

**THE  
TWENTY-SECOND  
NATIONAL**

# HIPAA SUMMIT



**Onsite:**  
**February 5 – 7, 2014**  
**Washington, DC**  
**Hyatt Regency Crystal City**

**Webcast: In your own office or home live via the Internet with 24/7 access for six months**

## KEYNOTE SPEAKERS



**Leon Rodriguez, JD,**  
*Director, Office for Civil Rights (OCR), US Department of Health and Human Services*



**Susan McAndrew,** *Deputy Director for Health Information Privacy, Office for Civil Rights (OCR), US Department of Health and Human Services*



**Denise M. Buening, Msm**  
*(Invited), Acting Director, Office of eHealth Standards and Services, Centers for Medicare and Medicaid Services, US Department of Health and Human Services*



**Joy Pritts, Esq.,** *Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services*

## CO CHAIRS



**William R. Braithwaite, MD, PhD,** *"Doctor HIPAA", Braithwaite Consulting; Former Senior Advisor on Health Information Policy, DHHS*



**Alan S. Goldberg, JD, LLM,** *Attorney and Counselor at Law*



**Adam Greene, JD, MPH,** *Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, DHHS*



**Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, CPORA, FHIMSS,** *President, Boundary Information Group*



**John C. Parmigiani,** *President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA*

[www.HIPAAsummit.com](http://www.HIPAAsummit.com)

## CONTINUING EDUCATION CREDITS:

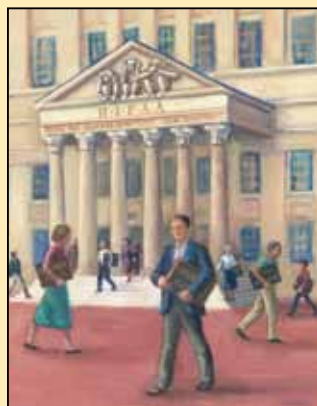
**COMPLIANCE PROFESSIONALS:** The Summit is currently pending approval to offer Compliance Certification Board CCB Credits.

**ACCOUNTING PROFESSIONALS:** Approved for up to 17 NASBA CPE credits.

### ATTORNEYS:

- Approved to offer a maximum of 14.0 Hours of Texas CLE Credits.

- The Summit is currently pending approval to offer California and Pennsylvania MCLE Credit.



**The Leading Forum on Healthcare EDI, Privacy, Confidentiality, Data Security and HIPAA Compliance**

**GOLD GRANTOR:**

**Booz | Allen | Hamilton**

**BRONZE GRANTORS:**



**Health IT Certification**



**MEDIA PARTNERS:**



Our healthcare system is in critical condition; its costs are out of control, and it's failing to keep us healthy. Medical bills are the leading cause of bankruptcy. We spend twice as much per person to pay for a healthcare system whose results rank last of all industrialized nations. Paper information systems can never solve these problems! A key component of health reform legislation is the push towards ubiquitous electronic health records (EHRs) supported by nationwide health information exchange. This move toward a highly digitized healthcare environment also carries with it new risks to the confidentiality, integrity, and availability of patient data. Higher quality, lower cost healthcare can evolve only if we incorporate interoperable health information exchange and standardized, secure electronic communication of administrative and clinical transactions.

The Administrative Simplification Subtitle of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) began the rebuilding process by requiring the adoption of government standards for administrative transactions, code sets, identifiers, security, and privacy. The Health Information Technology for Economic and Clinical Health (HITECH) Act, (part of the American Recovery and Reinvestment Act of 2009) made the Office of the National Coordinator for Health Information Technology (ONC) a part of statutory law and provided financial incentives and support for a roll out of EHR systems and use of electronic clinical information exchanges. In addition, HIPAA requirements for privacy and security were enhanced, and the Secretary of the Department of Health and Human Services (HHS) was directed to undertake "the development of a nationwide health information technology infrastructure that allows for the electronic use and exchange of information and that ensures that each patient's health information is secure and protected." HHS also promulgated regulations requiring the adoption of updated versions of the transaction standards and the use of ICD-10 coding.

