lippincott, MBA (Invited), *Vice President, Regulatory Implementation Office, UnitedHealthcare, Minnetonka, MN*

3:00 pm HIPAA Administrative Simplification Opportunities for Physician Practices



Robert M. Tennant, MA, *Director, HIT Policy, Medical Group Management Association, Washington, DC*

3:30 pm SUMMIT ADJOURNMENT

PARTICIPATION OPTIONS

TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.



At your office ...



... or home

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere

worldwide with Internet access; avoid travel expense and hassle; no time away from the office.

HOTEL INFORMATION/RESERVATIONS

The HIPAA Summit does not contract with any third party organization to make hotel reservations for attendees of the Summit. All attendees should make their hotel reservations directly with the hotel and not with a third party vendor.



The Grand Hyatt Washington is the official hotel for the 25th National HIPAA Summit: Special Fall Edition. A special group rate of \$355.00 per night (plus 14.5% tax) has been arranged for Summit Attendees. In order to receive this group rate, please go to www.hipaasummit.com/travel.html and make your reservation online.

You may also call Hyatt Central Reservations at 1-888-421-1442 and ask for HIPAA Summit Fall Edition & 9th Predictive Modeling Summit to receive the group rate.

Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Wednesday, August 31, 2016**. After this date, reservations will be accepted on a space-available basis at the prevailing rate.

The Grand Hyatt Washington • 1000 H Street North West • Washington, DC 20001

THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

REGARDING WEBCAST REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names at the time of registration. Unique email addresses will be required for each participant.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For Webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the Webcast option. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at www.HIPAAsummit.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hccconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either webcast or onsite registrations. You may send a substitute or transfer your onsite registration to a webcast registration. For more information, please call the Conference Office at 800-503-7417 or 206-452-5624.

INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Summit content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Summit aggressively pursues copyright infringers. If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates.

The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual

HIPAA SUMMIT CONTINUING EDUCATION UNITS (CEUs)

NASBA CPE CREDIT:

Health Care Conference Administrators, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. A recommended maximum of 18.00 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or petergrant@dwt.com.

HEALTH IT CERTIFICATION:

Approval for 18.00 Health IT Certification credits.

PENDING CONTINUING EDUCATION CREDITS

AHIMA: Pending approval for AHIMA credits.

Attorneys: Pending approval for Pennsylvania CLE Credits.

Compliance Professionals: Pending approval for Compliance Certification Board CCB credits.

CERTIFICATE OF ATTENDANCE:

Onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

TUITION SCHOLARSHIPS



The HIPAA Summit is now offering a limited number of partial and full Tuition Scholarships supported by

the Heritage Provider Network to qualifying representatives of consumer advocate organizations, safety net providers, academics, students and health services research organizations. The Tuition Scholarship application form can be downloaded from the Summit website.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

DISCOUNT CODES

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 800-503-7417 (Continental US, Alaska and Hawaii only) or 206-452-5624, send e-mail to registration@hccconferences.com, or visit our website at www.HIPAAsummit.com.

HOW TO REGISTER: Fully complete the form on page 7 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.HIPAAsummit.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7417 (Continental US, Alaska and Hawaii only) or 206-452-5624, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hccconferences.com

HIPAA SUMMIT SPECIAL FALL EDITION

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME _____

ADDRESS _____

SIGNATURE OF REGISTRANT - REQUIRED _____

CITY/STATE/ZIP _____

JOB TITLE _____

TELEPHONE _____

ORGANIZATION _____

E-MAIL _____

Special Needs (Dietary or Physical)

ONSITE CONFERENCE ATTENDANCE

Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty.

PROFESSIONAL TRAINING PRECONFERENCE:

ecfirst CERTIFIED CYBER SECURITY ARCHITECT (CCSASM) PROFESSIONAL CERTIFICATION TRAINING — One half day \$ 595

Note that the professional certification Preconference above provides all courses and exam background necessary for the ecfirst CCSASM program. Following the preconference, you may register for the online CCSASM certification examination. Upon your successful completion of that exam, you will be awarded the CCSASM certification. If you wish to take the additional courses necessary for HIPAA Academy's CHP program and/or any of the certification examinations online, you may register for package discounts below.

CONFERENCE (Does not include preconference):

Through Friday, July 15, 2016* \$1,195
 Through Friday, August 12, 2016** \$1,495
 After Friday, August 12, 2016 \$1,795

GROUP REGISTRATION DISCOUNT (Does not include preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously. (Does not include Preconference. Rates are per person.):

Through Friday, July 15, 2016* \$ 995
 Through Friday, August 12, 2016** \$1,295
 After Friday, August 12, 2016 \$1,595

CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144 6 months' access on Web \$ 129

Professional Certification Preconference is not included in the broadcast or post conference media.

ONLINE — SUPPLEMENTAL HIPAA ACADEMY (CHP AND CHASM) ONLINE TRAINING/EXAMINATIONS

(Supplemental Training is only available to those who register for Preconference—HIPAA Academy Basic Training)

All HIPAA Courses (101-110) — Regularly \$795 \$ 345
 CHP Certification Package (101-110 and CHP examination) — Regularly \$1,195 \$ 695

PAYMENT

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

Discount Code: _____

TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at HIPAA Summit, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax your credit card payment to 206-319-5303.

You may also register online at www.HIPAAsummit.com.

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

WEBCAST CONFERENCE ATTENDANCE

Webcast conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7. Professional Certification Preconference is not included in the broadcast or post conference media.

INDIVIDUAL REGISTRATION:

Through Friday, July 15, 2016* \$ 795
 Through Friday, August 12, 2016** \$1,095
 After Friday, August 12, 2016 \$1,395

GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

Conference Access: 5 or more \$595 each 20 or more \$395 each
 10 or more \$495 each 40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY, page 6.

CONFERENCE ELECTRONIC MEDIA:

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144

Professional Certification Preconferences are not included in the broadcast or post conference media. (All Webcast attendees automatically receive 6 months access on web.)

SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Accountable Care News*, *Medical Home News*, *Population Health News*, *Predictive Modeling News* or *Readmissions News* for only \$295 (regular rate \$468) and an annual subscription to *Health Insurance Marketplace News* or *Healthcare Innovation News*, for only \$195 (regular rate \$295) when ordered with your conference registration.

Accountable Care News \$ 295 *Readmissions News* \$ 295
 Medical Home News \$ 295
 Population Health News \$ 295 *Health Insurance Marketplace News* \$ 195
 Predictive Modeling News \$ 295 *Healthcare Innovation News* \$ 195

* This price reflects a discount for registration and payment received through Friday, July 15, 2016.

** This price reflects a discount for registration and payment received through Friday, August 12, 2016.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For Webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # _____

EXPIRATION DATE _____ SECURITY CODE _____

NAME OF CARDHOLDER _____

SIGNATURE OF CARDHOLDER _____



HIPAA Summit

Publications Printing Dept.
41651 Corporate Way
Palm Desert, CA 92260
USA

PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
PERMIT # 1
PALM DESERT, CA

(Address for Return Mail Only)



www.HIPAAsummit.com

**THE
TWENTY-FIFTH
NATIONAL**

HIPAA SUMMIT

**SPECIAL
FALL EDITION**



The Leading Forum on
Healthcare EDI, Privacy,
Breach Notification,
Confidentiality, Data Security
and HIPAA Compliance

Onsite: **September 14 – 16, 2016**

Washington, DC

Grand Hyatt Washington, DC

**Webcast: In your own office or home live via
the Internet with 24/7 access for six months**