Then Congress enacted healthcare reform legislation in the form of the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act of 2010. Together, this Affordable Care Act (ACA), sometimes known as "Obamacare," pushes the healthcare industry even further in the direction of expanded use of health information technology. In 2013 HHS published what is known as the Omnibus HIPAA final rule with modifications to the HIPAA Privacy, Security, Enforcement, and Breach Notification Rules as required by the HITECH Act and by the Genetic Information Nondiscrimination Act of 2008 (GINA); and to make certain other modifications to the HIPAA Rules to improve their workability and effectiveness and to increase flexibility for and decrease burden on regulated entities. These developments will affect most aspects of healthcare, and everyone connected professionally with healthcare must understand these changes and what will be required in order both to benefit from and to comply with these new legal requirements.

All of these developments create substantial compliance challenges for HIPAA covered entities and their business associates and subcontractors, which are now directly covered by HIPAA. Hospitals, clinical organizations, health plans including health insurance companies, physicians, and all other covered entities must implement, update and train their workforces regarding the HIPAA, HITECH, and Omnibus rules generally, as well as institution-specific policies and procedures including corporate compliance programs. Complex requirements regarding data breaches now must be included in the policies and procedures, and in training programs. Health plans will be at risk for new and significant financial penalties under ACA certification requirements. Outsourcing of healthcare IT is complicated by new requirements for agreements and compliance by contractors.

The HIPAA Summit will provide the most up-to-date information on the new laws and regulations. Comprehensive presentations by leading regulators from the Centers for Medicare & Medicaid Services, the Office for Civil Rights, and the Office of the National Coordinator for Health Information Technology will provide unique insights. Private sector leaders will add practical advice from their many experiences in implementation. This HIPAA Summit will address privacy and security and data breach changes and challenges and the legal and policy issues implicated, as well as electronic health record adoption issues. It will also cover developments and requirements for transactions, code sets, and operating rules and how they are being implemented. Training sessions for HIPAA privacy and security professionals, as well as those responsible for HIT, EHR, HIE, Operating Rules and/or Data Analytics, who intend to apply for certification are also available.

## LEARNING OBJECTIVES:

- Understand the basics of HIPAA, HITECH, and ACA laws and regulations, and the effect of healthcare reform on health information exchange.
- Obtain up-to-date information about recent changes to the HIPAA regulations.
- Learn what HIT contractors and subcontractors must do to become compliant.
- Outline the next generation of privacy and security compliance strategies, and how these affect electronic health record adoption and interoperability.
- Equip Healthcare Organizations with the knowledge and practical applications to achieve "audit readiness."
- Learn security breach analysis and notification strategies, and understand encryption.
- Understand the operational efficiency opportunities for providers and health plans supported by the operating rules.
- Analyze Industry Readiness for implementation of ICD-10 and operating rules, and articulate strategies for compliance.
- Learn about the operations efficiency opportunities for providers and health plans supported by the operating rules.
- Understand the Medicare program incentives for meaningful use of electronic health records, and the role of regional extension centers.
- Gain expertise in the evaluation, selection and adoption of electronic health record systems.
- Anticipate operational issues and learn best practices in electronic health record implementations.
- Prepare attendees for professional HIPAA privacy and security certification examinations.
- Prepare attendees for professional HIT, EHR, HIE and Operating Rules certification examinations.

## WHO SHOULD ATTEND:

- Privacy Professionals
- Security Professionals
- Physicians and Other Clinicians
- Hospital and Nursing Home Executives
- Health Plan Professionals
- Employers and Healthcare Purchasers
- State, Regional and Community-Based Health Information Organizations
- Public Health Officials
- Pharmaceutical, Biotechnology and Medical Device Manufacturers
- Healthcare IT Consultants, Contractors, Suppliers and Vendors
- State and Federal Policy Makers
- Health Services Researchers
- Academics
- Chief Executive Officers
- Chief Operating Officers
- Chief Technology Officers
- Chief Financial Officers
- Compliance Officers
- Health Law Attorneys and Accountants
- Medical Directors
- Managed Care Professionals
- Medical Group Managers
- Data Managers
- Ethics Officers
- Health Insurance Executives
- Government Agency Employees
- Health Administration Faculty
- Accountable Care Organization Personnel
- Financial Treasury Services Executives
- Revenue Cycle Managers
- Health Information Exchange Participants

## PROFESSIONAL CERTIFICATION PRECONFERENCES

### PROFESSIONAL CERTIFICATION PRECONFERENCE I: HIPAA ACADEMY (CHP, CHSS™ AND CHA™) PROFESSIONAL CERTIFICATION TRAINING

|                 |   |
|-----------------|---|
| <b>7:00 am</b>  | <b>Registration Open</b>  |
| <b>8:00 am</b>  | <b>Introduction and Overview</b><br>Uday O. Ali Pabrai, MSEE, CISSP, Chief Executive and Co-Founder, ecfirst (Home of HIPAA Academy), Irvine, CA      |
| <b>8:15 am</b>  | <b>Introduction to HIPAA/HITECH Act</b><br>Lorna L. Waggoner, Director, HIPAA Academy, Waukeg, IA   |
| <b>9:00 am</b>  | <b>Introduction to HIPAA Privacy</b><br>Lorna L. Waggoner, Director, HIPAA Academy, Waukeg, IA  |
| <b>9:45 am</b>  | <b>Break</b>  |
| <b>10:15 am</b> | <b>Advanced HIPAA Privacy Topics</b><br>Lorna L. Waggoner, Director, HIPAA Academy, Waukeg, IA  |
| <b>11:00 am</b> | <b>Introduction to HIPAA Security</b><br>Uday O. Ali Pabrai, MSEE, CISSP, Chief Executive and Co-Founder, ecfirst (Home of HIPAA Academy), Irvine, CA |
| <b>11:45 am</b> | <b>Faculty Q&amp;A</b>  |
| <b>Noon</b>     | <b>Adjournment; Lunch on Your Own</b>   |

### PROFESSIONAL CERTIFICATION PRECONFERENCE II: HEALTH IT CERTIFICATION CERTIFIED PROFESSIONAL OPERATING RULES ADMINISTRATION (CPORA) TRAINING

|                 |   |
|-----------------|---|
| <b>7:00 am</b>  | <b>Registration Open</b>  |
| <b>8:00 am</b>  | <b>Introduction and Overview</b><br>Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, CPORA, FHIMSS, President, Boundary Information Group; Co-Founder and Board of Examiners, Health IT Certification; HIPAA Summit Distinguished Service Award Winner; Past Chair, WEDI, Denver, CO                                |
| <b>8:15 am</b>  | <b>Overview of Health IT</b><br>Margret Amatayakul, MBA, RHIA, CPEHR, CPHIT, CPHIE, CPORA, CHPS, FHIMSS, President, Margret\A Consulting, LLC; Co-Founder and Board of Examiners, Health IT Certification, Schaumburg, IL   |
| <b>10:00 am</b> | <b>Break</b>  |
| <b>10:15 am</b> | <b>Operating Rules for Health Reform, Including EFT and ERA</b><br>Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, CPORA, FHIMSS, President, Boundary Information Group; Co-Founder and Board of Examiners, Health IT Certification; HIPAA Summit Distinguished Service Award Winner; Past Chair, WEDI, Denver, CO |
| <b>11:45 am</b> | <b>Faculty Q&amp;A</b>  |
| <b>Noon</b>     | <b>Adjournment; Lunch on Your Own</b>   |

## EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email [exhibits@hconferences.com](mailto:exhibits@hconferences.com).

## HIPAA SUMMIT DAY I: OPENING PLENARY SESSION – HIPAA PRIVACY

|                                      |  |
|--------------------------------------|--|
| <b>1:00 pm</b>                       | <b>Introduction and Overview</b><br> Adam Greene, JD, MPH, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co chair)<br> Alan S. Goldberg, JD, LLM, Attorney and Counselor at Law; Adjunct Professor of Health Law, George Mason University; HIPAA Summit Distinguished Service Award Winner; Past President and Fellow, American Health Lawyers Association, McLean, VA (Co chair) |
| <b>1:15 pm</b>                       | <b>OCR Update and Outreach</b><br><b>OCR to be represented by one of the following:</b><br> Leon Rodriguez, Director, Office for Civil Rights (OCR), US Department of Health and Human Services, Washington, DC<br> Susan McAndrew, Deputy Director for Health Information Privacy, Office for Civil Rights (OCR), US Department of Health and Human Services, Washington, DC  |
| <b>2:15 pm</b>                       | <b>Update on HIPAA Privacy Audits</b><br> James H. Koenig, Esq., CIPP, Global Leader, Commercial Privacy Practice; Leader, Cybersecurity for Health, Booz Allen Hamilton, Philadelphia, PA   |
| <b>3:00 pm</b>                       | <b>The Next Generation Health Care Privacy Issues</b><br> Kirk J. Nahra, Esq., Partner, Wiley Rein LLP, Washington, DC  |
| <b>3:30 pm</b>                       | <b>Break</b>   |
| <b>HIPAA SUMMIT PRIVACY TRACKS</b>   |  |
| <b>TRACK I: HIPAA PRIVACY BASICS</b> |  |
| <b>4:00 pm</b>                       | <b>The Basics for Beginning HIPAA Privacy Professionals</b><br>Adam Greene, JD, MPH, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC   |
| <b>4:30 pm</b>                       | <b>7 Strategies for a Successful Patient Privacy Monitoring and Compliance Program</b><br>Shallie J. Bryant, CHC, CHPC, Assistant Manager of HIPAA Privacy and Security, CaroMont Health, Gastonia, NC   |
| <b>5:00 pm</b>                       | <b>The Basic of Business Associates</b><br>Rebecca Williams, Esq., Partner and Chair, HIT/HIPAA Practice, Davis Wright Tremaine LLP, Seattle, WA   |
| <b>5:30 pm</b>                       | <b>Lessons Learned from Negotiating a HIPAA Settlement Agreement</b><br>Marti Arvin, CHC-F, CCEP-F, CHRC, CHPC, CPC, Chief Compliance Officer, UCLA Health System and David Geffen School of Medicine, Los Angeles, CA   |
| <b>6:00 pm</b>                       | <b>ADJOURNMENT AND NETWORKING RECEPTION</b>  |

## TRACK II: ADVANCED HIPAA PRIVACY ISSUES

- 4:00 pm** **The Interplay of HIPAA and 42CFR Part 2**  
**Dorothy Pickles, Esq.**, *Lead Counselor, Akeela, Inc., Anchorage, AL*
- 
- 4:30 pm** **Marketing and Refill Reminders under the HIPAA Privacy Rule**  
**Tina Olson Grande, MHS**, *Senior Vice President, Policy, Healthcare Leadership Council, Washington, DC*  
**Kenneth P. Mortensen, JD, MBA, CIPP/US, CIPP/G, CIPM**, *Vice President, Assistant General Counsel and Chief Privacy Officer, CVS Caremark, Woonsocket, RI*  
**Kevin N. Nicholson, R.PH., JD**, *Vice President, Public Policy and Regulatory Affairs, National Association of Chain Drug Stores, Arlington, VA*  
**Nancy L. Perkins, Esq.**, *Counsel, Arnold & Porter LLP, Washington, DC*
- 
- 5:15 pm** **Don't Get Lost in the HIPAA Triangle: Employee Health, Claims Data, and Clinical Data**  
**Adam Greene, JD, MPH**, *Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC*
- 
- 5:45 pm** **Managing Business Associates: Both Perspectives**  
**Vera Chenault, Esq.**, *Compliance Officer and Chief Privacy Officer, University of Arkansas for Medical Sciences, Little Rock, AR*
- 
- 6:15 pm** **ADJOURNMENT AND NETWORKING RECEPTION**

## THURSDAY, FEBRUARY 6, 2014

### HIPAA SUMMIT DAY II: MORNING PLENARY SESSION – HIPAA SECURITY

- 7:00 am** **Registration Open; Networking Breakfast**
- 
- 8:00 am** **Welcome and Introduction**  
  
**John C. Parmigiani**, *President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA, Ellicott City, MD (Co-Chair)*
- 
- 8:05 am** **Cyber Attacks and HIPAA Compliance: Prepared?**  
  
**Uday O. Ali Pabrai, MSEE, CISSP**, *Chief Executive and Co-Founder, efirst (Home of HIPAA Academy), Irvine, CA*
- 
- 8:35 am** **Breach Notification Incident Response**  
  
**Rebecca Williams, Esq.**, *Partner and Chair, HIT/HIPAA Practice, Davis Wright Tremaine LLP, Seattle, WA*
- 
- 9:05 am** **Meaningful Use Audit Process: Focus on Outcomes and Security**  
  
**Phyllis A. Patrick, MBA**, *Founder and President, Phyllis A. Patrick & Associates LLC; Former Information Security Officer, Mount Sinai Medical Center, Purchase, NY*

- 9:35 am** **Cyber Security Metrics (Dashboards and Analytics)**  
  
**Robert J. Michalsky, MSCS, CISSP, CSSLP**, *Principal, Cyber Security, NJVC, Chantilly, VA*
- 
- 10:05 am** **Break**
- 
- 10:35 am** **Out of Sight, Not Out of Mind: The Growing Risks of Medical Devices**  
  
**Mac McMillan, MA**, *Chief Executive Officer, CynergisTek, Inc.; Former Chair, HIMSS Privacy & Security Committee and HIMSS Information Systems Security Working Group, Austin, TX*
- 
- 11:05 am** **Data Breach Lessons from the Trenches: A Retrospective and a Forecast**  
  
**Rick Kam**, *President and Co-Founder, ID Experts, Portland, OR*  
  
**Larry Ponemon, PhD**, *Chairman and Founder, Ponemon Institute; Adjunct Professor for Ethics and Privacy, CIO Institute, Carnegie Mellon University, Traverse City, MI*
- 
- 11:35 am** **Security Faculty Q&A**
- 
- Noon** **Networking Luncheon**

### HIPAA SUMMIT DAY II: AFTERNOON PLENARY SESSION – HIPAA, HITECH AND HEALTH REFORM

- 1:00 pm** **Welcome and Introductions**  
  
**William R. Braithwaite, MD, PhD**, *"Doctor HIPAA"; Chief Medical Officer, Anakam, Inc.; Former Senior Advisor on Health Information Policy, DHHS, Washington, DC (Co-Chair)*
- 
- 1:15 pm** **The Role of Privacy and Security in National HIT Policy**  
  
**Jacob Reider, MD** (Invited), *Acting National Coordinator and Principal Deputy National Coordinator, Office of the National Coordinator for Health IT, US Department of Health and Human Services, Washington, DC*
- 
- 1:45 pm** **ONC Privacy and Security Policy Update**  
  
**Joy Pritts, Esq.**, *Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services; Former Senior Scholar, O'Neill Institute for National and Global Health Law and Research; Associate Professor with the Health Policy Institute, Georgetown University, Washington, DC*
- 
- 2:15 pm** **The Perspective of a Privacy Advocate**  
  
**Deven McGraw, Esq.**, *Director, Health Privacy Project, Center for Democracy & Technology; Former Chief Operating Office, National Partnership for Women & Families, Washington, DC*
- 
- 2:45 pm** **HIPAA and Payment and Delivery System Reform: Applicability to ACOs, Medical Home, Bundled Payments, etc.**  
  
**Paul T. Smith, Esq.**, *Partner, Hooper, Lundy & Bookman, San Francisco, CA*
- 
- 3:15 pm** **Break**

3:45 pm



**Outsourcing IT Under BAA: Assuring Security in Healthcare-Enabled Cloud Resources**

**Chris Davis**, Senior Solutions Architect, Verizon Enterprise Solutions

4:15 pm



**Health Insurance Exchange/Marketplace Privacy and Security Issues**

**Elizabeth A. Ferrell, Esq.**, Partner, McKenna, Long & Aldridge, Washington, DC

4:45 pm



**Technical Security Challenges in Earning Meaningful Use Incentives for EHR**

**Margret Amatayakul, MBA, RHIA, CPEHR, CPHIT, CPHIE, CPORA, CHPS, FHIMSS**, President, Margret\A Consulting, LLC; Co-Founder and Board of Examiners, Health IT Certification, Schaumburg, IL

5:15 pm



**Managing Mobile Device Security under HITECH**

**Kathy Downing**, Director, Practice Excellence, AHIMA; Adjunct Faculty, HIM Bachelors' Degree Program, University of Cincinnati, Hamilton, OH

5:45 pm

**Adjournment**

**FRIDAY, FEBRUARY 7, 2014**

**HIPAA SUMMIT DAY III: CLOSING PLENARY SESSION – TRANSACTIONS, CODE SETS, OPERATING RULES, HEALTH PLAN IDENTIFIER AND ICD 10 IMPLEMENTATION**

7:00 am

**Registration Open; Networking Breakfast**

8:00 am

**Welcome and Introductions**



**Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, CPORA, FHIMSS**, President, Boundary Information Group; Co-Founder and Board of Examiners, Health IT Certification; HIPAA Summit Distinguished Service Award Winner; Past Chair, WEDI, Denver, CO (Co Chair)

8:15 am

**Overview of Transactions & Code Sets, Operating Rules, Health Plan Identifier and ICD 10 Implementation**



**Denise M. Buening, MsM (Invited)**, Acting Director, Office of eHealth Standards and Services, Centers for Medicare and Medicaid Services, US Department of Health and Human Services, Washington, DC

9:00 am

**ACA Operating Rules Update**



**Gwendolyn Lohse**, Managing Director, Committee on Operating Rules for Information Exchange (CORE), Council for Affordable Quality Healthcare (CAQH), Washington, DC

9:30 am



**EFT and ERA, Eligibility and Claims Status and CAQH EFT Enrollment Utility**

**Jay Eisenstock, MBA**, National Head, Provider eSolutions, Aetna, Hartford, CT

10:00 am

**Break**

10:15 am



**A Case Study on Implementing ICD-10, the Challenges and Lessons Learned**

**Jamie Gier (Invited)**, Vice President, Corporate Marketing, edifact, Bellevue, WA

10:45 am



**The Provider Perspectives on the HIPAA/ACA Transactions, Code Sets, Identifiers and Operating Rules**

**Robert M. Tennant, MA**, Senior Policy Advisor, Medical Group Management Association, Washington, DC

11:15 am



**The WEDI 2013 Report — A Look at into the Future**

**Jim Daley, MBA**, Director, IS Risk and Compliance, BlueCross BlueShield of South Carolina; Chair, WEDI, Columbia, SC

11:45 am

**Closing Plenary Session Faculty Q&A**

12:15 pm

**SUMMIT ADJOURNMENT**

**PARTICIPATION OPTIONS**

**TRADITIONAL ONSITE ATTENDANCE**

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

**LIVE AND ARCHIVED INTERNET ATTENDANCE**

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.



At your office ...



... or home

The archived conference includes speaker videos and coordinated Power-Point presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere

worldwide with Internet access; avoid travel expense and hassle; no time away from the office.

**HOTEL INFORMATION/RESERVATIONS**

The Hyatt Regency Crystal City is the official hotel for the TWENTY SECOND NATIONAL HIPAA SUMMIT. A special group rate of \$219.00 single/double per night (plus tax) has been arranged for Summit Attendees. To make your hotel reservations and receive the group rate, please go to <http://www.hipaasummit.com/> and click on the Travel/Hotel tab.

Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Tuesday, January 14, 2014**. After this, reservations will be accepted on a space-available basis at the prevailing rate.

**Hyatt Regency Crystal City at Reagan National Airport** • 2799 Jefferson Davis Highway, Arlington, VA 22202 • Tel: +1 703 418 1234

# THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

## REGARDING INTERNET REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For Webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

## REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the Webcast option. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

## METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

## REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to [registration@hcconferences.com](mailto:registration@hcconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

## TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

## CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either webcast or onsite registrations. You may send a substitute or transfer your onsite registration to a webcast registration. For more information, please call the Conference Office at 800-503-7417 or 206-452-5624.

## INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Summit content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Summit aggressively pursues copyright infringers. If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates.

The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

## HIPAA SUMMIT CONTINUING EDUCATION UNITS (CEUs)

### NASBA CPE CREDIT

Health Care Conference Administrators, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org).

A recommended maximum of 17.0 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 425-233-5075 or email [pjgrant@ehcca.com](mailto:pjgrant@ehcca.com).

### MCLE

The Summit is approved to offer a maximum of 14.0 Hours of Texas CLE Credits.

### PENDING CONTINUING EDUCATION CREDITS

**Compliance Professionals:** The Summit is currently pending approval to offer Compliance Certification Board (CCB) Credit.

**Attorneys:** The Summit is currently pending approval to offer California, Pennsylvania and Texas MCLE Credit.

### POSTCONFERENCE APPLICATION FOR CREDIT

### INTERNATIONAL ASSOCIATION OF PRIVACY PROFESSIONALS

Submitting CPEs for non-IAPP programs: To be awarded CPE credit for any program not hosted or sponsored by the IAPP, you must complete the CPE Submission Form ([https://www.privacyassociation.org/certification/cpe\\_submission\\_form](https://www.privacyassociation.org/certification/cpe_submission_form)), which automatically updates your CPE credit account. Use the CPE Credit Guide ([https://www.privacyassociation.org/certification/cpe\\_submission\\_form/#guide](https://www.privacyassociation.org/certification/cpe_submission_form/#guide)) to determine the appropriate number of CPE units to request.

## TUITION SCHOLARSHIPS



### HERITAGE PROVIDER NETWORK

The HIPAA Summit is now offering a limited number of partial and full Tuition Scholarships supported by the Heritage

Provider Network to qualifying representatives of consumer advocate organizations, safety net providers, academics, students and health services research organizations. The Tuition Scholarship application form can be downloaded from the Summit website.

## REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

## DISCOUNT CODES

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

## GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

## FOR FURTHER INFORMATION

Call 800-503-7417 (Continental US, Alaska and Hawaii only) or 206-452-5624, send e-mail to [registration@hcconferences.com](mailto:registration@hcconferences.com), or visit our website at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

**HOW TO REGISTER:** Fully complete the form on page 7 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7417 (Continental US, Alaska and Hawaii only) or

206-452-5624, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: [registration@hcconferences.com](mailto:registration@hcconferences.com)





## HIPAA Summit

Publications Printing Dept.  
41651 Corporate Way  
Palm Desert, CA 92260  
USA

(Address for Return Mail Only)

PRESORTED  
FIRST CLASS  
U.S. POSTAGE  
PAID  
PERMIT # 1  
PALM DESERT, CA



[www.HIPAAsummit.com](http://www.HIPAAsummit.com)

THE  
TWENTY-SECOND  
NATIONAL

# HIPAA SUMMIT



The Leading Forum  
on Healthcare EDI, Privacy,  
Confidentiality, Data Security  
and HIPAA Compliance

Onsite: **February 5 – 7, 2014**

**Washington, DC**

**Hyatt Regency Crystal City**

**Webcast: In your own office or home live via  
the Internet with 24/7 access for six months**

